



JAAGO FOUNDATION
ANNUAL REPORT
2022-2023

FOUNDER'S LETTER

Despite improvements in literacy rates, Bangladesh still faces significant disparities in access and quality of education. In 2021, rural areas experienced higher rates of early school dropout (15%) compared to urban areas (5%), with even more significant discrepancies between rich (3%) and poor (18%) families. Most of the rural schools lack basic resources like uninterrupted electricity, clean water, qualified teachers and proper sanitation facilities, disproportionately affecting children, especially children from underprivileged communities.

Witnessing these challenges inspired us to make a difference, which led to the establishment of JAAGO Foundation in 2007. Initially, we provided English lessons to children in the Rayer Bazar slum of Dhaka. Recognising their potential and enthusiasm to learn and grow, we decided to provide these children with formal education which led to the establishment of JAAGO Foundation School. Understanding the need to extend quality education all across Bangladesh, we introduced our education program. Utilizing digital technology, the education program connected students in remote areas with skilled teachers via video conferencing.

In 2009, we redefined Universal Children's Day in Bangladesh by treating street children to a theme park day while affluent volunteers took their place selling flowers. This initiative sparked the birth of our youth development program, which is now a nationwide youth-led initiative that allows youth changemakers to drive community development, awareness campaigns, and disaster relief efforts to help achieve sustainable development goals.

With a focus on education, youth, gender, climate change, and governance, we've directly and indirectly impacted over 1 million youth and 30,000 underprivileged children across Bangladesh.

As we look ahead, our vision remains clear: a brighter future for all through equitable access to quality education and continued youth-led transformation.

Korvi Rakshand
Founder and Executive Director
JAAGO Foundation



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**PEOPLE CALL IT CHARITY
I CALL IT RESPONSIBILITY**

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INTRODUCTION

JAAGO Foundation is a non-profit organisation committed to eradicating poverty through education and enhancing lives across a developing Bangladesh. With a vision to shape a future where individuals have access to equal rights and equal opportunities regardless of their socio-economic background, JAAGO has been working to provide holistic education and essential life skills to underprivileged communities across the nation. Working with public and private sector partners, the Foundation receives funding from a diverse group of bilateral and multilateral development agencies, foundations, corporations, and individuals and works with a focus on five key areas: education, gender, youth, climate change, and governance.

OUR APPROACH

Influenced by the new development paradigm, which puts people before things, JAAGO Foundation follows a participatory approach in every sphere of its work. Repudiating the traditional approach of alleviating poverty, JAAGO Foundation adopted a participatory, self-help, self-sustainable approach through community involvement and the formation of youth and volunteer groups in remote rural areas of Bangladesh.

VISION

JAAGO Foundation envisions a society free from all forms of exploitation and discrimination where every child has the opportunity to education and youth have the opportunity to realise their potential.

MISSION

To bring about substantial improvement in the lives of underprivileged children and youth living in poverty, illiteracy, and social inequality through quality education and youth empowerment.



OUR HISTORY

JAAGO Foundation was established to address the need for accessible quality education and social empowerment in Bangladesh to eradicate poverty, particularly for individuals from marginalized communities.

The journey began in 2007 when Korvi Rakshand, chairman of JAAGO Foundation, recognized the deep-rooted issues of poverty and inequality plaguing our country. With only 17 young beneficiaries, the Foundation commenced its operations in a small room at the Rayer Bazar slums.

Even though initially our efforts were limited to enhancing educational opportunities for children, the Foundation soon expanded its scope beyond just education. Recognizing the interconnected nature of social issues, it began addressing broader challenges such as gender inequality, health awareness, civic education and environmental sustainability.

Through different initiatives, JAAGO Foundation has reached over a million individuals across Bangladesh, providing them with the tools to overcome adversity and contribute positively to society.

OBJECTIVES OF THE ORGANISATION

- To ensure the physical and emotional development of underserved children
- To work with socially disadvantaged people, particularly with an emphasis on underprivileged children and youth
- To rebuild the nation through empowering the youth
- To contribute to the sustainable social development process in the country
- To engage youth with the communities to integrate volunteerism in achieving Sustainable Development Goals



FOCUS AREAS

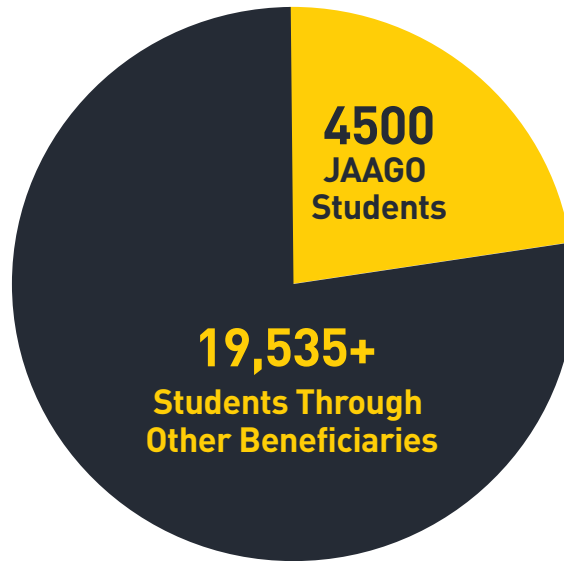
EDUCATION

Education plays a crucial role in the development and progress of any nation. In fact, education is a powerful tool and one of the key prerequisites for poverty alleviation. Education can break the cycle of poverty by equipping individuals with the knowledge and skills necessary to secure better job opportunities and improve their living standards. JAAGO Foundation creates access to quality education which enables individuals to acquire the skills needed for employment, entrepreneurship, and economic self-sufficiency, thereby reducing poverty rates in the long run.

Even though, the education enrolment rate in Bangladesh has increased, as per recent data, however, the dropout rate has also increased significantly in recent years, especially due to the repercussions of the COVID-19 pandemic. The reasons for dropout may range from diverse socioeconomic factors, lack of access and infrastructure, lack of quality of education to gender disparities, lack of parental involvement and support, child labour and exploitation, and social and cultural factors. JAAGO Foundation has undertaken several initiatives to address educational challenges and promote inclusive and equitable access to education. By utilising technology and creative teaching methods, JAAGO Foundation aims to enhance the educational experience and ensure that all students, regardless of their backgrounds, have equal opportunities to succeed.

