



JAAGO FOUNDATION TRUST

# ANNUAL REPORT

2024-2025





This annual report is a tribute to the resilience, determination, and boundless power of our youth, who are not just dreaming of rebuilding Bangladesh but are boldly stepping up to make that dream a reality.

# REBUILDING BANGLADESH

In 2024–2025, Bangladesh endured difficult times, and the road to recovery demanded unity and determination. Ignited by this spirit, JAAGO Foundation Trust's theme for this year's annual reports is "Rebuilding Bangladesh", reflecting how, through every child we educate, every youth we empower, every stereotype we challenge, and every resilient community we support, we are contributing to the nation's renewal and progress.

Founded with a focus on education, JAAGO has grown into a holistic force for change, addressing the evolving needs of our society. By equipping the next generation with knowledge of digital literacy, civic education, governance, and essential life skills, we are empowering them to lead with vision and integrity. By championing women's rights and advocating for equality, we are encouraging young women to defy stereotypes and claim their rightful place in society. By standing with climate-affected communities, providing resilience training and alternative livelihoods, we are helping rebuild stronger, safer, and more sustainable futures.

"Rebuilding Bangladesh," embodies our belief that true rebuilding lies in fostering resilience, equality, and opportunity so that every child, every youth, and every community can play a role in shaping our dream Bangladesh.

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# ORGANISATIONAL OVERVIEW



## VISION

JAAGO Foundation Trust envisions a society free from all forms of exploitation and discrimination where every child has the opportunity to educate and youth have the opportunity to realize their potential



## MISSION

To bring about substantial improvement in the lives of underprivileged children and youth living in poverty, illiteracy, and social inequality through quality education and youth empowerment.

# OUR HISTORY



JAAGO's journey began humbly in a small room with just 17 students, gathered on a carpet, armed with nothing more than a whiteboard and marker. What started as a modest initiative to provide education has now grown into a nationwide movement, with over **30,000 students receiving both formal and non-formal education across Bangladesh.**

Recognizing the immense potential of the country's youth, JAAGO launched its youth wing, Youth development program in 2011. This initiative aims to harness the power of youth, volunteerism, channeling the energy and goodwill of young people to create lasting social change and raise awareness on key issues impacting the socio economic growth of the country. Today, Volunteer for Bangladesh is a nationwide platform, operating in all **64 districts of the country**, with **55,000 registered volunteers** contributing to various community-driven projects leaving no one behind.



# MILESTONES IN JAAGO'S JOURNEY

From a single classroom in Dhaka to a nationwide movement, JAAGO's journey has been about transforming lives with education, empowerment, skill-building and innovative initiatives. By expanding access to quality education, launching Volunteer for Bangladesh, and addressing critical issues like climate resilience, women's rights, democracy and governance, JAAGO continues to create sustainable change across Bangladesh. Here are some key milestones in our journey of building a brighter and more equitable future for all.



## 2007

**The Beginning:** JAAGO commenced its journey with a single classroom in Dhaka, dedicated to providing free-of-cost education to children from marginalized communities, breaking the cycle of poverty through education and empowerment.

## 2009

Started providing formal education following the NCTB curriculum through JAAGO Foundation Schools with an aim to promote and uphold children's right to education





## 2011

A New Era: JAAGO revolutionized access to education with its Digital School Program, harnessing ICT to bridge the gap and deliver quality learning to remote and underserved communities



## 2011

Establishment of Volunteer for Bangladesh, a dynamic platform that mobilizes thousands of youth across Bangladesh to drive meaningful community service initiatives, inspire a culture of active citizenship and social responsibility, and foster sustainable change.





## 2015

Volunteer for Bangladesh expanded its operations to 32 districts, empowering youth to drive positive change through community service.



## 2019

JAAGO student Tamanna earned a fully funded scholarship at United World College (UWC), showcasing the transformative power of education.





## 2020

Introduction of Tel-Ed in response to the COVID-19 crisis, ensuring uninterrupted education for children from marginalised backgrounds during unprecedented challenges.



## 2021

A Step Towards Sustainable Impact: JAAGO launched initiatives focused on climate adaptation and digital literacy, addressing critical global and local challenges, reflecting JAAGO's commitment to sustainable, multi-dimensional impact.



## 2022

Volunteer for Bangladesh reached all 64 districts of the country, uniting youth from every corner to build a stronger, more inclusive Bangladesh.



### Representation

Youth constitute a significant portion of the population, and their participation in the electoral process can ensure that their concerns are heard.

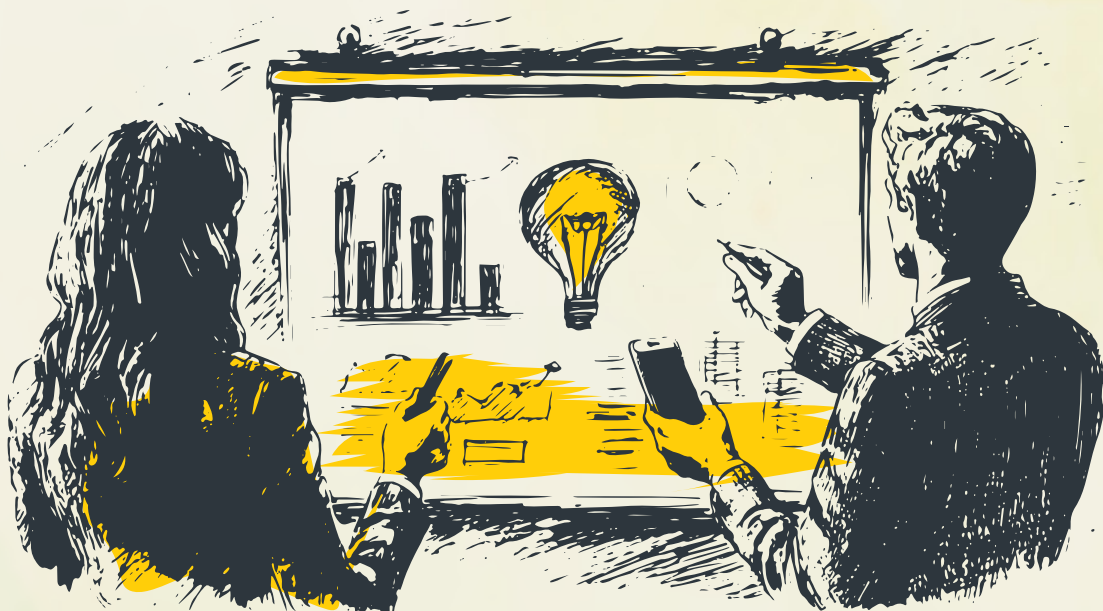
### Future Leader of the Country

The policies and decisions made by the government will affect young people's lives, and their votes will affect the future of the country.



## 2023-2025

Expansion of youth development initiatives, focusing on employment opportunities, leadership skills, democracy and governance and supporting climate-resilient livelihoods in vulnerable communities, paving the way for a sustainable future.



## OUR APPROACH

Influenced by the new development paradigm, which puts people before things, JAAGO Foundation Trust follows a participatory approach in every sphere of its work. Repudiating the traditional approach of alleviating poverty, JAAGO Foundation Trust adopted a participatory, self-help, self-sustainable approach through community involvement and the formation of youth and volunteer groups in remote rural areas of Bangladesh.

Supported by a diverse range of funding sources, including bilateral and multilateral development agencies, international foundations, corporations, and individual donors. Through these strategic partnerships, the Foundation continues to drive sustainable change and create lasting impact in the communities it serves.



# STRATEGIC GOALS OF THE ORGANISATION



Enhancing Access to  
Quality Education



Instil leadership, democracy  
and governance



Promote skills development  
and employment



Address climate change and  
environmental sustainability



Strengthen community  
service and volunteerism



Forge strategic partnerships  
for enhanced impact and reach



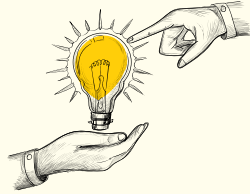
Capacity building and organisational  
development of youth-led organisations



Empower women and  
gender equality



# VALUES



## Innovation

JAAGO supports and encourages continuous research and development in five focus areas: education, youth development, climate change, women empowerment, and governance, to ensure today's innovations become conventional tomorrow.



## Sustainability

To tackle the root causes of poverty and create sustainable change, JAAGO takes a holistic approach, working alongside communities.



## Learning

JAAGO believes learning is fundamental to human flourishing and strives to support educational opportunities on every front, both with the tools we create and how we create them.



## Integrity

Integrity is one of our first core values and a foundation for others. With great passion, hard work, honesty, and unity comes integrity.



## Inclusivity

Inclusion and dignity are key values at JAAGO. Our mission is to strive for excellence by respecting and valuing the differences that contribute to our strength and unity.

# MESSAGE

## FROM THE EXECUTIVE DIRECTOR

Korvi Rakshand  
Executive Director  
JAAGO Foundation



As we present the 2024–2025 Annual Report, I am filled with immense pride and gratitude for the resilience, determination, and boundless potential of the youth and communities we serve. This year has been a testament to the indomitable spirit of Bangladesh, through adversity, we have seen courage transform into action, and dreams of progress transform into tangible impact.

The theme of this year's report, "Rebuilding Bangladesh" is not only about overcoming hardship, it is about reimagining what our nation can become. It is about building a society where education is a right, not a privilege; where young women and men lead with courage and integrity; where communities are not just surviving but thriving with resilience and dignity.

Over the years, our journey from a single classroom with 17 students to a nationwide movement has demonstrated the transformative power of education, youth leadership, and community engagement. From expanding digital and formal education, empowering thousands of young leaders, championing women's rights, to supporting climate-resilient communities, every initiative embodies our belief that lasting change is built on knowledge, equality, and empowerment.

The accomplishments highlighted in this report reflect the collective effort of our dedicated students, youth, volunteers, educators, community members, partners, donors and supporters. Together, we are nurturing a generation of changemakers—children and youth who not only dream of a better Bangladesh but are boldly taking the steps to create it.

As we look ahead, JAAGO remains committed to ensuring that no child is left behind, no voice goes unheard, and no opportunity remains untapped. Rebuilding Bangladesh is a shared responsibility, and with continued collaboration, vision, and resilience, I am confident that we will realize our nation's fullest potential.

Thank you for believing in this journey, for standing beside us, and for helping shape a brighter, inclusive, and sustainable future for all.

# FOCUS AREA



## EDUCATION

30,000 students across 8 divisions thrive through JAAGO's transformative education programs, paving the way for digital literacy, personal growth, and inclusive opportunities. These efforts drive progress on SDG 1 (No Poverty), SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), and SDG 17 (Partnerships for the Goals), striving to eliminate educational disparities, especially for girls and marginalized communities and shaping a more brighter, equitable future for all.

Ensuring free-of-cost access to formal quality education for **5,000** children from underprivileged communities following the NCTB curriculum across 10 districts of Bangladesh through the Digital School Program



Breaking barriers to education for **11,330** students—including **6,012** girls, **5,318** boys, and children with disabilities—across Bandarban, Lama, and AlikODOMMO, addressing learning gaps and reducing dropouts through innovative approaches such as "Catch-up" and "Multi-Grade Multi-Level (MGML)" programs.

Empowering **3659** girls through STEM-focused initiatives in the flood-prone hair region of Mithamain, the focus being addressing systemic barriers, reducing girls school dropout rates, preventing child marriage and fostering inclusive learning environments with **14600** indirect beneficiaries.



Supporting **403** meritorious female students from underprivileged backgrounds with a four-year scholarship, enabling them to pursue higher education without financial worries. Through mentoring, guidance, and skill-building activities, we are helping enhance their academic and professional growth, equipping them for both local and global opportunities.



Reaching 100 school-going students (39 boys and 61 girls) from indigenous and marginalized backgrounds in Mymensingh and Rangpur, providing 112 hours of intensive English instruction, digital literacy, soft skills, and civic education through weekend classes and a two-day residential boot camp—bridging educational gaps and preparing youth for academic and professional success.



Engaging over 102,000 youth in online safety awareness initiatives through 128 trained Youth Ambassadors (two from each district), who are conducting 256 campus activations (reaching an average of 400 youth each) and 64 district-level sessions (benefiting 1,992 youth). Expanding reach further through national dialogues, mass media, social content, and SBCC video production, the campaign is reaching over 2 million people, with 168,030 unique visitors accessing awareness materials online.



# YOUTH SKILLS DEVELOPMENT AND CIVIC ENGAGEMENT

**1,73,313 future leaders** across Bangladesh are empowered through JAAGO's dynamic youth development initiatives, which focus on volunteerism, leadership development, and skill-building. These programs inspire young individuals to become changemakers in their communities, fostering active citizenship and preparing them for the challenges of the future. By driving progress on SDG 1 (No Poverty), SDG 2 (Zero Hunger), SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 6 (Clean Water and Sanitation), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), SDG 13 (Climate Action), SDG 16 (Peace, Justice, and Strong Institutions) and SDG 17 (Partnership for the Goals) JAAGO is cultivating a generation of resilient, innovative, and socially responsible leaders committed to building a more inclusive and sustainable world.





Mobilizing **55,000** volunteers across **64** districts through 277 youth-driven initiatives via the Volunteer for Bangladesh (VBD) platform, addressing critical issues like education, climate action, youth development, health, gender equality, governance and emergency response. These initiatives directly benefited **25,789** individuals, and indirectly reached **1,28,945** community people with a strong focus on vulnerable regions







Engaging 174 youth through four divisional boot camps in Dhaka, Chattogram, Rajshahi, and Khulna, ensuring balanced participation with 77 young men and 97 young women working together on technology-driven, sustainable solutions to address climate challenges. Divided into 42 teams, participants are developing innovative ideas such as AI-powered tree plantation apps, Waste-to-Energy plants, and IoT-based water cleanup systems. Each boot camp concluded with pitch sessions that recognized the most promising projects, showcasing the power of youth-led environmental innovation.

Empowering 29,159 youth including students, young professionals and changemakers through a dynamic hub for training, skill-sharing, and networking in technology, leadership, civic engagement, and creative arts

Enhancing leadership and employability skills of 55,000 youth through capacity building and skill development training which was initiated in 2023 and abruptly came to an end in January 2025

Reaching 33,980 youth across 392 upazilas in Bangladesh through training sessions and community action projects, strengthening civic education, governance, and community engagement. Involving 12,214 youth in upazila-level training and 21,766 participants in 340 youth-led advocacy campaigns, voter education initiatives, and leadership development activities, the initiative is fostering civic responsibility and inclusivity. By ensuring meaningful participation of women and marginalized communities, youth are being empowered to influence policy and advocate for democratic participation at the grassroots level.



# GOVERNANCE, DEMOCRACY AND ADVOCACY

34,020 youth are actively participating in democracy, governance, and advocacy through comprehensive initiatives that provide training in civic education and leadership. By engaging young people in workshops, campaigns, and advocacy efforts, JAAGO inspires democratic participation and cultivates the next generation of active, responsible citizens. These efforts align with SDG 10 (Reduced Inequalities), SDG 16 (Peace, Justice, and Strong Institutions) and SDG 17 (Partnerships for the Goals) by promoting inclusive governance, fostering civic responsibility, and strengthening the foundations of a just and equitable society.



Completing 392 upazila-level training sessions and 340 Community Action Projects (CAPs), reaching a total of 33,980 youth across Bangladesh. Among them, 12,214 youth (7,185 male and 5,029 female) are participating directly in training sessions, while 21,766 beneficiaries (10,806 male and 10,960 female) are being engaged through CAPs. Together, these efforts are enhancing civic education, leadership development, and community engagement across the targeted upazilas.

Bringing together around 40 key stakeholders—including policymakers, technology leaders, journalists, academicians, and youth representatives—for a National Dialogue on Youth and Online Safety in Dhaka. The event is focusing on strengthening digital safety for young people in Bangladesh, addressing critical issues such as cyberbullying, misinformation, and data privacy.



# ENVIRONMENTAL SUSTAINABILITY

2,239 lives from vulnerable communities are being transformed through JAAGO's climate resilience initiatives, which include training, advocacy programs, and Social Behavior Change Communication (SBCC). These efforts promote sustainable practices and engage stakeholders to drive impactful change. Directly contributing to SDG 3 (Good Health and Well-being), SDG 6 (Clean Water and Sanitation), SDG 10 (Reduced Inequalities), SDG 13 (Climate Action) and SDG 17 (Partnerships for the Goals), these programs empower marginalized groups to lead climate-adaptive actions and build a sustainable future.



Reaching 200 climate-vulnerable women and youth (18–35 years) with training on climate-smart agriculture and homestead gardening, distributing 50 Improved Cooking Stoves (ICS), and establishing 12 model farms. Connecting 250 participants to local markets and ICS entrepreneurs while indirectly raising climate awareness among 1.97 million community members through 12 school-based sessions, 12 courtyard meetings, 6 theatre shows, and 6 social media campaigns—building resilient and gender-responsive livelihoods.





Focusing on strengthening climate resilience by engaging 9 female micro-trainers to guide 270 households, training 150 women in homestead gardening, 225 individuals in climate-smart watermelon cultivation, and 90 women in handicraft production. Distributing 50 ICS to reduce environmental impact, delivering school-based climate education to 1,080 students, and bringing together 100 district-level stakeholders and 50 national actors in climate dialogues. Hosting 3 market linkage fairs to create stronger, more sustainable livelihoods across 9 wards.



Engaging 174 young people across Dhaka, Chattogram, Rajshahi, and Khulna to form 42 teams and design innovative solutions to address climate challenges. Through four intensive three-day boot camps, participants are receiving hands-on training and mentorship, developing ideas such as AI-powered tree plantation apps, Waste-to-Energy systems, and IoT-enabled water cleanup technologies. Eight winning solutions are being recognized, while 77 young men and 97 young women are stepping into leadership roles, showcasing the potential of youth-led, tech-driven climate innovation.



# WOMEN EMPOWERMENT

JAAGO supports gender equity by providing education to over 10,000 girls, with 403 scholarships enabling underserved girls to pursue higher education. Through gender-sensitization programs, JAAGO addresses cultural and systemic barriers, promoting inclusivity in both formal and informal education settings. These efforts align with SDG 1 (No Poverty), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), and SDG 17 (Partnerships for the Goals) and aim to create safe, empowering environments for women and girls.



Engaging 5,000+ direct beneficiaries—including students, teachers, parents, and school management committee (SMC) members—across Dhaka to challenge deep-rooted gender stereotypes, fostering a more inclusive and equitable environment in schools and communities.



Actively engaging 504 youth leaders from 252 Youth-Led Organizations (YLOs), training 12,600 community youth, and strengthening the leadership of 128 YLO representatives from 64 YLOs through organizational development. At the same time, mobilizing 6,400 community members through Community Action Plans (CAPs) and enabling youth to assess 192 media outlets, 30 social media influencers, and 320 local content creators, promoting gender-equitable narratives and strengthening youth-led advocacy efforts.



Supporting 200 women farmers with training on homestead agriculture and climate-resilient livelihood practices, distributed 50 Improved Cooking Stoves for reduced carbon emissions, established 8 Model Farms, and campaigned for raising awareness among 5,000 community members.





Equipping over 10,820 young women with market-relevant skills. Of these, 4,100 participants received centre-based training, while 1,320 participants were trained through mobile training units. The initiative focuses on building 21st-century skills and fostering public-private youth partnerships aimed at driving policy reforms, enhancing labour market linkages, and creating sustainable economic opportunities across Cox's Bazar and Bandarban.



In addition, 300 adolescent girls in coastal areas are being trained in essential life skills, including swimming, surfing, first aid, and lifeguarding, alongside foundational literacy and numeracy. This holistic approach contributes to their personal development, safety, and long-term resilience.



Supporting the educational journey of 403 meritorious female students from underprivileged backgrounds with financial aid, ensuring they can pursue their dreams without financial barriers. This initiative is part of a broader effort to support 928 female university students, with 100 in the 1st cohort, 176 in the 2nd cohort, 277 in the 3rd cohort and 375 in the 4th cohort..

Providing 2145 girls with STEM education in the flood-prone haor region of Mithamoin to advance girls' education by addressing systemic barriers and fostering inclusive learning environments





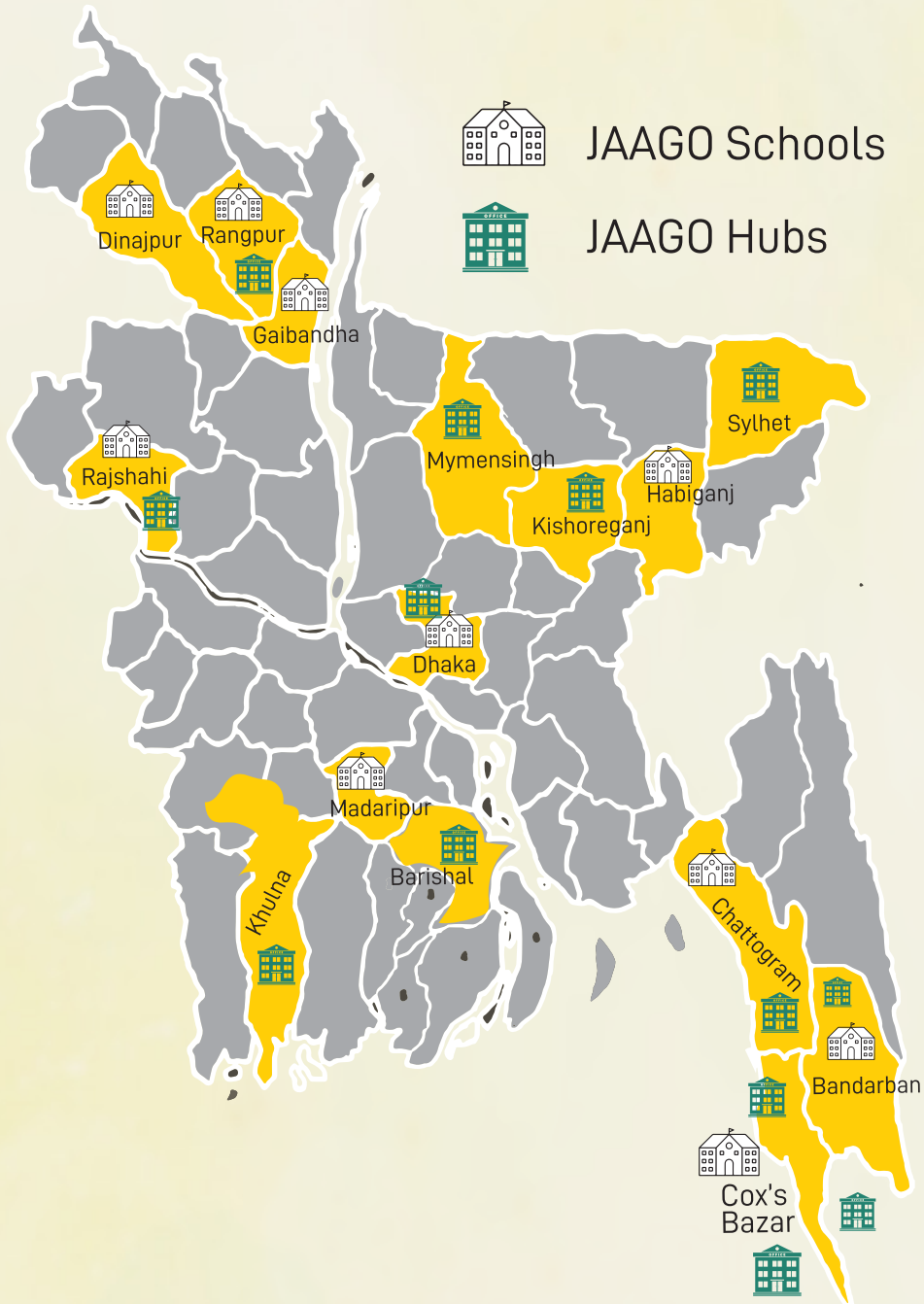
## JAAGO ACROSS BANGLADESH

### JAAGO SCHOOLS:

Banani  
Rayer Bazar  
Madaripur  
Rangpur  
Gaibandha  
Habiganj  
Teknaf  
Bandarban  
Chattogram  
Dinajpur  
Rajshahi