To date, JAAGO Foundation has enabled educational opportunities for 30,000 children. During the fiscal year 2022 - 2023, JAAGO has ensured access to quality education for approximately 19,535+ students and has indirectly empowered at least 47,723+ community members of the country through different initiatives across the 8 divisions of the country. JAAGO recognises the importance of gender equity in education and has made it a priority to address the specific needs of girls and strive to improve access, retention, and the quality of education for girls, both in formal and non-formal settings including creating a supportive and inclusive learning environment for girls. In addition, JAAGO Foundation focuses on enhancing English language skills, digital literacy, and personal development among underserved students. By providing quality education, and essential skills and fostering personal growth, JAAGO Foundation empowers students to become confident and capable individuals.

Number of Students getting Education through JAAGO



Furthermore, in order to cater to the needs of individuals who lack access to conventional educational institutions, JAAGO has implemented alternative learning initiatives and devised a curriculum that specifically addresses the unique requirements of children and adolescents, enabling them to develop the necessary skills to navigate life successfully. By providing alternative learning opportunities, JAAGO ensures that these individuals are not left behind and have a chance to acquire the knowledge and abilities essential for their personal growth and future endeavours.

YOUTH

Youth consists of approximately one-third of the total population of Bangladesh which signifies the need to invest in the human capital of young people and focus on meeting their needs. Youth are the driving force behind social change and innovation and JAAGO has focused on empowering youth to become active and engaged citizens. JAAGO Foundation stepped forward to provide the youth of Bangladesh with a voice and a platform through its Youth Development Program. It aims to empower the future leaders of the country by empowering today's youths. Focusing on the Positive Youth Development (PYD) approach, JAAGO intends to promote the active and meaningful participation of young people in various aspects of their lives, including their communities, schools, organisations, economies, peer groups, and families. This program focuses on national development by reallocating skills and resources to foster self-reliance and growth in every young citizen.

Youth Development Program provides the opportunity to empower the youth, facilitate volunteerism, and foster self-resilience and growth while equipping them with the necessary tools to shape them for a meaningful future to Achieve the UN SDGs 2030. Currently, more than 50,000 youth volunteers across the 64 districts of Bangladesh are actively involved in contributing to the integrated and sustainable development of the country.





50,000

Active Volunteers all over Bangladesh



61,588+

Total Youths reached

During the fiscal year 2022 - 2023, through its diverse intervention and programs, JAAGO Foundation has reached more than 61,588+ youths across the country. JAAGO Foundation empowers, supports and prioritises youth empowerment through providing education, skills development, and employment opportunities, as well as creating platforms for youth to engage in open discussions, exchange ideas, and promote cultural inclusivity, education, skills development, and employment opportunities. By providing platforms for youth leadership and representation, JAAGO Foundation enables them to be voices of change and advocates for their peers.

GENDER

Gender equality and women's empowerment are fundamental to achieving sustainable development. Women's empowerment is of paramount importance as it ensures gender equality, economic development, and poverty alleviation. By providing women with equal opportunities, access to resources, and rights, societies can unlock their potential to contribute to the workforce and stimulate personal and economic growth. JAAGO believes that empowered women can play a vital role in breaking the cycle of poverty, improving overall well-being, and participating in decision-making processes. Additionally, women's empowerment is instrumental in reducing gender-based violence and promoting sustainable development through their active engagement in environmental and social issues. Promoting women's empowerment is essential in creating inclusive, prosperous and sustainable societies.

Prioritizing the engagement and empowerment of women, JAAGO is constantly improving access to education for girls in both formal and informal education settings. By conducting interactive modules, training sessions, and student-led theatre shows, JAAGO Foundation aims to break down gender bias and stereotypes in classrooms, fostering a more inclusive and equitable learning environment.

In pursuit of girls' education, JAAGO Foundation is actively engaged in providing quality education to over 9,778+ girls across the country. In addition, the organisation offers scholarships to more than 100 underserved girls, enabling them to pursue higher education.

9778+
**Girls have been
Provided with
Quality Education**



Committed to promoting gender equity and eliminating gender stereotypes, JAAGO Foundation has successfully conducted sensitisation programs, reaching out to 2,406 students and 125 teachers. These programs aim to raise awareness about gender issues, human rights, discrimination, and the barriers that hinder development. By addressing cultural norms, poverty, and early marriage, JAAGO Foundation strives to expand educational opportunities for girls, fostering their empowerment and advancing gender equality. The organisation's overarching goal is to create an inclusive and enabling environment that empowers girls, equipping them with the tools and resources necessary to overcome obstacles and fulfil their potential.

CLIMATE CHANGE

Bangladesh, despite being one of the least contributors to climate change, continues to face severe impacts as one of the most affected countries. The urgency of addressing climate concerns in today's world cannot be overstated. It is crucial that we take immediate and concerted action to mitigate the effects of climate change and ensure a sustainable future for generations to come. JAAGO Foundation recognises this global challenge and has made it a top priority to tackle climate change and promote environmentally responsible practices.

JAAGO Foundation is dedicated to directly engaging with vulnerable populations, including local communities, women, youth, and other marginalised or underrepresented groups. Our aim is to foster climate resilience and promote the development of alternative livelihood options for these communities. By empowering more than 800+ youth leaders from marginalised and vulnerable backgrounds, JAAGO Foundation enables them to act as advocates for their peers, particularly those disproportionately affected by climate change.



Through education, training, and entrepreneurship, we not only promote their economic empowerment but also encourage their active involvement in climate action, fostering their participation in creating and implementing solutions in their vulnerable communities. Additionally, JAAGO Foundation provides skill development opportunities to equip youth with the necessary expertise to effectively address environmental issues.

JAAGO has been actively organising Social Behaviour Change Communication (SBCC) interventions with the goal of promoting greater acceptance and recognition of the critical populations' involvement, activism, and leadership in climate action. These initiatives are designed to foster a shift in attitudes and perceptions, encouraging broader support and engagement from various stakeholders. By empowering and encouraging the participation of marginalised communities, we aim to drive positive change and collective action towards addressing climate challenges.

GOVERNANCE

Effective governance ensures the fair and accountable management of public affairs, fostering social and economic development. The youth, as future leaders and citizens of the country, need to be equipped with the knowledge, skills, and values necessary for active engagement in governance processes and democratic practices. Youth engagement in governance allows them to contribute fresh perspectives, innovative ideas, and their unique experiences, enabling more inclusive decision-making processes. By actively involving youth in governance, JAAGO taps into their potential, addresses their specific needs and concerns, and cultivates a sense of ownership and responsibility among the younger generation.