### JAAGO HUBS:

HQ - Banani  
DSP, Banani  
EMK  
Khulna  
Barishal  
Mymensingh  
Rangpur  
Rajshahi  
Sylhet  
Chattogram Hub  
Bandarban  
Cox's Bazar  
Lama  
Ali Kadam  
Kishorganj  
Feni





# MEDIA OUTREACH

**3,41,328**  
Total Web Traffic

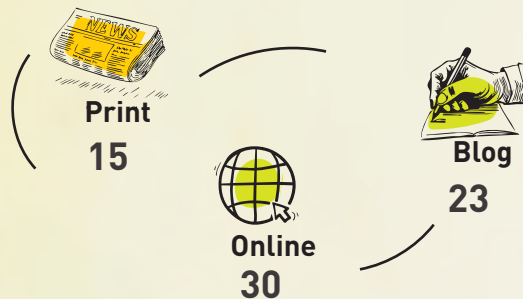
**48.34%**  
Engagement rate

**4,48,756**  
Total Sessions

## SOCIAL MEDIA REACH

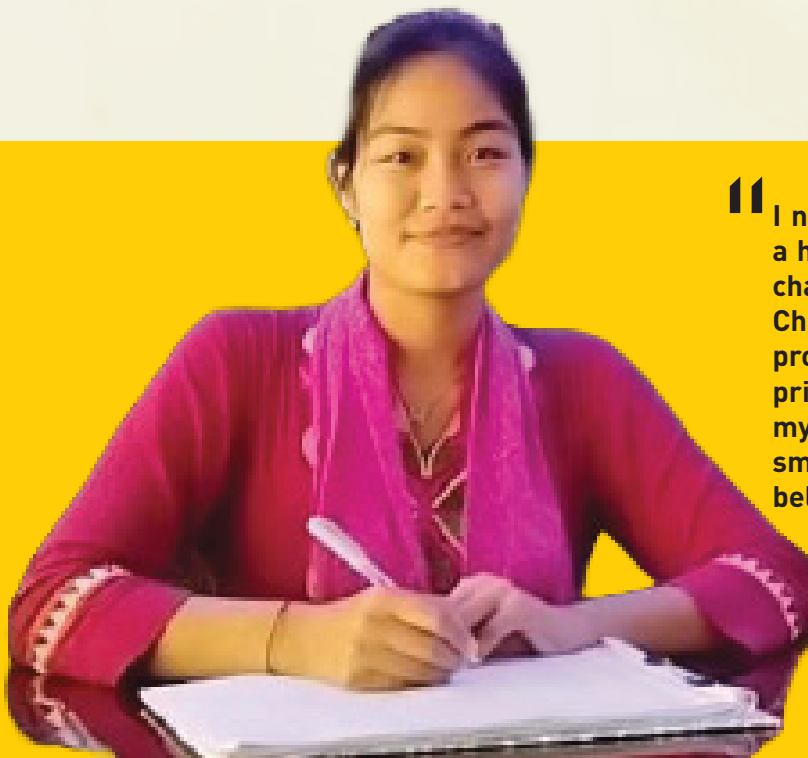


## MEDIA OUTREACH



# IMPACT STORIES AND CASE STUDIES

## Breaking Barriers in the Hills of Bandarban: May Ching Hla Marma's Journey to Skills and Self-Reliance



**“** I never imagined working in a hotel. Learning computers changed my life,” said May Ching. “I still remember how proud I felt the first time I printed a document by myself during training. That small moment gave me the belief that I can do anything.

Kra Sing U Marma  
Shopner Sharothi-GESP  
Bandarban

**”**

### Background

May Ching Hla Marma, a 22-year-old young woman from Minjhiri Para in Bandarban Sadar, is the youngest among four siblings. Her parents rely on modest earnings from jhum cultivation, barely enough to cover the family's basic needs. After completing her Higher Secondary Certificate (HSC) in 2020, May Ching had to give up her studies due to financial constraints. With no access to further education or job opportunities, she stayed at home, helping with household chores and silently wishing she could contribute to her family's livelihood.

## Project's Intervention

In March 2025, May Ching enrolled in the Basic Computer Operation course under the Shopner Sharothi – GESP project, implemented by JAAGO Foundation Trust. The course offered practical training in typing, Microsoft Office, email communication, and internet browsing. Initially, May Ching struggled, as everything was new to her. But with guidance from trainers and encouragement from her peers, she gradually picked up the skills. The training not only gave her technical knowledge but also boosted her confidence and communication abilities—skills she never imagined she could master.

## Impact

After completing the course, May Ching secured her first job as a receptionist at Hotel Green Land in Bandarban. This opportunity marked a major turning point in her life. She now earns a regular income, contributing to her family's financial needs and gaining a sense of independence. Beyond financial stability, her role as a receptionist has helped her grow in confidence and professional demeanor. Her success has also made her a role model in her village, especially for other young women who previously thought such opportunities were out of reach.

## Alignment with SDGs



SDG 1: No Poverty – The training enabled May Ching to earn a stable income and contribute to her family's economic well-being.



SDG 4: Quality Education – She gained access to practical digital education and skill-building in a remote area.



SDG 5: Gender Equality – Her journey empowers women in rural communities to pursue training and employment.



SDG 8: Decent Work and Economic Growth – May Ching secured formal employment and became economically productive through skill development.



## From Street Life to Surfing Waves: Reshma Akter's Transformation through SeaShore Girls Project

**“ I never thought I would leave the streets, but now I am learning, skating, and even surfing. Every day I feel closer to the future I once thought was impossible**

**Reshma Akter  
Shopner Sharothi-Seashore Girls  
Cox's Bazar ”**



## Background

At just 14, Reshma Akter has endured a childhood marked by hardship and loss. After losing her father, Saiful Islam, at a young age, her mother, Shetara Begum, struggled to survive as a carpenter, painting and coloring furniture. With no home to call their own, Reshma and her family were forced to live on the streets, surviving through begging. Education was never an option—her lessons came from the harsh realities of hunger and despair. Lost in the chaos of street life, Reshma slipped into addiction, feeling trapped in a cycle that seemed impossible to break.

## Project's Intervention

Reshma became part of the Seashore Girls Empowerment project, an initiative under Shopner Sharothi designed to strengthen adolescent girls' protection, resilience, and leadership in Cox's Bazar. Implemented by JAAGO Foundation Trust, the project combines sports-based learning like swimming, surfing, and life-saving skills with life skills training to build confidence and combat gender-based violence.

Through this safe space, Reshma not only improved her physical skills but also gained knowledge about her rights and opportunities, helping her rebuild her life from street struggles to becoming a symbol of empowerment for

## Impact

Today, Reshma is no longer defined by her past. She is a learner, an instructor, and an inspiration. Through the SeaShore Girls Project, she has gained not only literacy skills but also a sense of empowerment and self-worth. The ocean, once unfamiliar, has become a source of strength as she learns to swim and surf. These experiences have taught her discipline, courage, and teamwork—skills that will shape her future. Reshma now dreams of continuing her education, improving her surfing, and inspiring other girls who feel trapped by circumstances to believe in their own potential.

## Alignment with SDGs



SDG 4: Quality Education – Life skills training integrates sports and education to build confidence and knowledge.



SDG 5: Gender Equality – The project empowers girls like Reshma to reclaim their rights and challenge gender-based violence.



SDG 8: Decent Work and Economic Growth – By providing employable skills like surfing and swimming, it opens future livelihood pathways.



SDG 16: Peace, Justice, and Strong Institutions – The safe space fosters protection, resilience, and social inclusion for vulnerable girls.

# Creating Space for Change: How Rakibul Razu is Challenging Gender Norms through Dialogue and Leadership

## Background

Razu grew up in a community where gender norms were rarely questioned, and sensitive topics like equality, women's rights, or violence prevention were often left unspoken. Although he personally believed in fairness, he didn't always have the knowledge or confidence to discuss these issues in a meaningful way. Conversations around gender roles often felt uncomfortable or divisive, making it hard for him and others to challenge stereotypes in their daily lives.

“

**The session didn't just change me—it inspired me to take action. When I see people start thinking differently, I know these small steps are making a difference**

Rakibul Hasan Razu  
Shomotay Tarunno: Youth for Equality

”





## Project's Intervention

Razu participated in the Shomotay Tarunno project, a youth-focused initiative aimed at dismantling harmful gender stereotypes and promoting inclusive social norms. Implemented by JAAGO Foundation Trust, the project equips young people with knowledge and tools to challenge discriminatory norms through interactive workshops and community activism.

Through activities like debates, role-plays, and reflective discussions, Razu learned how to approach sensitive gender equality topics with empathy and leadership. The project empowered him to foster inclusive dialogue within his family and community, inspiring others to rethink harmful norms.

## Impact

Motivated by the training, Razu has started applying his learnings at home, with his friends, and within his wider social circle. He now facilitates open dialogue, challenges harmful gender norms, and supports creating safe spaces for youth to engage in respectful discussions on sensitive issues.

The ripple effect is already visible in his community. Family discussions are becoming more open, and his peers have begun questioning traditional stereotypes. Razu is also planning youth-led campaigns on women's safety, using creative tools like digital storytelling, scenario-based awareness sessions, and community mapping to spread the message further.

## Alignment with SDGs



SDG 4: Quality Education – The project educates youth about gender equality and inclusive social norms.



SDG 5: Gender Equality – It challenges harmful gender stereotypes and promotes equal opportunities for women and men.



SDG 10: Reduced Inequalities – By engaging marginalized youth, the project ensures equal participation in social development.



SDG 16: Peace, Justice, and Strong Institutions – It fosters inclusive dialogue and community leadership to build equitable societies.

## Spreading the Light of Learning in Alikadam: The Inspiring Story of Saiful Islam Antor

### Background

Nestled amidst the serene hills of Thana Para in Alikadam Sadar Union, Bandarban, 11-year-old Saiful Islam Antor grew up surrounded by nature's calm beauty. Yet his life was confined to the boundaries of a local madrasa where only religious teachings were offered. Like many children in the community, he had no exposure to foundational subjects like Bangla, English, or Mathematics. His parents, shaped by local traditions and perceptions, believed secular education was unnecessary. As a result, Antor and many of his peers were limited in their learning and opportunities, unable to dream beyond what they knew.



“

**Before, I only knew about madrasa lessons. Now I can read Bangla, solve math problems, and dream of becoming a doctor. I want to help the poor in my village get free treatment,” says Antor with a hopeful smile.**

Saiful Islam Antor  
Educate the Most Disadvantaged  
Children (EMDC) Project

”

## Project's Intervention

This changed in November 2024 when the JAAGO Foundation Trust, with support from UNICEF Bangladesh, established a learning center under the EMDC project in Thana Para. The center was created to bring foundational education to children in remote, disadvantaged areas. After encouragement from community members, Antor's parents decided to enroll him. Upon admission, teachers conducted a diagnostic assessment and tailored his learning plan accordingly. Through engaging lessons and individualized support, Antor began learning Bangla words, reading fluently, and solving basic math problems for the first time.

## Impact

Antor's life has been transformed. From a child with no access to academic learning, he now attends classes regularly and shows strong improvement in reading and math. His teacher recognizes him as a motivated learner with great potential. Beyond academics, the center has broadened his world and fueled his dreams.

Antor now aspires to join Alikadam High School, excel in his SSC exams with an A+, and eventually gain admission to medical school. His goal is to become a doctor who serves the poor and underprivileged in his community. His story is echoed by other children in the area who now dream of becoming teachers, lawyers, and magistrates—all inspired by the opportunities this center has created.

## Alignment with SDGs



SDG 4: Quality Education – The project provides foundational education to children previously excluded from formal learning.



SDG 5: Gender Equality – It ensures both boys and girls have equal access to free, inclusive education.



SDG 10: Reduced Inequalities – EMDC reaches disadvantaged children in remote areas, reducing learning disparities.



SDG 16: Peace, Justice, and Strong Institutions – Educating children builds informed citizens who contribute to stronger communities.





“

Once, I saw my land as useless, a burden I could not change. Now, I see it alive with green and full of possibilities. This little garden has not only fed my family but also restored my confidence to dream again

**Anima Mondal**

Kamakhola Union, Dacope Upazila

”

## Background

In the quiet village of Kalinagor, Kamarkhola Union, 34-year-old Anima Mondal once looked out at her small yard with despair. The soil was too saline, the water too scarce, and her lack of knowledge left her attempts at growing vegetables in vain. What little she managed to produce could neither feed her family nor bring relief from hardship. Life felt like an endless struggle against nature.

Everything began to change when the NOBODOY project reached her doorstep. With climate-smart training, salinity-tolerant seeds, and the right tools, Anima transformed her barren yard into a flourishing model farm. Rows of fresh vegetables now stretch across her homestead, feeding her family with nutritious meals and even providing surplus to sell at the market. What was once a space of frustration has turned into a source of pride, security, and hope for the future.



Season after season, their vegetable yields diminished, leaving the family with barely 7,000–8,000 BDT a month—insufficient even for daily meals. Their home was falling apart, and access to clean drinking water was a luxury they could not afford. With each passing cyclone, poverty deepened, and like many women in her community, Hasina felt powerless in the face of a climate crisis she could not control.

## Project's Intervention

A ray of hope emerged through the “Nobodoy – Alternative Climate Adaptive Livelihood for the Vulnerable Communities” project, implemented by JAAGO Foundation Trust. Designed to support families in climate-vulnerable areas, the project provided Hasina with training in sustainable farming methods, high-quality seeds, and the knowledge to adapt to changing soil and weather conditions.

Hasina benefited from the Nobodoy Project in Kamarkhola Union, implemented by JAAGO Foundation Trust to empower women and youth with climate-adaptive livelihood solutions. The project introduced sustainable farming practices, salinity-tolerant crops, and awareness sessions on climate resilience and gender equality.

With training, seeds, and technical guidance, Hasina converted her small piece of land into a productive and climate-resilient farm. The intervention not only restored her family's food security but also created a source of income, enabling her to rebuild her home and improve access to safe water.

## Impact

The results have been life-changing. From earning almost nothing, Hasina now makes 20,000 to 22,000 BDT per season from her climate-resilient farming. With this income, she has repaired damaged parts of her home and re-excavated their pond, securing a long-term source of clean water—something her family had lacked for years.

Beyond the financial change, Hasina has gained confidence and respect within her community. She is now seen as an inspiration, especially among other women who once believed they had no power over their circumstances.

“I'm no longer afraid of the storms,” she says. “Because I now know how to start again.”

## Alignment with SDGs



SDG 1: No Poverty – By providing adaptive farming techniques, the project increases income stability for vulnerable families.



SDG 2: Zero Hunger – Climate-resilient agriculture ensures food security for Hasina's family and community.



SDG 5: Gender Equality – Women gain leadership in livelihood activities, challenging traditional gender roles.



SDG 13: Climate Action – The project promotes sustainable farming practices in climate-affected regions.

# Breaking Barriers: Nurjahan's Journey from Dreams to Global Leadership

## Background

Nurjahan grew up in a modest family where higher education for girls was never considered a priority. Yet, she nurtured a childhood dream to attend university. Encouraged by her teachers, she excelled in her studies, earning a merit scholarship in her SSC exams. For the first time, her family recognized her potential—her father proudly promised to support her education as far as she wished to go.

But life took an unexpected turn during the COVID-19 pandemic. Her father's business collapsed, and the financial burden of university fees seemed insurmountable. Despite the hardship, Nurjahan refused to give up. With sheer determination, she prepared for competitive public university entrance exams and earned top positions—first in BBA (Port Management & Logistics) and second in LLB (Maritime Law) at BSMR Maritime University. However, even after securing admission, the challenge of paying semester fees and managing living expenses in a new city became overwhelming.



“

**“This scholarship has been life-changing for me. I hope it continues to support many more girls to turn their dreams into reality,” says Nurjahan, her voice filled with gratitude.**

Nurjahan  
JAAGO Women Scholarship Program

”



Nurjahan dreams of continuing her journey in the logistics sector and hopes to mentor other young women so they too can break barriers and achieve their goals. She envisions a future where no girl has to abandon her education because of financial hardship or societal norms.

## Project's Intervention

Nurjahan was awarded the JAAGO Women Scholarship, a partnership between U-Go and JAAGO that supports meritorious yet economically disadvantaged female students in pursuing higher education.

This scholarship covered her tuition and living expenses, enabling her to continue her studies in Port Management and Logistics at BSMR Maritime University. The program not only relieved her financial burdens but also connected her to mentorship and career opportunities, helping her break into a traditionally male-dominated sector.

## Impact

Today, Nurjahan is the first in her family to attend university, a milestone that has inspired her entire community. She proudly represented Bangladesh at the U-GO Global Summit 2025 in Vietnam, standing on an international platform to share the resilience and strength of Bangladeshi women.

Her achievements didn't stop there. Nurjahan has recently secured an internship at DHL Global, entering a traditionally male-dominated sector. By doing so, she is not only breaking stereotypes but also redefining what is possible for young women from similar backgrounds.

"When women are empowered through education, they don't just overcome challenges—they thrive. They lead, inspire, and change the future," she reflects.

## Alignment with SDGs



SDG 4: Quality Education – The scholarship enables Nurjahan to pursue higher education despite financial constraints.



SDG 5: Gender Equality – It supports female students to break barriers in male-dominated sectors.



SDG 8: Decent Work and Economic Growth – Education equips Nurjahan with the skills for future employment and economic contribution.



SDG 10: Reduced Inequalities – The program provides equal opportunities for women from underprivileged backgrounds.

## Youth Leadership in Action: How Talat Mursalin is Inspiring Civic Engagement in Narayanganj

### Background

Talat Mursalin, a 28-year-old youth leader from Narayanganj under Dhaka Division, has always been passionate about making a positive difference in his community. As a member of Volunteer for Bangladesh – Narayanganj District, he sought ways to engage more effectively in civic activities but lacked proper guidance and structured knowledge on leadership and community engagement. Like many young people in his area, Talat wanted to address local issues but needed the right platform and skills to create sustainable impact.



“

**After joining the project, I became more confident. Now I know that even small actions can create a big impact.**

Talat Mursalin  
My Voice My Choice

”

## Project's Intervention

Talat joined the My Voice My Choice project, an initiative of JAAGO Foundation Trust to enhance civic engagement and leadership among youth across Bangladesh. The project trained young leaders in governance, social accountability, and community development.

Through workshops and team-building activities, Talat learned how to plan and lead community projects effectively. He later applied these skills to organize awareness activities on leadership and environmental issues in local schools, inspiring students to take small civic initiatives.

## Impact

After the training, Talat applied his new skills by organizing an awareness session at a local school. He engaged students in discussions about leadership, environmental protection, and civic responsibility. The students responded positively, showing interest in taking their own initiatives. This action inspired other young people in his community to get involved in social issues and volunteerism. Personally, Talat experienced a boost in confidence and a deeper understanding that even small actions can create meaningful change. He now plans to continue civic engagement through awareness campaigns, cleanliness drives, and environmental projects, while encouraging youth teams to take leadership roles.

## Alignment with SDGs



SDG 4: Quality Education – The project enhances civic knowledge and leadership skills among youth.



SDG 5: Gender Equality – It promotes inclusive discussions on gender equality and women's rights.



SDG 10: Reduced Inequalities – By amplifying youth voices, it ensures diverse community members are represented.



SDG 16: Peace, Justice, and Strong Institutions – It fosters democratic participation, social accountability, and community engagement.



## Rising from Poverty: How the Rising Hope Project Revived Gopal's Livelihood in Flood-Affected Feni, Bangladesh

### Background

Gopal, a day laborer from the flood-affected community of Chhagalnaiya in Feni District, has always lived on the edge of poverty. His only means of survival was an old, torn fishing net, and his livelihood depended entirely on the few fishes he could catch from the river. Whatever little he earned was barely enough to put food on the table, leaving no scope for proper medical care or quality education for his children. Each day was a battle for survival, with no hope for a better future.



“

**This support has changed my days. I can catch more fish, grow food for my children, and dream of a better life. It feels like a small light that will guide me out of darkness**

Gopal  
Rising Hope Project  
Chhagalnaiya, Feni District

”

## Project's Intervention

Gopal received support through the Rising Hope: Flood Recovery and Resilience Project, implemented by JAAGO Foundation Trust to rebuild livelihoods and strengthen resilience in flood-affected communities.

Under this project, Gopal received a new fishing net, seeds for climate-resilient crops, and participated in awareness sessions on livelihood restoration. This assistance provided him with the tools to restart his fishing and farming activities, offering hope for breaking the cycle of poverty and ensuring food security for his family.

## Impact

The intervention has been a small yet powerful light of hope in Gopal's life. With the new fishing net, he can now catch more fish and earn a better income. The seeds have allowed him to cultivate vegetables for his family, reducing his food insecurity. Beyond tangible support, the awareness sessions empowered him with knowledge to plan for the future. Though he is still in the early stages of recovery, this assistance has taken him one step closer to breaking free from the cycle of poverty.

## Alignment with SDGs



SDG 1: No Poverty – By providing livelihood resources, the project helps Gopal improve his income and economic stability.



SDG 2: Zero Hunger – Nutritious seeds ensure food security for his family.



SDG 3: Good Health and Well-being – Access to awareness sessions promotes better health and resilience.



SDG 13: Climate Action – The project builds resilience in climate-affected communities.

## Building a Safer Digital Mindset – Fariha Alam’s Journey with Shabdhane Online-A

### Background

Fariha Alam, a 21-year-old youth leader from Gopalganj district under Dhaka Division, is actively involved in community work through Volunteer for Bangladesh (VBD). Despite her growing online presence, she often faced uncertainties regarding safe internet practices and responsible digital behavior. Like many youth in Bangladesh, Fariha lacked formal knowledge about digital safety—struggling with privacy settings, personal data protection, and navigating inappropriate online interactions.