JAAGO Foundation recognises the significance of youth engagement in governance and actively works to empower young individuals through various programs and initiatives. They provide platforms for youth to voice their opinions, participate in community development projects, and engage in discussions on governance issues. By fostering youth leadership skills and promoting their active involvement in decision-making processes, JAAGO Foundation contributes to building a more inclusive and participatory governance system.

JAAGO places a strong emphasis on civic education and provides comprehensive programs that equip young individuals with civic knowledge and skills. In the fiscal year 2022-2023, JAAGO empowered over 448 youth leaders with civic education and governance training, preparing them to become active citizens of the country. Through workshops, training sessions, and awareness campaigns, they educate youths on democratic values, social justice, human rights, and sustainable development. In addition, JAAGO Foundation actively promotes youth participation in democratic processes through organising awareness campaigns, youth-led initiatives, and advocacy programs that encourage young people to exercise their democratic rights, such as voting, and engage in peaceful political activism.

The importance of governance, civic education, and democracy lies in the ability to empower and engage youth in shaping the future of their country. JAAGO Foundation believes in building a generation of responsible and active citizens who contribute to the democratic fabric of their society.



DIGITAL SCHOOL PROGRAM

JAAGO Foundation's Digital School Program (DSP) is an initiative that aims to address the lack of access to quality education due to geographical barriers in Bangladesh. With 16,000 villages in the country lacking primary schools and a significant portion of children not receiving complete primary education, innovative solutions were needed to tackle the situation. A lack of motivation among students and a scarcity of skilled and qualified teachers were also crucial challenges. In response, the Digital School Program was introduced, which has become a model pedagogic teaching approach.

The Digital School Program connects classrooms in rural and hard-to-reach areas to qualified teachers in Dhaka via video conferencing technology. The purpose of this initiative is to educate underserved and hard-to-reach children all across Bangladesh with ICT-based education. Currently, DSP is providing free-of-cost quality education to 4500 underprivileged children (ages 4 to 16) following the English version of the NCTB (National Curriculum and Textbook Board) curriculum.

JAAGO's Digital School Program has gained recognition from the government of Bangladesh, attracting a large number of children and their families. Leveraging digital technology, DSP made quality education accessible to all. The initiative aims to help achieve Sustainable Development Goal 4 and the government's Vision 2021.



DIGITAL SCHOOL PROGRAM ACTIVITY

July 2022 - June 2023

Uniform, Books and Stationary Distribution:

Each year, every JAAGO student all over Bangladesh receives school uniforms, NCTB books and other educational materials free-of-cost. This year, too, the students festively received uniforms, and books with necessary stationaries to facilitate their educational journey.



Enrollment and Result

In 2022, 569 children enrolled at JAAGO Foundation Schools, totalling the number of students to 4,500 children with a gender ratio of **47.32% boys and 52.6% girls.**

A total of 28 JAAGO students participated in the 2023 SSC examination, of which the passing rate was 88%, with 3 students securing above 80% marks in all the subjects.



Students' and Families' Overall Updates

The administrative team and community officials collected monthly health and wellness related updates on students and financial status and migration-related information from parents via parent meetings, phone calls, and door-to-door visits. This allows us to track each of our student's families and inspect their condition.



Quarterly, Half-Yearly and Final Report Card Days 22-23

From the month of July onward, our teachers, parents, and students celebrated their achievements through the quarterly, half-yearly, and final report card handover days. Around 4500 students from all our schools received their academic evaluation based on their exams and academic performances quarterly, half-yearly, and in the annual term of their classes. On each report card day, the teachers held a one-on-one meeting with the parents of our existing students and handed out the report cards. They also discussed with them the child's growth and scope for improvement.

Coding for Kids Program

On September 28, Kids Go Coding launched their new "Coding for Kids" program. They enrolled ten JAAGO students in this course. It was a two-hour online program that met twice a week. Each pupil was given a computer. The course teaches students how to construct a website while also learning coding through play. Students at Superkids not only learn the fundamentals of coding but also how to code in real programming languages. Each lesson builds on the one before it and flows into the next. This ensures that at the end of the course, students will have created their own website.

World Children's Day 2022

"Dropping out of school is not an option", was JAAGO Foundation's message for World Children's Day 2022, held on November 20th 2022. Our teachers from every district enlightened parents on the significance of continuing their children's education. Parents were also educated on their involvement in addressing barriers that cause their children to drop out of school.

Vegetable Fest

On February 13th, 2023, our schools organized vegetable fests on their school grounds with the participation of students, teachers, and parents to introduce them to seasonal vegetables and their nutritional value and build teamwork through cooking, food distribution, selling vegetables, etc activities.

Spelling, Art, and Essay Competition

JAAGO Foundation students celebrated the 103rd birthday of the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, with essay, drawing, and spelling competitions. Besides, students from Reception to Class 4 participated in a spelling competition. This program was arranged on our school premises of each school. Three winners from each class were selected and gifted books to feel motivated.

Victory Day 2022:

The Victory Day of Bangladesh was observed in all of our schools on December 16, 2022, to instil the pride and joy of victory in the hearts of the students. Cultural activities and games were organized in all of our schools, in addition to numerous reading, writing, arts and crafts competitions based on the theme of the liberation war.



International Mother Language Day Celebration 2023

On February 21, JAAGO Foundation observed International Mother Language Day with profound tribute. In the morning, the students and teachers offered wreaths at Shaheed Minar. Afterward, the teachers explained the importance of the day in our lives. A documentary on Mother Language Day was screened in the digital classrooms. Along with these activities, different classes participated in the art and poetry recitation activities. Reception and KG classes colored the pictures of Shaheed Minar in groups. Bangla poetry was also recited by kids of all grades. Also, students in secondary schools drew pictures based on the history of February 21 and described the context below each picture.

Sports day 2023

In February, a sports day event was organised across all our schools that included sack races, sprint races, dress as you like, etc. for the students. Besides, the parents of the students participated in games like pillow passing, musical chairs, etc. Several activities were performed during this event at the school branches. Through this event, our students learn the importance of teamwork as well. On their annual sports day, our students demonstrated their competitive spirit and sportsmanship through relay races, tug-of-war, sack races, and spoon marble races. It is a day where pupils are taught exemplary qualities such as teamwork, perseverance, and fair play. And, of course, we can't forget the joy and fun that came with dressing up in their favorite clothing!