“

**This was my very first time participating in such a well-organized event, and it was truly inspiring. Meeting passionate youth from across the region and learning from dynamic trainers was an experience I’ll always value. I look forward to more sessions like this!**

Fariha Alam  
Shabdhane Online-E

”



## Project's Intervention

Fariha participated in the District-Level Knowledge Sharing Session under the Shabdhane Online-A campaign, jointly implemented by JAAGO and TikTok. Informed through her VBD committee network, she eagerly enrolled in the two-day workshop designed to build capacity on safe internet use and responsible online engagement.

The interactive training equipped Fariha with practical tools to ensure her digital safety. She learned about strong password creation, recognizing phishing links, managing screen time, adjusting social media privacy settings, and reporting online abuse. The session also emphasized critical thinking around online content and the importance of building a secure digital presence. Peer-sharing and trainer insights further enriched the learning experience, giving her clarity on navigating the online space with caution and confidence.

## Impact

The training brought a transformational shift in Fariha's digital behavior. She now uses strong, unique passwords for all her accounts, actively avoids suspicious links, and cross-verifies information before sharing. The session also helped her manage time better on social media and inspired her to be more mindful and responsible in digital interactions. With this knowledge, she feels more in control and safer online. Fariha now serves as a resource person in her community, encouraging peers to be more alert and informed internet users.

## Alignment with SDGs



SDG 4: Quality Education – Fariha received digital literacy training that improved her knowledge and confidence in online safety.



SDG 5: Gender Equality – As a young woman navigating online spaces, she now feels empowered to protect herself and raise awareness among peers.



SDG 10: Reduced Inequalities – The project ensures equal access to digital education across rural and urban youth.



SDG 16: Peace, Justice and Strong Institutions – By promoting safe, respectful, and informed internet use, the project supports inclusive digital governance and personal security.

## Turning Fear into Curiosity: Akhi Moni's Journey with ODOMMO Project's Science Classes

### Background

Akhi Moni, a 14-year-old student of Ghagra Abdul Gani High School, comes from a financially challenged family. Buying books or attending private tuition was never an option for her. Though she was always eager to learn, science remained her greatest weakness. She struggled to understand the lessons in class, and as exams approached, the fear of science grew even stronger. Her confidence hit rock bottom, making her feel that science was beyond her reach.



“

**Before, I thought science was not for me. But now I realize that with the right teaching methods and support, anything is possible**

Akhi Moni  
ODOMMO  
Mithamain, Kishorganj

”

## Project's Intervention

At this difficult time, Akhi learned about the ODOMMO Project's Supplementary Classes. Akhi joined the ODOMMO Project, implemented by JAAGO Foundation Trust with support from the Malala Fund, which aims to re-enroll dropout and at-risk girls into education while creating a girl-friendly learning environment.

Through supplementary classes, digital lessons, and teacher-led hands-on experiments, Akhi overcame her fear of science. The project's advocacy and community engagement encouraged her family to continue her schooling, while the interactive learning approach rebuilt her confidence and academic performance.

## Impact

The ODOMMO Project brought a remarkable change in Akhi's academic journey. Her fear of science faded, replaced by curiosity and confidence. She now understands lessons more clearly and performs better in exams. The biggest transformation has been in her self-belief—where once she thought science was impossible for her, now she approaches it as a challenge she can overcome. Her teachers and peers appreciate her improvement, and Akhi has begun to dream bigger about her future, seeing herself not just as a student but as someone full of potential.

## Alignment with SDGs



SDG 4: Quality Education – The supplementary classes ensure that dropout and at-risk girls regain access to education.



SDG 5: Gender Equality – By encouraging girls' continued education, the project helps prevent early marriage and gender discrimination.



SDG 10: Reduced Inequalities – It bridges educational gaps for girls in rural and marginalized communities.



SDG 17: Partnerships for the Goals – Collaboration with the Malala Fund strengthens efforts to promote girls' education globally.



# PARTNERSHIPS AND COLLABORATIONS



JAAGO Foundation Trust's success is built on a foundation of collaboration. By partnering with like-minded organisations, governmental bodies, and private sector leaders, JAAGO enhances its capacity to create meaningful change in communities across Bangladesh. These partnerships enable us to leverage resources, expertise, and networks, ultimately amplifying the reach and impact of our programs. This section highlights some of our key partnerships and the collective achievements that they have facilitated.

The collective efforts of JAAGO Foundation Trust's partners have significantly enhanced our ability to create lasting impact across Bangladesh. Each partnership brings unique strengths—whether it's technical expertise, financial support, or volunteer engagement—and contributes to our shared vision of a more equitable, sustainable society. Together, we have strengthened the foundations of education, built resilient communities, and empowered youth to lead.

## DEVELOPMENT PARTNERS





### **Partnership Focus:**

Empowering youth in Bangladesh through employability training, leadership skills development, and civic engagement.

### **Activities:**

Leadership and employability workshops across 10 districts, focusing on green skills. Civic participation initiatives encourage youth to become active in community development. Youth-Led organisations (YLOs) are receiving training on gender rights, digital safety, and advocacy to enhance their capacity for community engagement.

YLO representatives are trained in organisational development, focusing on policies such as gender equality and equal pay, to strengthen their internal governance.

### **Impact:**

Targeted to benefit 55,000 youth, equipping them with skills for the workforce. Enhanced youth engagement in socio-economic growth and local governance.

### **SDG Alignment:**

SDG 8 (Decent Work and Economic Growth),  
SDG 16 (Peace, Justice, and Strong Institutions).



## Partnership Focus:

Partnership Focus: Programs like EMDC (Educate the Most Disadvantaged Children) and Skilled Futures (GenU) and Girls' Education and Skilling Partnership (GESP) and SeaShore Girls to improve education and youth employability.

## Activities:

- Digital education tools and innovative approaches like Multi-Grade Multi-Level (MGML) learning and catch-up programs in Bandarban, Lama, and Alikadam.
- Equip marginalized adolescent girls and young women (aged 14-25) with employable and transferable skills through technical, vocational, and life skills training.
- Establish safe learning environments in Cox's Bazar and Bandarban districts to foster education, empowerment, and protection against gender-based violence, child marriage, and exploitation.
- Enhance economic opportunities and promote gender equity by supporting nearly 11,000 girls and young women in developing vocational and life skills.
- Life skills and sports training in Cox's Bazar to strengthen adolescent girls' protection, well-being, and empowerment.



### **Impact:**

- Directly supported more than 25,000 children and adolescents which includes up to 5% youth with disabilities (Based on availability).
- Empowered and trained nearly 1000 youth across 8 divisions with future-focused employability and digital skills and reached 9600 community people
- Provided in person livelihood training and 21st century skills training towards 2540 girls in Cox's Bazar and 1560 girls Bandarban.
- Providing training to 1320 girls through mobile training centres in hard to reach areas in Bandarban and Cox's Bazar.

### **SDG Alignment:**

SDG Alignment: SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities)





## UNDP Rome Center and Government of Italy

### Partnership Focus:

Advancing climate-resilient livelihoods and promoting sustainable development in climate-vulnerable coastal communities of Bangladesh.

### Activities:

- Homestead Agriculture Training: Targeted 200 women and youth to build capacity in climate-smart homestead gardening and sustainable agriculture practices.
- Improved Cooking Stoves (ICS): 50 households (women-led) targeted to receive ICS for safer, cleaner cooking and reduced environmental impact.
- Demonstration & Peer Learning: 12 women-led households targeted to establish model farms showcasing adaptive techniques.
- Awareness and Community Engagement: Designed to reach 5,000 community members through courtyard sessions, theatre shows, and digital campaigns on climate, gender-based violence, and environmental stewardship.



### Impact:

- 201 women trained in climate-resilient homestead agriculture.
- 50 households (women-led) received Improved Cooking Stoves (ICS).
- 12 women established and now operate Model Farms as demonstration hubs.
- Awareness efforts reached 1,971,890 community members through in-person and digital outreach, including courtyard meetings, awareness sessions, theatre shows, and 6 targeted social media campaigns—fostering widespread behavioral change.

### SDG Alignment:

SDG 13 (Climate Action), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth).



### **Partnership Focus:**

Fostering cross-cultural understanding and empowering youth through education, leadership, and civic engagement initiatives. Expanding access to quality English education and soft skills development for marginalized youth through the ongoing English Access Scholarship Program in Mymensingh and Rangpur.

### **Activities:**

- Supported youth development programs like the Youth Governance Club, emphasizing democratic participation and human rights.
- Provided resources and funding for workshops promoting leadership, arts, and culture among marginalized communities.
- Delivering a 112-hour intensive English and soft skills training program for 100 underserved students (50 each in Mymensingh and Rangpur (with 63 girls and 37 boys), supported by a 2-day residential boot camp, multimedia-equipped classrooms, and full student assistance including transport, meals, learning materials, and insurance.



## Impact:

- Benefitted 29159 individuals through initiatives under the EMK Center partnership, fostering inclusivity and socio-cultural development.
- Strengthened youth leadership and advocacy for community development and global citizenship.
- 100 students enrolled and regularly participating, showing improved fluency, confidence, and digital communication skills.
- Program is bridging the education gap for underprivileged youth and preparing them for future academic and professional success.

SDG Alignment: SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), SDG 16 (Peace, Justice, and Strong Institutions).





Kingdom of the Netherlands



### Partnership Focus:

Promoting gender equality and empowering youth through the Somotay Tarunno: Redefine the Rules project.

### Activities:

- Engaging 504 youth leaders from 252 Youth-Led Organizations (YLOs) in advocacy, leadership, and digital safety training.
- Strengthening the organizational development of 128 YLO representatives from 64 YLOs.
- Mobilizing 12,600 community youth through gender equality-focused campaigns and actions.
- Reaching 6,400 community members via Community Action Plans (CAPs) on gender justice.
- Collaborating with 192 newspapers and TV channels, 30 social media influencers, and 320 local content creators to reshape narratives on gender equality and youth participation.

### Impact:

- Directly reached 5,782 youth and community members through capacity enhancement sessions for Youth-Led Organizations (YLOs)/ Volunteer for Bangladesh (VBD), Local Content Creators and knowledge sharing sessions/events among community youth, Organizational Development workshops with YLOs.
- Indirectly impacted 25,111 individuals through outreach campaigns and community initiatives.
- Social media and digital engagement campaigns have reached thousands more, building public support for inclusive, youth-led, gender-transformative action.

### SDG Alignment:

SDG 5 (Gender Equality), SDG 16 (Peace, Justice, and Strong Institutions)



Partnership Focus: Strengthening climate resilience and sustainable livelihoods for women and youth in Bangladesh's coastal regions through gender-responsive and locally led adaptation strategies.

### **Activities:**

- Train 9 female Micro Trainers (1 from each of 9 wards) to deliver household-level guidance on climate-smart agriculture.
- Conduct micro training sessions at household level for 270 households across 9 wards to strengthen climate-adaptive practices.
- Provide homestead gardening training to 150 women in 5 wards to improve food security and promote sustainable agriculture.
- Train 225 individuals (men and women) in climate-resilient watermelon cultivation across 9 wards.
- Distribute 50 Improved Cooking Stoves (ICS) to women in 5 wards to promote cleaner energy usage and reduce environmental impact.
- Deliver handicraft production training to 90 women and girls from 9 wards to support alternative, home-based income opportunities.
- Implement school-based climate education for 1,080 students to raise awareness and build future climate leadership.
- Organize a district-level advocacy event in Khulna with 100 stakeholders, and a national-level knowledge-sharing dialogue in Dhaka with 50 key actors.
- Host 3 Market Linkage Fairs in 9 wards to connect local producers with buyers and promote economic inclusion.