Independence Day Celebration 2023

Like every year, JAAGO Foundation students participated in the Independence Day celebration on their school premises. The students from the primary and secondary levels participated in the art competition based on the theme "Seven Bir Sreshtho'. Students were divided into small groups to draw the pictures according to the given instructions. Along with the art competition, a documentary related to our liberation war and historical places in Bangladesh was shown in each school, both in the primary and secondary classrooms. Later, our students gave quick presentations on what they learned from the documentary.



UN Women Activities 2022-2023

JAAGO Foundation, in conjunction with UN Women, undertook a project in a number of secondary schools in Dhaka to remove gender stereotypes in the classroom in January 2022. In light of these concerns, UN Women has created an activity-based international training program to help beneficiaries overcome gender preconceptions and practice progressive gender equality, which includes- training of the teachers, a sensitization workshop for parents and school management committee, session with students from classes 6-10, role reversal sports among the students, student-led interactive popular theatre (IPT) show to ensure active participation of students in eliminating gender stereotypes, baseline and end-line surveys to understand the perception of gender stereotypes in the classroom and to explore gender stereotypical practices, as well as Nation Advocacy to share the results of the baseline and end-line surveys. UN Women's International Consultant taught 15 teachers from five different schools in Dhaka, as well as eight young leaders, how to break down gender stereotypes in the classroom and promote healthy gender standards.

On March 18-19, 2023, UN Women Bangladesh and JAAGO Foundation held a two-day workshop with 17 teachers from five secondary schools in Dhaka and 7 young leaders from JAAGO as part of the "Ending Gender Stereotypes in Classrooms" project. The project attempts to break down gender stereotypes in the classroom by transforming children's, teachers, school staff's, and parents' regressive gender attitudes, knowledge, and views.

To conclude the project, on June 14, 2023, JAAGO Foundation organized a National Advocacy Dialogue in partnership with UN Women Bangladesh to bring together important stakeholders from various sectors to talk about the importance of addressing gender stereotypes in education. The National Dialogue focused on beliefs, attitudes, and behaviors related to gender stereotypes in the classroom. Parents, teachers, policymakers, and members of the school management committee had in-depth discussions about the importance of eradicating gender stereotypes in the classroom.

Smart Education Festival 2023

Smart Education Festival was an initiative organised by the Directorate of Secondary and Higher Education (DSHE) at the International Mother Language Institute, Segunbagicha, Dhaka from 29 to 31 May. It was held with the goal of creating a smart education framework. During the inaugural ceremony of the Smart Education Festival, the Minister for Education, Dr Dipu Moni, M. P., was present as the chief guest. JAAGO Foundation participated in this event to showcase the Digital School Program. On the final day, JAAGO Foundation received a crest for presenting a smart idea.

SBK Tech Venture's KIDPRENEURS Network

In partnership with the JAAGO Foundation, SBK Tech Venture's Kidpreneurs Network program, held on May 29, 2023, aims to foster curiosity and innovation among young minds. Twelve students from grades 9 and 10 were selected from the JAAGO Foundation to form three teams of four participants. Funding will be provided for groups choosing to pursue entrepreneurship. The goal is to develop creative problem solvers and future leaders who can create sustainable solutions for their communities, unlocking the potential of every child.

Summit Power International Plant Visit

An inspiring visit to Summit Power International's Gazipur Power Plant and Hamiduzzaman Sculpture Park took place on June 4, 2023. JAAGO Students were honored to be invited by Mr. Muhammed Aziz Khan, the Chairman of Summit Corporation, for a half-day tour. Students were led through the power plant by knowledgeable engineers who provided insightful explanations of its technical features while maintaining the highest standards of safety. As an added bonus, renowned sculptor Mr. Hamiduzzaman Khan, who is responsible for the captivating sculptures in the park, paid a surprise visit and had insightful conversations with the students. It was a memorable experience that widened their horizons and piqued their interest.

ANNUAL SCHOOL SCIENCE FAIR

In December 2022, a science fair was organized at JAAGO Foundation Schools. Around 1044 students from all the branches prepared projects for the science fair. The selected projects were demonstrated by the participation of students from grades 6 to 9, in groups of four or five students. On the school compound of each branch, students displayed 137 projects. Through the science fair, they were encouraged to investigate the wonders of science.

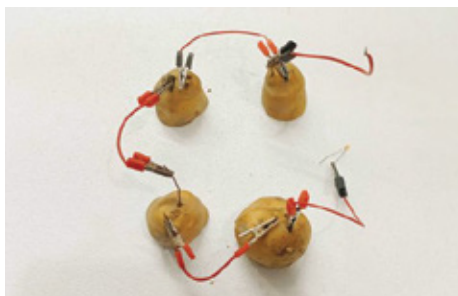
In March 2023, an annual science fair was organised for public display where the students of our Rayerbazar and Banani schools displayed their 22 excellent science projects. This event served as a reminder that every child, regardless of their financial status has immense potential and with access to education and the right resources, they can realise that potential.





Season Neutralization and Smart Farming

The project demonstrates how smart farming can be used to create a season-neutralized growing environment and improve agricultural efficiency and sustainability. We can grow all types of agricultural products by modern shade where we can control weather and neutralize seasonal factors. We can increase the food production by this process.



Powering Up With Potatoes

The objective of this project is to design a simple battery using potatoes as a power source to generate electricity. If the electrolyte source is changed (potato, apple, lime, lemon), then the production of energy (measured in volts) using a lemon will produce the highest voltage because the acid content in the fruit or vegetable will produce electricity when in contact with the electrodes (both zinc and copper).



From Waste To Resource: Recycling Sewage for a Sustainable Future

It is an initiative to transform sewage into good fertilizer. Besides, water treatment process can be a good solution for irrigation. The project gives a practical understanding of the potential for recycling sewage to promote sustainable development and address local needs.

Smart Street Lighting

The objective of this project is to design and build an automatic street light control system that can sense and adjust the brightness of the lights based on the surrounding environment.

Street light turns on automatically when it feels shadow/darkness over it. During the day light, solar energy is stored in the solar panel. There's a light sensor with the street lights, which helps street lights to get automatically turned on when it gets any light i.e. during the night time. The concept of an automatic street light control system can be a energy-efficient technologies in reducing environmental impact and improving public safety.



Flood Floating House

Floods can cause significant damage to homes and buildings, especially in areas prone to flooding. This project aims to investigate the science behind building a flood floating house that can withstand floods and remain afloat during a flood.

The model shows that due to the water, the house automatically elongates which saves it from drowning. Building a flood floating house is an innovative solution to reduce flood damage and protect homes from flood waters.

JAAGO IFTAR

On April 14, 2023, the JAAGO Foundation reached its 16th year. Like every year, JAAGO arranged an iftar gathering with all its students, sponsors, and well-wishers as part of its 16th-anniversary celebrations during the holy month of Ramadan. It was incredible to see all of JAAGO's supporters together under one roof. During the event, attendees were linked LIVE with thousands of kids in distant districts of Bangladesh via our Digital School System. It was a heartfelt moment of solidarity in which the children, sponsor parents, supporters, well-wishers, and volunteers all feasted together.



YOUTH DEVELOPMENT PROGRAM (YDP)

In 2011, JAAGO Foundation established its Youth Development Program, Volunteer for Bangladesh (VBD), to foster volunteerism and civic responsibility among the young population of Bangladesh. Spread across 64 districts of Bangladesh, VBD aims to engage youth in community development activities and empower them to drive positive change in their communities. VBD's initiatives focus on addressing a range of social issues, including education, health, environment, and disaster response aligning with the sustainable development goals.

Volunteer for Bangladesh engages young volunteers in activities such as awareness campaigns, tree planting, blood donation drives, and more and also helps them develop essential skills such as leadership, teamwork, and project management. This experience empowers young people to become proactive and responsible citizens.

The Youth Development Program of JAAGO serves as a model for youth-led volunteerism and community service. Currently, the program has a network of thousands of youth creating positive social impacts in all districts of Bangladesh.



সচেতনতাই সুরক্ষা

Precaution is better than prevention. The "সচেতনতাই সুরক্ষা" initiative of Volunteer for Bangladesh aimed to raise awareness about fire hazards. With help from the Fire Service Officials, the volunteers installed fire extinguishers in the local markets and gave training on how to use them.

They also highlighted the most common causes of fire and gave instructions on the action plan to put out the fire. The locals welcomed the initiative wholeheartedly and appreciated the efforts of the volunteers.



PLANT FOR NEXT GEN

Over the years Bangladesh has seen a decline in trees, especially in the urban areas. This is leading to an increase in the temperature that will be harmful to all sorts of lives in days to come. To combat this, Volunteer for Bangladesh regularly conducts tree plantation activities.

From collecting seeds, assessing the land, planting the tree, monitoring and protecting the tree, everything is taken care of by the volunteers. This is a crucial step in shaping a greener tomorrow as tree plantation is essential in maintaining the health of our planet and improving our quality of life.

নারীর প্রতি সহিংসতা রোধ

Eve teasing and violence against women have profound and far-reaching negative impacts on individuals and society as a whole. These acts undermine the safety, dignity, and fundamental rights of women, leading to severe emotional, psychological, and physical harm. Victims often experience long-term trauma, anxiety, depression, and a diminished sense of self-worth, which can affect their personal and professional lives.

The "নারীর প্রতি সহিংসতা রোধ" initiative of Volunteer for Bangladesh aimed to prevent eve-teasing and violence against women by raising mass awareness regarding this issue.

On the occasion of Eve Teasing Protection Day, Volunteer for Bangladesh organised an empowering rally and distributed posters among the local community members. This played a great role in uniting people from all walks of life for a greater cause and promising to build a better, safer world for women.



স্বপ্নপূর্বনের সাথী

In an attempt to help the SSC candidates from marginalised communities, especially the children of tea workers, Volunteer for Bangladesh launched the "স্বপ্ন পূর্বনের সাথী" initiative in the Moulvibazar district.

Through this, they distributed essential exam supplies among the children of tea workers and also organised transportation for their commute to the exam hall. This ensured that these underserved children could attend the exam comfortably and without any hassle. It was a great initiative by the kind-hearted volunteers of Volunteer for Bangladesh.



পানি অপচয় রোধে সচেতনতা

On the occasion of International Water Day, Volunteer for Bangladesh hosted the "পানি অপচয় রোধে সচেতনতা" campaign to raise awareness about water waste and the importance of water conservation.

The volunteers went to different hotels, restaurants, shopping malls and gathering hubs in their locality and distributed leaflets among people that contained information on how we can prevent wastage of water.

Due to climate change and excess water wastage, the water level on Earth is constantly going down. As a result, there is a water crisis in different parts of the earth. This initiative aimed to shed light on these crucial issues and save the next generation from water crisis.

ঋতুস্রাব সচেতন, সুস্থ নারী সুস্থ জীবন

Periods or menstruation are an integral part of a woman's life. Yet, talking about this topic remains a social taboo. Due to this, adolescent girls and young females often don't have adequate knowledge regarding periods and as a result, they are deprived of the special care they require during the crucial time.

To change this narrative, Volunteer for Bangladesh hosted a menstrual health awareness campaign "ঋতুস্রাব সচেতন, সুস্থ নারী সুস্থ জীবন" for the young girls of its local communities.

The dedicated volunteers visited local colleges and conducted sessions where they taught young girls the nutritious meals to eat during menstruation, how to maintain hygiene, the benefits of using pads etc. They also installed a pad station for the girls, which will help them in times of emergency. The campaign was successful in raising awareness about menstrual health and hygiene and breaking the social norms associated with it.



JAAGO FOUNDATION PROJECTS

2022-2023

ACCESS LITE

Underserved students in Bangladesh struggle to get employability and access to higher education. To address this issue, Access-Lite, a Micro Scholarship Program supported by US Embassy in Bangladesh, has been designed to support students between the ages of 13 and 20. The programme focuses on enhancing their English language skills, which can improve their job prospects and provide opportunities for higher education. The main goals of Access-Lite are to engage students in meaningful interactions, create student-centred learning environments, encourage critical thinking and effective communication, and raise awareness about community issues.

This project focuses on teaching essential skills such as English language proficiency, digital literacy, personal development, and social-emotional development to marginalised students from the host community of Cox's Bazar.

The after-school instruction emphasizes communicative English, critical thinking, US culture, democratic values, governance, the education system, family and relationship values, health, gender issues, and STEM. The program also incorporates enhancement activities such as experience-sharing sessions, service-learning projects, and motivational speeches. Intensive sessions are conducted outside regular class hours to provide additional learning opportunities.



সাবধানে অনলাইন-এ

The "সাবধানে অনলাইন-এ" project, launched by the JAAGO Foundation in partnership with TikTok, aimed to educate Bangladeshi youth on internet safety and positive social media use. The project engaged 560 young individuals through workshops called "Online Safety Adda" across 16 districts in Rangpur and Rajshahi divisions. The campaign achieved a social media reach of 1.4 million people through various online content and a compelling audiovisual call-to-action. A video content creation competition for workshop participants encouraged them to create engaging content on internet safety and responsible social media use.