### **Impact:**

- Empower coastal women and youth through skills training in climate-smart agriculture, handicrafts, and clean energy—benefiting over 600 direct participants including 9 female micro-trainers, 270 households, and 90 women artisans.
- Strengthen climate awareness and leadership among 1,080 students and 150 stakeholders through education and advocacy.
- Promote economic inclusion and resilience via 3 market linkage fairs, improved farming practices, and clean cooking solutions in 50 households.

### **SDG Alignment:**

SDG 1 (No Poverty), SDG 2 (Zero Hunger), SDG 5 (Gender Equality), SDG 13 (Climate Action), SDG 17 (Partnerships for the Goals)





From  
the People of Japan

## Partnership Focus:

Enhance quality education in Bandarban by establishing a permanent, multi-functional school facility in collaboration with the Embassy of Japan.

## Activities:

- Construct a 2-storied reinforced concrete school building featuring essential educational spaces.
- Repurpose the existing temporary wooden school as a community training centre.
- Strengthen operational capacity by recruiting additional teaching staff and ensuring sustainable management.

## Impact:

- Provide a safe, permanent learning environment for approximately 247 students, improving educational access in a low-literacy region.
- Support community development by upgrading local educational infrastructure and offering additional training facilities.
- Contribute to sustainable community advancement through enhanced educational outcomes.

## SDG Alignment:

Primarily SDG 4 (Quality Education) with additional support to SDG 8 (Decent Work and Economic Growth) through local capacity building and employment opportunities.





### **Partnership Focus:**

To reduce the prevalence of child marriage in Sunamganj district through education, legal awareness, and economic empowerment programs, especially targeting adolescent girls, young women, and their families.

### **Activities:**

#### **Community Training & Advocacy:**

- Workshops for parents, religious leaders, and local authorities on the legal implications and health risks associated with child marriage.
- Advocacy events promoting child rights and the prevention of child marriage.
- 4 youth-led community campaigns on child rights and legal age of marriage, reaching 1,200 individuals.

#### **Skill Development & Financial Empowerment:**

- Skill development training to 1,080 adolescent girls and young women, providing them with market-oriented skills like smart agriculture and financial literacy.
- Apprenticeship and internship programs with 40 local businesses, creating employment opportunities for 500 girls.

#### **Formation of Child Protection Mechanisms:**

Youth action networks at the upazila level to monitor and report instances of child marriage.  
20 child-friendly spaces in schools to provide safe environments and psychosocial support for at-risk children.

### **Impact:**

- Training over 1,000 youth, parents, and local leaders on the dangers of child marriage and the importance of completing education.
- Empowering 500 young women with skills and economic opportunities, reducing their vulnerability to child marriage.
- Establishing 20 child-friendly spaces to offer safe environments and psychosocial support to at-risk children.
- Enabling local communities to actively participate in preventing child marriage and advocating for children's rights.

### **SDG Alignment:**

SDG 5 (Gender Equality), SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), SDG 16 (Peace, Justice, and Strong Institutions)



## Partnership Focus:

Promoting democratic governance and civic engagement by empowering youth and marginalized groups to actively participate in decision-making processes.

## Activities:

- Conducted leadership training programs and civic education workshops for youth and community leaders.
- Organized capacity-building sessions to strengthen grassroots advocacy and local governance initiatives.

## Impact:

- Trained over 400 youth leaders across multiple districts to enhance their understanding of democratic principles and governance.
- Fostered active community participation, creating a network of empowered individuals advocating for inclusive governance.
- Local Training total= 1408 youth on Civic rights and voting rights, Gender Distribution= 50/50 with 12,800 indirect reach,
- 960 participants (M:F=50:50) 16 capacity building training on Civic Awareness & Engagement and Governance, and 2 national civic awareness seminars with 800+ youths"

## SDG Alignment:

SDG 16 (Peace, Justice, and Strong Institutions), SDG 10 (Reduced Inequalities).





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FUND



### **Partnership Focus:**

Promoting girls' education through the ODOMMO project, addressing systemic barriers and fostering inclusive learning environments.

### **Activities:**

- Strategic coordination with local authorities, schools, and communities.
- Baseline surveys and enrollment campaigns targeting marginalized girls.

### **Impact:**

- Revolutionized the perception girls' education and benefiting 2145 girls' education directly, creating supportive learning environments
- Engaged stakeholders to foster inclusivity and reduce education disparities.

**SDG Alignment:** SDG 4 (Quality Education), SDG 5 (Gender Equality).



### **Partnership Focus:**

Empowering underprivileged young women in Bangladesh by providing access to higher education and fostering leadership potential.

### **Activities:**

- Offering financial aid to underprivileged young women, enabling them to pursue higher education.
- Supporting scholars through mentoring, guidance, and community-building activities to enhance their academic and professional growth.

### **Impact:**

- 276 beneficiaries have been supported to date, with a target of 553 young women by the program's conclusion in 2029.
- **1st cohort: 100** women | **2nd cohort: 176** women | **3rd cohort: 277** women
- Promoted educational opportunities for women in underserved communities, enhancing their socio-economic mobility.

### **SDG Alignment:**

SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 10 (Reduced Inequalities).



## **Partnership Focus:**

To restore livelihoods, ensure health and sanitation, and support education for flood-affected communities in Feni District, Bangladesh, contributing to their long-term resilience and sustainable recovery

## **Activities:**

- Improving access to safe drinking water and sanitation through the repair and installation of deep tube wells and the construction of hygienic latrines.
- Providing certificate training to local youth regarding emergency disaster preparedness and resilience
- Raising community awareness through advocacy roundtable regarding disaster preparedness and resilience.
- Distributing hygiene supplies to schools for continued education of girls.

## **Impact:**

### **Public Health & Hygiene:**

- Repairing/establishing 15 hygienic latrines
- Establishment of 1 tubewell for safe drinking water
- Disaster preparedness:
- Certificate training for youth on emergency preparedness and disaster response

### **Education:**

- Establishment of 20 Girls' Corners, benefiting 5,000 female students with menstrual hygiene products and awareness.
- Communication
- 5 community awareness campaigns regarding disaster preparedness and resilience
- Development and dissemination of Interpersonal Communication (ICC) and Behavior Change Communication (BCC) materials.

## **SDG Alignment:**

SDG 3 (Good Health and Well-Being), SDG 6 (Clean Water and Sanitation), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 13 (Climate Action).

## Cofra Foundation

### Partnership Focus:

To restore livelihoods, ensure health and sanitation, and support education for flood-affected communities in Feni District, Bangladesh, contributing to their long-term resilience and sustainable recovery

### Activities:

- Restoring livelihoods for flood-affected farmers and fishers by supplying essential agricultural inputs, tools, and financial support to restart farming and fishing activities.
- Improving access to safe drinking water and sanitation through the repair and installation of deep tube wells and the construction of hygienic latrines.
- Providing emergency healthcare and psychosocial support via mobile medical units to affected individuals, volunteers, and staff.
- Distributing essential learning materials and rehabilitating damaged schools for quick resumption of classes.

### Impact:

#### Economic Recovery:

1,500 farmers and fishers receive agricultural inputs and financial support

#### Public Health & Hygiene:

1,700 families gain access to improved safe drinking water and 5,000 families receive hygiene kits  
Repairing/establishing 11 deep tube wells and 50 community washrooms

#### Healthcare:

15 mobile medical camps deliver essential healthcare and psychosocial support to 3,150 individuals

#### Education:

5,000 students receive learning materials, rehabilitation of 12 schools

#### SDG Alignment:

SDG 3 (Good Health and Well-Being), SDG 6 (Clean Water and Sanitation), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 13 (Climate Action).





## Partnership Focus:

Promoting digital safety, responsible content creation, and youth engagement through the nationwide Shabdthane Online A (Phase 3) campaign.

## Activities:

- Conducted a training camp for 128 Youth Ambassadors (2 per district) to build capacity in online safety and responsible content creation.
- Facilitated 64 District-Level Knowledge Sharing Sessions with a target of 1,920 youth participants from Volunteer for Bangladesh.
- Organized 256 campus-based activations aimed to engage 1,02,400 youth nationwide through interactive "5-Minute Walk-in Workshops."
- Hosted 8 Divisional Meet-ups for engaging 480 youth leaders to consolidate regional feedback and lessons learned.
- Launched nationwide SBCC content campaigns and a national dialogue on online safety policy, targeting millions through social media.
- 1 National Dialogue Event at Dhaka with around 50 key stakeholders including policymakers, tech leaders, journalists, academicians, and youth representatives.

## Impact:

- 128 Youth Ambassadors trained (85 male, 43 female) and activated as digital safety leaders.
- Engaged 1,992 youth (1,262 male, 730 female) in District-Level Knowledge Sharing Sessions.
- Reached 1,02,000+ youth through 256 campus workshops across the country.
- Hosted Divisional Meet-ups with 490 youth to strengthen peer learning and local leadership.
- The website drew 1,68,030 unique visitors, while the campaign reached a total of 57,75,506 people via social media, creating widespread awareness of digital safety and responsible use of technology.



# Our Impact Network:

## Youth Rising for Climate Action:

The imaGen Ventures Youth Challenge 2024–2025 This year, JAAGO Foundation Trust, in collaboration with UNICEF and the US Embassy, launched the imaGen Ventures Youth Challenge 2024–2025, bringing together young innovators from across Bangladesh to confront one of the greatest challenges of our time—climate change.

Over four divisional boot camps held in Dhaka, Chattogram, Rajshahi, and Khulna, young minds came together for three days of intensive learning, collaboration, and innovation. Each residential program provided participants with hands-on training, expert mentorship, and skill-building exercises to enhance their leadership, entrepreneurial mindset, and understanding of environmental sustainability.

From tackling deforestation, pollution, water scarcity, and waste mismanagement to exploring solutions for rising urban temperatures, participants embraced creativity and technology to design a more sustainable future. Their innovative concepts included AI-powered tree plantation apps, Waste-to-Energy (WtE) solutions, IoT-enabled water cleanup systems, biodegradable alternatives, floating agriculture, and nature-based cooling systems.

## Ideas That Inspire

Across the four divisions, 42 teams of 174 young people worked relentlessly to design solutions that could change lives:

**Chattogram:** Sugar Cycle turned sugarcane waste into eco-friendly décor, generating jobs for migrant workers, while Youth Development for Sustainable Bangladesh repurposed banana stems into biodegradable products.

**Rajshahi:** Eco Genius introduced reusable organic cotton sanitary napkins to reduce landfill waste, and AquaTech Pioneers designed an IoT-enabled robotic water-cleaning system to combat pollution.

**Khulna:** Eco Sentinels innovated floating agriculture for flood-prone regions, while Oasis Wall developed moss-integrated walls to naturally cool urban spaces.

**Dhaka:** BioVolt created plant-based biodegradable batteries to reduce electronic waste, and Air-AQI built smart digital billboards for real-time air quality monitoring and public climate awareness.

These ideas were presented to a panel of industry experts, academics, and climate professionals, who praised the creativity and practicality of the solutions. Winning teams earned recognition for their ingenuity, proving that Bangladeshi youth are not just future leaders—they are leaders today.



## Empowerment Beyond Innovation

The boot camps were more than competitions; they were transformative journeys. Mentors offered dedicated support, ensuring participants gained confidence, technical expertise, and entrepreneurial acumen. Many participants expressed how the program inspired them to take ownership of climate challenges in their own communities.

The response was overwhelming—youth wanted longer sessions for deeper learning and project development, underscoring their hunger for innovation and change.

## Impact at a Glance

4 Divisions: Dhaka, Chattogram, Rajshahi, Khulna

39 Teams | 174 Participants: 77 Male | 97 Female

8 Winning Solutions: Ranging from floating agriculture to biodegradable batteries

## A Movement for Climate Action

The imaGen Ventures Youth Challenge 2024–2025 proved that when young people are given the tools, mentorship, and opportunities, they rise to lead. By empowering them with innovation, entrepreneurship, and leadership skills, this initiative is shaping a new generation of climate champions who are ready to take action for a sustainable Bangladesh.

## Shomotay Tarunno: Youth for Equality

Capacity Enhancement of YLOs on Gender Stereotypes, Digital Safety, Media Literacy, Lobby and

### Advocacy

70 Youth-Led Organizations (YLOs) & Volunteer for Bangladesh (VBD) from Barishal, Dhaka, Khulna and Rangpur divisions who got the 2-days capacity enhancement sessions on Gender Stereotypes, Digital Safety, Media Literacy, Lobby and Advocacy under the 'Shomotay Tarunno' project. Now, these topics are known to them and they are conducting the knowledge dissemination sessions with the community youth to share their learnings among them.

| Sl. | Division | District   | Name of YLOs/ VBD                              | Type of YLOs (VBD/ External YLO) |
|-----|----------|------------|------------------------------------------------|----------------------------------|
| 1   | Barishal | Barguna    | Sonarbangla Youth Club                         | External YLO                     |
| 2   | Barishal | Barguna    | VBD - Barguna                                  | Volunteer for Bangladesh         |
| 3   | Barishal | Barishal   | Barishal Youth Forum                           | External YLO                     |
| 4   | Barishal | Barishal   | VBD - Barishal                                 | Volunteer for Bangladesh         |
| 5   | Barishal | Bhola      | Youth Power In Bangladesh                      | External YLO                     |
| 6   | Barishal | Bhola      | VBD - Bhola                                    | Volunteer for Bangladesh         |
| 7   | Barishal | Jhalakathi | Nalchity Mohila and Jubo Unnoyon Samity        | External YLO                     |
| 8   | Barishal | Jhalakathi | VBD - Jhalakathi                               | Volunteer for Bangladesh         |
| 9   | Barishal | Patuakhali | Rangabali Youth Society (RYS)                  | External YLO                     |
| 10  | Barishal | Patuakhali | VBD - Patuakhali                               | Volunteer for Bangladesh         |
| 11  | Barishal | Pirojpur   | Swapnojoyee Nari Uddokta Jubo Songothon        | External YLO                     |
| 12  | Barishal | Pirojpur   | VBD - Pirojpur                                 | Volunteer for Bangladesh         |
| 13  | Dhaka    | Dhaka      | Project WE                                     | External YLO                     |
| 14  | Dhaka    | Dhaka      | Justice For Women Bangladesh                   | External YLO                     |
| 15  | Dhaka    | Dhaka      | Lal Sabuj Society                              | External YLO                     |
| 16  | Dhaka    | Dhaka      | Bhoirobee                                      | External YLO                     |
| 17  | Dhaka    | Dhaka      | Youth Engagement for sustainability Bangladesh | External YLO                     |
| 18  | Dhaka    | Dhaka      | VBD - Dhaka                                    | Volunteer for Bangladesh         |
| 19  | Dhaka    | Faridpur   | Nondita Surokkha                               | External YLO                     |
| 20  | Dhaka    | Faridpur   | VBD - Faridpur                                 | Volunteer for Bangladesh         |
| 21  | Dhaka    | Gazipur    | VBD - Gazipur                                  | Volunteer for Bangladesh         |



| Sl. | Division | District    | Name of YLOs/ VBD                                     | Type of YLOs (VBD/ External YLO) |
|-----|----------|-------------|-------------------------------------------------------|----------------------------------|
| 22  | Dhaka    | Gopalganj   | Three Star Organization                               | External YLO                     |
| 23  | Dhaka    | Gopalganj   | VBD - Gopalganj                                       | Volunteer for Bangladesh         |
| 24  | Dhaka    | Kishoreganj | Youth Planet                                          | External YLO                     |
| 25  | Dhaka    | Kishoreganj | VBD - Kishoreganj                                     | Volunteer for Bangladesh         |
| 26  | Dhaka    | Madaripur   | Development Efforts for Youth Society and Humanity    | External YLO                     |
| 27  | Dhaka    | Madaripur   | VBD - Madaripur                                       | Volunteer for Bangladesh         |
| 28  | Dhaka    | Manikganj   | VBD - Manikganj                                       | Volunteer for Bangladesh         |
| 29  | Dhaka    | Munshiganj  | Youth Multi Actor Partnership Group                   | External YLO                     |
| 30  | Dhaka    | Narayanganj | VBD - Narayanganj                                     | Volunteer for Bangladesh         |
| 31  | Dhaka    | Narsingdi   | VBD - Narsingdi                                       | Volunteer for Bangladesh         |
| 32  | Dhaka    | Rajbari     | RUPOSHI BANGLA SOCIETY                                | External YLO                     |
| 33  | Dhaka    | Rajbari     | VBD - Rajbari                                         | Volunteer for Bangladesh         |
| 34  | Dhaka    | Shariatpur  | VBD - Shariatpur                                      | Volunteer for Bangladesh         |
| 35  | Dhaka    | Tangail     | Psycure Organization                                  | External YLO                     |
| 36  | Dhaka    | Tangail     | VBD - Tangail                                         | Volunteer for Bangladesh         |
| 37  | Khulna   | Bagerhat    | Climate Action & Youth Development Activities (CAYDA) | External YLO                     |
| 38  | Khulna   | Bagerhat    | VBD - Bagerhat                                        | Volunteer for Bangladesh         |
| 39  | Khulna   | Chuadanga   | Jubo Dokkhota Unnoyon Foundation                      | External YLO                     |
| 40  | Khulna   | Chuadanga   | VBD - Chuadanga                                       | Volunteer for Bangladesh         |
| 41  | Khulna   | Jashore     | Achieve Youth Development Organisation                | External YLO                     |
| 42  | Khulna   | Jashore     | VBD - Jashore                                         | Volunteer for Bangladesh         |
| 43  | Khulna   | Jhenaidah   | Padma Samaj Kallayan Sangtha                          | External YLO                     |
| 44  | Khulna   | Jhenaidah   | VBD - Jhenaidah                                       | Volunteer for Bangladesh         |
| 45  | Khulna   | Khulna      | Do For Bangladesh                                     | External YLO                     |
| 46  | Khulna   | Khulna      | Towards Sustainability Foundation                     | External YLO                     |
| 47  | Khulna   | Khulna      | VBD - Khulna                                          | Volunteer for Bangladesh         |
| 48  | Khulna   | Kushtia     | Smile For All (SFA)                                   | External YLO                     |
| 49  | Khulna   | Kushtia     | VBD - Kushtia                                         | Volunteer for Bangladesh         |
| 50  | Khulna   | Magura      | VBD - Magura                                          | Volunteer for Bangladesh         |

| Sl. | Division | District    | Name of YLOs/ VBD                              | Type of YLOs (VBD/ External YLO) |
|-----|----------|-------------|------------------------------------------------|----------------------------------|
| 51  | Khulna   | Meherpur    | Human Welfare Foundation                       | External YLO                     |
| 52  | Khulna   | Meherpur    | VBD - Meherpur                                 | Volunteer for Bangladesh         |
| 53  | Khulna   | Narail      | Oasis Youth Juba Shangstha                     | External YLO                     |
| 54  | Khulna   | Narail      | VBD - Narail                                   | Volunteer for Bangladesh         |
| 55  | Khulna   | Satkhira    | Joyita Protibondhi Narri Unnayan Sangstha      | External YLO                     |
| 56  | Khulna   | Satkhira    | VBD - Satkhira                                 | Volunteer for Bangladesh         |
| 57  | Rangpur  | Dinajpur    | Notun Songothon                                | External YLO                     |
| 58  | Rangpur  | Dinajpur    | VBD - Dinajpur                                 | Volunteer for Bangladesh         |
| 59  | Rangpur  | Gaibandha   | Katabari social development youth organisation | External YLO                     |
| 60  | Rangpur  | Gaibandha   | VBD - Gaibandha                                | Volunteer for Bangladesh         |
| 61  | Rangpur  | Kurigram    | VBD - Kurigram                                 | Volunteer for Bangladesh         |
| 62  | Rangpur  | Lalmonirhat | VBD - Lalmonirhat                              | Volunteer for Bangladesh         |
| 63  | Rangpur  | Nilphamari  | Asmani Foundation                              | External YLO                     |
| 64  | Rangpur  | Nilphamari  | VBD - Nilphamari                               | Volunteer for Bangladesh         |
| 65  | Rangpur  | Panchagarh  | Aloor Dishari                                  | External YLO                     |
| 66  | Rangpur  | Panchagarh  | VBD - Panchagarh                               | Volunteer for Bangladesh         |
| 67  | Rangpur  | Rangpur     | OBAT Think Tank Bangladesh                     | External YLO                     |
| 68  | Rangpur  | Rangpur     | VBD - Rangpur                                  | Volunteer for Bangladesh         |
| 69  | Rangpur  | Thakurgaon  | Lampost                                        | External YLO                     |
| 70  | Rangpur  | Thakurgaon  | VBD - Thakurgaon                               | Volunteer for Bangladesh         |

### **Organizational Development (OD) workshops with YLOs:**

24 YLOs from Chattogram, Mymensingh, Rajshahi and Sylhet divisions who got the 2-days Organizational Development (OD) workshops so that they can improve their organizational structures/ systems with different developmental initiatives like policy development, gender balance in their organizational members and meetings, training for members/ staffs, etc

| Sl. | Division   | District        | Name of YLOs/ VBD                                        | Type of YLOs (VBD/ External YLO) |
|-----|------------|-----------------|----------------------------------------------------------|----------------------------------|
| 1   | Chattogram | Bandarban       | Youth Development for Sustainable Bangladesh (YDSB)      | External YLO                     |
| 2   | Chattogram | Chandpur        | Bodlao Youth Foundation                                  | External YLO                     |
| 3   | Chattogram | Chattogram      | Youth Action for Sustainable Development                 | External YLO                     |
| 4   | Chattogram | Comilla         | Nobonita Jubo Mohila Club                                | External YLO                     |
| 5   | Chattogram | Cox's Bazar     | ASTA Foundation                                          | External YLO                     |
| 6   | Chattogram | Khagrachhari    | Surge Bangladesh                                         | External YLO                     |
| 7   | Chattogram | Lakshmipur      | Sobuj Bangladesh Jubo Songothon                          | External YLO                     |
| 8   | Chattogram | Noakhali        | Nazrul Sahitto Mojlish                                   | External YLO                     |
| 9   | Chattogram | Rangamati       | PROGRESSIVE                                              | External YLO                     |
| 10  | Mymensingh | Jamalpur        | Somaj Unnoyon & Proshikkhon Kendro                       | External YLO                     |
| 11  | Mymensingh | Mymensingh      | Protigga Jubo Songothon                                  | External YLO                     |
| 12  | Mymensingh | Netrokona       | Socio-Economic and Rural Advancement Association (SERAA) | External YLO                     |
| 13  | Mymensingh | Sherpur         | VOICE OF POOR PEOPLE                                     | External YLO                     |
| 14  | Rajshahi   | Bogura          | Shwapno Youth Development Organization                   | External YLO                     |
| 15  | Rajshahi   | Chapainawabganj | Sangrami Unnoyon Jubo Songothon                          | External YLO                     |
| 16  | Rajshahi   | Naogaon         | Youth smart Foundation-YSF                               | External YLO                     |
| 17  | Rajshahi   | Natore          | Happy Dreams Foundation For Youth's                      | External YLO                     |
| 18  | Rajshahi   | Pabna           | Uthshargo Foundation Bangladesh                          | External YLO                     |
| 19  | Rajshahi   | Rajshahi        | Human Economic Development Source (HEDS)                 | External YLO                     |
| 20  | Rajshahi   | Sirajganj       | Development for Disadvantaged People (DDP)               | External YLO                     |
| 21  | Sylhet     | Habiganj        | Tribal Jana Kallyan Samity                               | External YLO                     |
| 22  | Sylhet     | Moulvibazar     | Sheikh Burhan Uddin R. Islami Society                    | External YLO                     |
| 23  | Sylhet     | Sunamganj       | Alokito Sunamganj Manobik Songothon                      | External YLO                     |
| 24  | Sylhet     | Sylhet          | Sylhet Freedom Jubo Club                                 | External YLO                     |