Offline strategies included radio endorsements, press releases, and festoon activations to reach a wider audience. The campaign culminated in two "Divisional Meet Ups" that brought together workshop participants, government officials, NGOs, and other stakeholders to discuss online safety and foster collaboration. The project effectively raised awareness through workshops, competitions, and combined online and offline efforts, aiming to create a safer online community in Bangladesh.

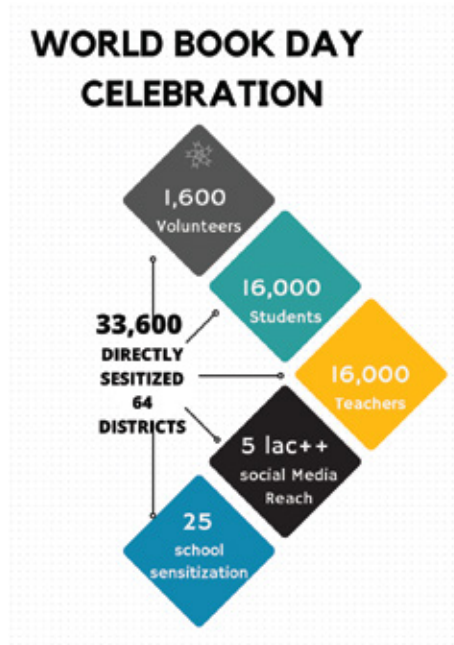


WORLD BOOK DAY CELEBRATION

On April 23, JAAGO Foundation successfully spearheaded a World Book day campaign. The campaign was targeted at children aged 10-16 and promoted the Let's Read App, a virtual tool designed to enhance children's reading skills through storytelling.

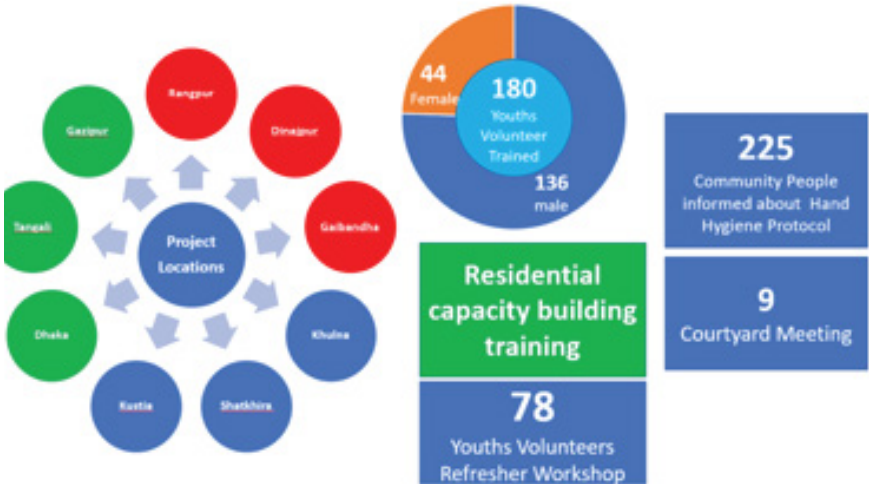
The campaign mobilized 1600 volunteers from all 64 districts of Bangladesh. These dedicated individuals conducted a week-long campaign, going door-to-door to promote the importance of reading and the Let's Read App. They reached out to parents and children, demonstrating the app's features and encouraging its download.

The campaign had a significant impact, successfully engaging 16000 children and 16000 parents across the country. This initiative not only promoted the joy of reading but also highlighted the importance of literacy in the digital age.



HAND HYGIENE FOR ALL

The Hand Wash Project addresses a critical need in Bangladesh by focusing on improving access to and awareness of WASH (Water, Sanitation, and Hygiene) facilities. In many communities, access to safe drinking water, proper sanitation facilities, and hygiene practices is limited, leading to an increased risk of waterborne diseases and poor health outcomes, particularly among children.



To address this public health challenge JAAGO Foundation in partnership with MBM group aims to increase knowledge and awareness of 5200 beneficiaries including students, parents, teacher and school management committees. The project includes Social Behaviour Change Communication competent to reach wider community audience. In addition to this, this project has an infrastructural improvement in the targeted schools through safe water filtration system, fresh drinking water lines and establishing hand wash stations.

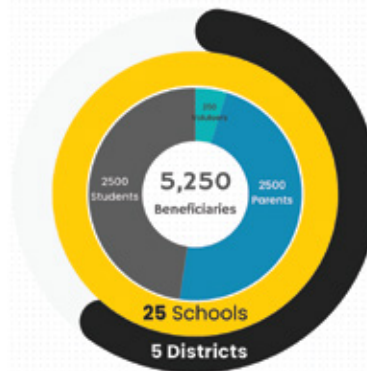
The project has a significant impact on the community, increasing awareness and access to WASH facilities and promoting good health and hygiene practices among students and community members.

LET'S READ TOGETHER

The rise in digital technology usage marks a new era for learning and communication. Yet, it poses challenges like ensuring safe internet use and addressing the digital divide across various classes and backgrounds. To combat these challenges, JAAGO Foundation partnered with The Asia Foundation to advocate for secure internet practices and inclusive digital opportunities for 2500 students and 2500 parents from diverse backgrounds in Bangladesh.

The project adopted a community participatory approach, focusing on enhancing reading skills and promoting productive screen time for primary-grade students. Its impact is noteworthy, introducing an innovative e-learning approach, elevating reading proficiency, fostering storytelling abilities, and encouraging safe internet practices. With free access to digital and online content through the Let's Read library, the project significantly benefited both students and parents. Overall, it made a positive difference in the community, advancing digital learning and enhancing educational outcomes.

Images - 6.1 Let read together and 6.2 beneficiary number

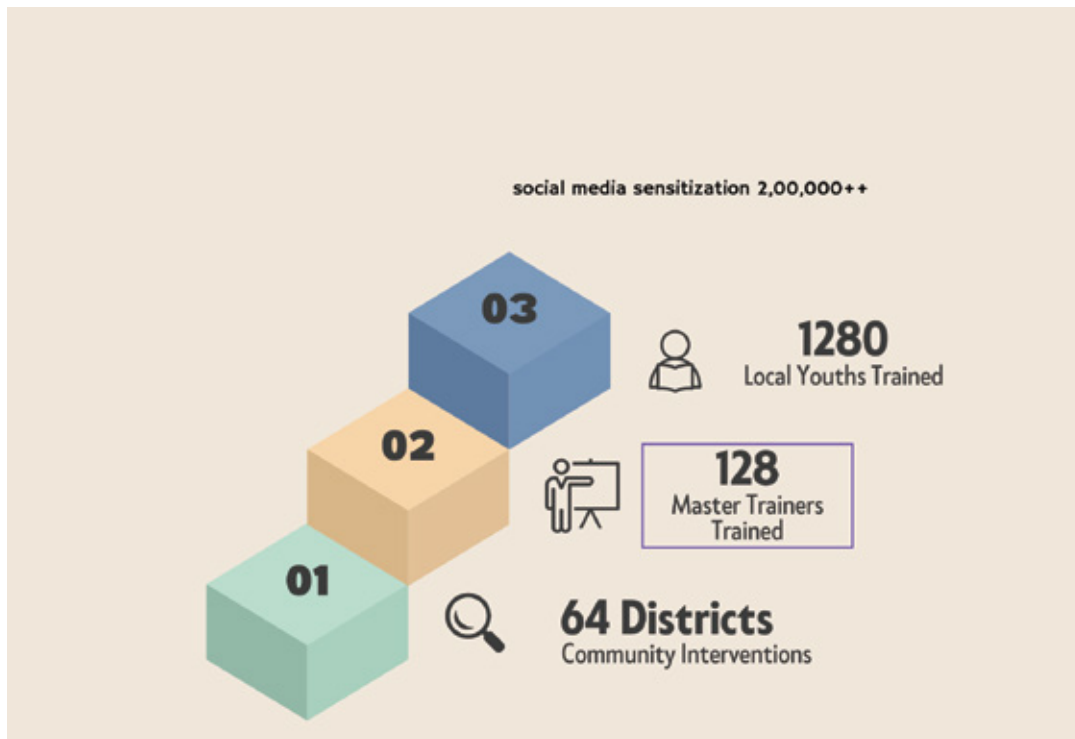


world book day,
16000 volunteers, 16000 parents, 16000 children, 64 districts,
500000 lac ++ social media reach
25 school sensitization session

MY VOICE, MY CHOICE

Bangladesh is a young and dynamic country, and empowering its youth to understand and engage in civic activities is essential for the growth and development of a vibrant democracy. This project in Bangladesh aims to increase awareness and participation in responsible citizenship among school children, youth, and communities, reaching out to thousands of youth from 64 districts.

The impact of this initiative is significant as it empowers youth, increases their participation in the democratic process, and promotes accountability among elected representatives.

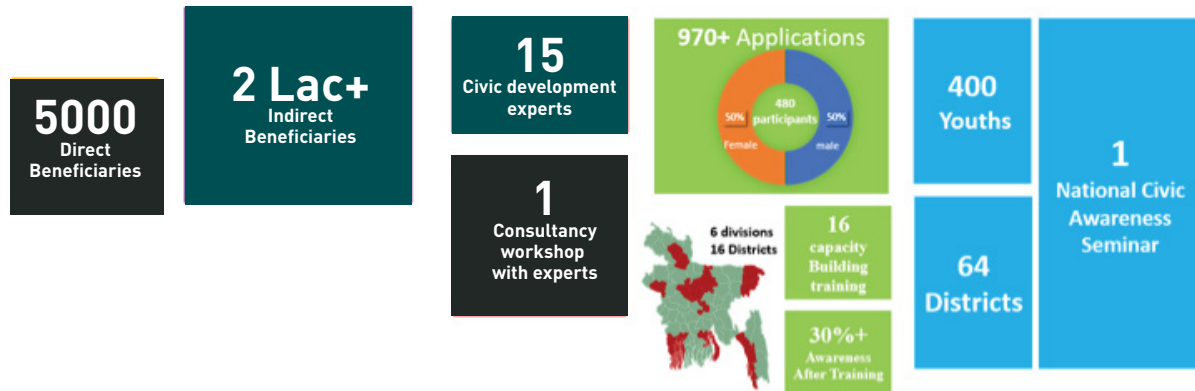


YOUTH FOR CHANGE

In the realm of development, a notable concern is the inadequate awareness and understanding among many young individuals regarding their roles, rights, and duties as citizens. This deficit can significantly hinder their capacity to effectively engage with society and actively participate in crucial decision-making processes. Recognizing this issue, the JAAGO Foundation has undertaken a comprehensive community participatory programme, aiming to ensure that youth are well-informed and consistently engaged in decision-making over the long term.

This initiative focuses on promoting civic education, engagement, and active participation among young people. Its primary goal is to enhance awareness and comprehension of citizenship roles, rights, and responsibilities, empowering young individuals to become proactive contributors to society.

The project encompasses capacity-building training, community awareness campaigns, media mobilization, and a national civic awareness seminar, all strategically designed to engage and collaborate with relevant stakeholders in advancing this important mission.



YOUTH VOTE MATTERS

Historically, young people have had lower voter turnout compared to other age groups, resulting in their voices and perspectives being underrepresented in the democratic process. To increase awareness and youth participation in the national electoral system of Bangladesh, JAAGO Foundation and Volunteer for Bangladesh is conducting series of capacity building workshops and community mobilization activities through out Bangladesh for 448 youth leaders.



JAAGO WOMEN SCHOLARSHIP PROGRAM (JWSP)

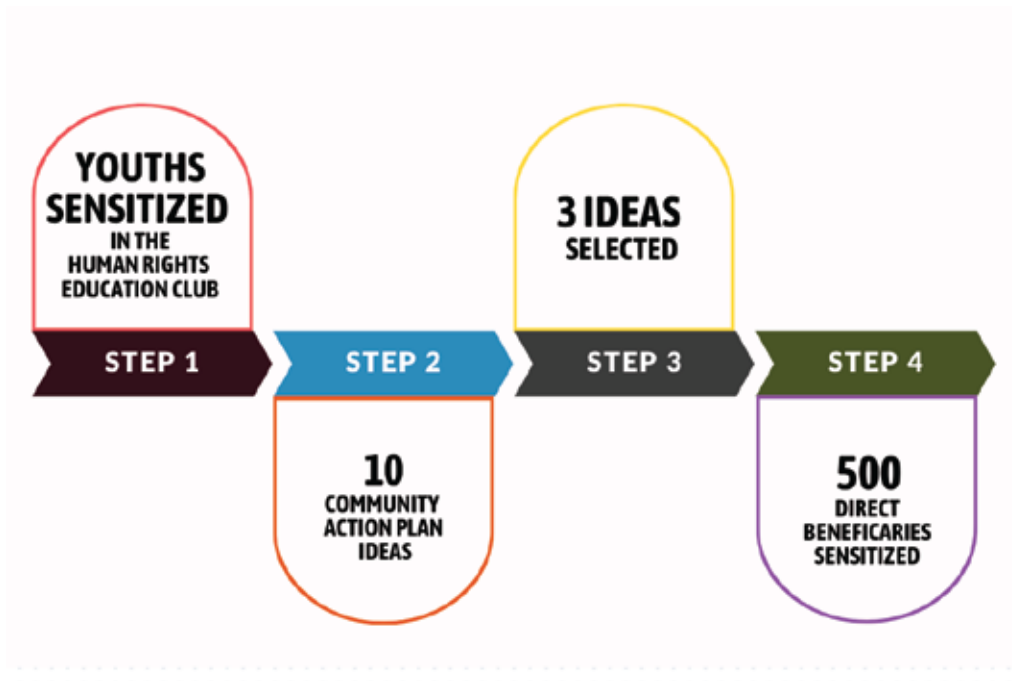
The JAAGO Women Scholarship Program (JWSP), running from November 2022 to December 2029, focuses on women's empowerment through higher education, gender equality, and quality education, aligning with SDGs 4, 5, 8, and 10. Although no workshops have been conducted yet, a comprehensive skill development training program has been designed for each scholar. The program targets 676 female scholars from public universities in Bangladesh, with the first cohort consisting of 100 female students. The project has conducted online campaigns, reaching 8,00,932 people on social media, and has successfully maintained zero dropouts to date. A team of 12 people, along with 5% of JAAGO's volunteers, is actively involved in the program. The first cohort's academic performance is impressive, with top scorers from the University of Dhaka, University of Rajshahi, University of Chittagong, Bangabandhu Sheikh Mujibur Rahman Maritime University, and Begum Rokeya University, Rangpur. Notable achievements include Ms. Purnima Roy from the University of Dhaka with a CGPA of 3.83 and Roujatun Nur Borna from the University of Rajshahi with a perfect CGPA of 4.0. Among the 100 students, 78 have received their results, averaging a CGPA of 3.40, with 22 students still awaiting their results.



HUMAN RIGHTS EDUCATION CLUB

Bangladesh grapples with notable hurdles in upholding human rights, notably observed in alarming cases of violence against women and longstanding discrimination against religious and ethnic minorities. In response, the JAAGO Foundation formed the Human Rights Education Club connecting dedicated young individuals committed to promoting and ensuring human rights education within the community.

This joint effort seeks to enlighten and involve individuals aged 18-35 in advocating for human rights within their communities. Achieved through skill development workshops and community-driven projects, the initiative underscores the vital role of human rights education in equipping youth to be knowledgeable advocates, ultimately contributing to a more just and inclusive society.



THE EDWARD M. KENNEDY CENTER OPERATION AND MANAGEMENT

JAAGO Foundation, in partnership with the EMK Center, strives to facilitate dialogue and cultural exchange between the people of Bangladesh and the United States. Our initiative targets youths, women, historically marginalised groups, and disadvantaged communities, fostering connections and inclusivity.

During the fiscal year 2022-2023 We reached 60,000+ beneficiaries, offering a youth governance club, entrepreneurship and gender equality training, STEM education through a Maker Lab, and a range of courses and workshops covering videography, photography, theatre, and vital 21st-century skills. These efforts deepen understanding of democratic governance, human rights, entrepreneurship, gender equality, STEM education, and arts and culture preservation among the beneficiaries.



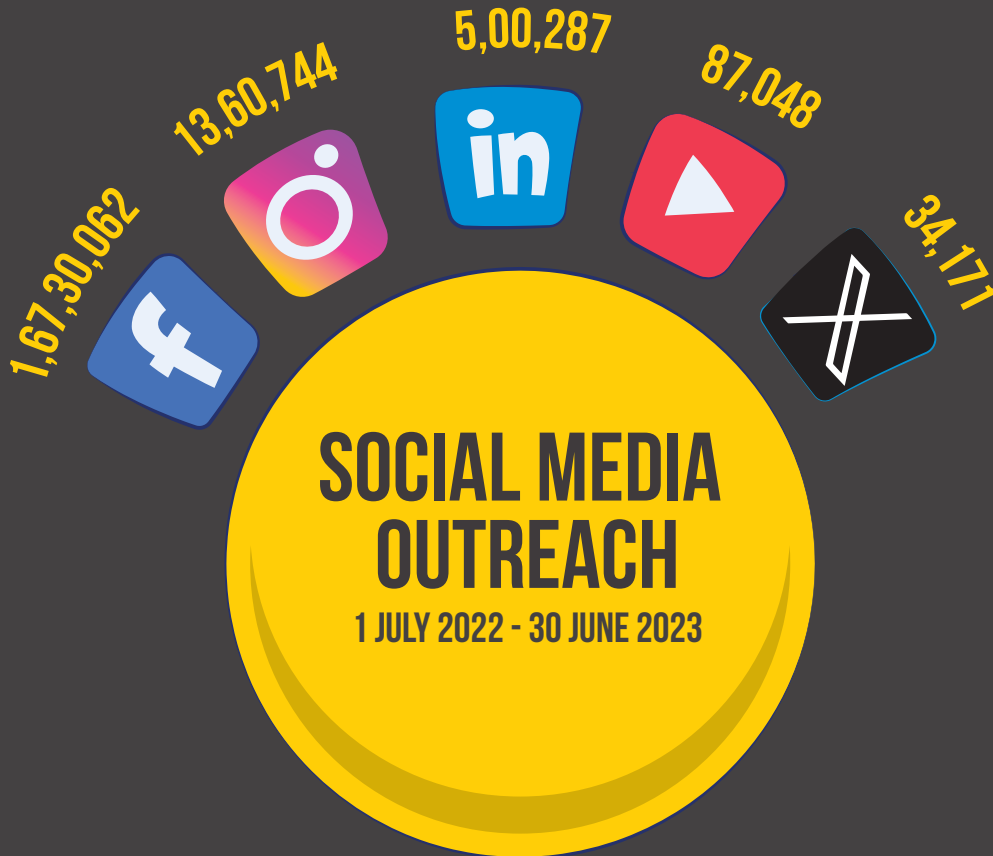
60,000++
Beneficiaries



558
Programs

SOCIAL MEDIA OUTREACH

July 1, 2022-June 30, 2023





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