# GOVERNANCE AND TRANSPARENCY

JAAGO Foundation Trust is committed to maintaining the highest standards of governance and transparency. Strong governance structures ensure that JAAGO operates with integrity, accountability, and alignment with our mission to serve the most vulnerable communities. This section provides an overview of our organisational structure, board composition, governance principles, and the steps we take to uphold transparency in all aspects of our operations.





# BOARD OF DIRECTORS AND LEADERSHIP

The Board of Directors at JAAGO Foundation Trust plays a critical role in guiding our strategic direction, ensuring accountability, and overseeing the effective management of resources.

The Management Committee (ManCom) comes right after the Board of Trustees and acts as the operational backbone of JAAGO Foundation Trust. Led by the Executive Director, ManCom translates the Board's strategic directives into actionable plans, overseeing the organisation's daily functions and project implementations. It's the bridge between grand strategies and their execution, ensuring that the Foundation's heart beats strong and its mission thrives on the ground.

## MANAGEMENT COMMITTEE

**Korvi Rakshand**  
Executive Director  
JAAGO Foundation



**Zihaduz Zaman**  
Asst. Director  
Digital School Program



**Esha Farooqe**  
Asst. Director  
Programs



**Sazzadul Islam**  
General Manager  
Finance



**Safina Anjum**  
Sr. Manager  
Communication  
Founder's Office

## JUNIOR MANAGEMENT COMMITTEE

A layer deeper, the Junior Management Committee represents the future leaders of JAAGO. Formed with selected Team Leaders or Department Heads based on their potential and expertise, the Junior ManCom plays a crucial role in operationalising the strategic vision and managing specific projects or departments with agility and innovation. Members of this remarkable team don't just lead but innovate, motivate, and ensure that milestones are not just met but exceeded, embodying the essence of positive growth.



**Farhana Aziz**  
Sr. Manager  
Human Resources Department



**Haowa Mustagfira Esha**  
Sr. Manager  
Monitoring Evaluation Accountability  
and Learning (MEAL)



**Kamrul Kibria Ayon**  
Sr. Manager  
Fundraising & Grant Management



**Iftikhar Ul Karim**  
Sr. Manager  
Project Implementation Team



**Aminur Rahman**  
Deputy Manager  
Admin Department



**Raghu Nath Raha**  
Senior Manager  
Founder's Office



**Rashedul Islam**  
Manager, Finance

# ORGANISATIONAL STRUCTURE

JAAGO's organisational structure is designed to enable efficient operations and effective program delivery. Each department has clear roles and responsibilities, facilitating collaboration across functions to achieve shared goals.

## Finance



The Finance Department handles budgeting, reporting, and compliance. It oversees cash management, payroll, and audits, ensuring financial control and transparency. Core activities include budget preparation, resource allocation, and reporting to stakeholders. It implements robust segregation of duties and internal controls to maintain fiscal discipline, supporting other departments with financial insights for planning and execution.

## Human Resources

The Human Resources (HR) Department supports employee management through recruitment, training, and compliance with organisational policies. It addresses staff concerns, ensures adherence to anti-harassment and child protection policies, and manages payroll and leave systems. Regular updates to HR policies promote an inclusive and safe work environment, emphasizing transparency and adherence to legal and organisational standards.





## Monitoring and Evaluation

Monitoring and Evaluation (MEAL) ensures project efficiency through data-driven monitoring, evaluations, and accountability. It supports program improvement by collecting and analyzing data, managing feedback systems, and conducting capacity-building sessions. MEAL collaborates across departments for effective project design, implementation, and reporting, fostering a culture of continuous learning. It assures donor confidence through transparent reporting and adheres to organisational and international standards

## Fundraising and Grants Management

Fundraising and Grants Management (FnG) identifies funding opportunities, manages grant proposals, and ensures compliance with donor guidelines. It collaborates with project and finance teams for budgeting and resource allocation. The department focuses on maintaining donor relations, ensuring transparency, and optimizing funding to achieve organisational goals.



## Founder's Office

The Founder's Office (FO) refers to the core team working directly with JAAGO's founder, Korvi Rakshand. This office oversees high-level strategic planning, stakeholder engagement, and organisational development. The department plays a crucial role in decision-making, donor relations, partnerships, and ensuring JAAGO's long-term sustainability.





## **Admin and Procurement**

The Administration and Procurement Department ensures efficient operations and resource management. Administration handles logistics, office infrastructure, document control, and staff support, fostering inter-departmental coordination and compliance with policies. Procurement manages sourcing of goods and services, focusing on transparency, cost-effectiveness, and quality assurance. Key functions include vendor selection, contract negotiation, inventory management, and alignment with project budgets. The department collaborates with finance and other teams to ensure timely delivery of resources, supporting smooth project implementation and adherence to organisational standards, contributing to the overall mission's success.

## **Project Implementation Team**

Project Implementation Team (PIT) executes donor-funded social development projects focusing on education, gender equality, and youth empowerment. It ensures project alignment with donor objectives, oversees budgeting and resource allocation, and maintains compliance. Collaboration with other departments ensures successful project execution and impact reporting.



# ETHICS AND COMPLIANCE

JAAGO Foundation is deeply committed to ethical practices and compliance with all legal and regulatory requirements. We have implemented policies and systems to ensure transparency, uphold integrity, and foster accountability throughout the organisation. These policies cover areas such as:



Human Resource Policies  
(recruitment, Payroll and increment policy, leave, and Training and development Policy)



Anti-Fraud, Bribery, and Corruption Policy (Prevents fraudulent activities and ensures transparency)



Child Protection Policy  
(ensuring child safety and well-being)



Whistleblowing Policy  
(Protects individuals who report misconduct or unethical behavior)



Financial and Procurement Policies (guidelines on budgeting, expenses, and procurement)  
Code of Conduct  
(standards for ethical behavior and professionalism)



IT and Data Protection Policy (Ensures secure handling of information and technology use)



Safeguarding Policies  
(Safeguarding Policy, PSEA  
(Prevention from Sexual Exploitation and Abuse Policy)



Gender Equality and Inclusion Policy (Promotes diversity, equity, and inclusion in all operations)

# TRANSPARENCY AND ACCOUNTABILITY MEASURES

At JAAGO, transparency and accountability are not just values; they are integral to how we operate. Our commitment to openness builds trust with stakeholders, including beneficiaries, donors, and partners.

**Annual Financial Statements:** Each year, JAAGO publishes audited financial statements, ensuring full transparency regarding our revenue, expenditures, and financial position. Our financial practices comply with international accounting standards, and we engage reputable external auditors to verify our records.

**Annual Impact Reports:** In addition to financial transparency, JAAGO publishes an Annual Impact Report that details the achievements, challenges, and progress of our programs. This report is publicly accessible and provides stakeholders with a clear understanding of our impact.

**Monitoring and Evaluation (M&E):** JAAGO employs a robust M&E framework to assess program outcomes, efficiency, and alignment with organisational goals. Regular evaluations help us identify areas for improvement and ensure that we remain accountable to our mission.

**Internal Controls and Risk Management:** JAAGO has implemented strong internal controls to manage risks, prevent fraud, and safeguard assets. Our Audit and Risk Committee oversees these controls quarterly, conducting regular assessments and audits to identify potential risks and mitigate them effectively. An external consultancy firm is recruited to ensure these.

**Data Privacy and Protection:** JAAGO prioritises the privacy and protection of data related to beneficiaries, donors, and staff. Our data protection policies comply with international standards, ensuring that all personal information is handled responsibly.



# GOVERNANCE IN PRACTICE: BOARD AND STAFF ENGAGEMENT



To foster a culture of accountability and shared responsibility, JAAGO's board members and leadership regularly engage with staff and field teams.

## **Quarterly Board Meetings:**

The board meets quarterly to review organisational performance, discuss strategic priorities, and provide guidance on programmatic and operational matters.

## **Founder's Meet:**

JAAGO organises a monthly Founder's Meet where all employees gather to discuss successes, challenges, and new strategies. This forum promotes open communication, celebrates achievements, and strengthens organisational unity.

## **Site Visits:**

Senior management conduct regular site visits to monitor program implementation, engage with local communities, and gain firsthand insights into JAAGO's impact.



# FOSTERING A CULTURE OF LEARNING AND INNOVATION



## **Training and Capacity Building:**

In 2023, JAAGO provided professional development opportunities for employees, including workshops on digital learning, skill building, gender sensitivity, and climate resilience.

## **Stakeholder Engagement:**

Feedback mechanisms involving beneficiaries ensures that JAAGO's interventions are responsive, practical and community-centered.

## **Technological Integration:**

JAAGO employs cutting-edge tools such as integrating latest softwares and AI-powered analytics to streamline work processes.

# SUSTAINABILITY AND FUTURE DIRECTIONS

JAAGO Foundation Trust integrates sustainability into every aspect of its work, ensuring long-term social impact and community resilience. This approach empowers communities to become self-reliant by addressing critical areas such as education, climate resilience, digital literacy, and gender equality. JAAGO's programs are designed not only to meet immediate needs but also to create enduring benefits for future generations.

## Strategic Alignment with SDGs:

Aligned with the United Nations Sustainable Development Goals (SDGs), JAAGO focuses on key priorities including SDG 1 (No Poverty), SDG 2 (Zero Hunger), SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), SDG 13 (Climate Action), SDG 16 (Peace, Justice, and Strong Institutions) and SDG 17 (Partnerships for the Goals). This alignment ensures that all initiatives are impactful, globally relevant, and measurable, driving progress toward a sustainable and equitable future.

JAAGO's efforts are strategically structured to advance these SDGs, guaranteeing that its interventions are effective in fostering inclusive, resilient, and equitable development.



# AWARDS & RECOGNITION



## RAMON MAGSAYSAY AWARD



SCAN TO WATCH  
THE VIDEO



In recognition of his outstanding efforts in advancing quality education and empowering youths, JAAGO founder Korvi Rakshand has been honoured with the prestigious Ramon Magsaysay Award, also termed the 'Nobel Prize of Asia'.

Leveraging both traditional and digital learning tools, Korvi has secured formal education for 4,500 students from marginalized communities and extended learning opportunities to over 30,000 students. Under his inspiring leadership, more than 50,000 youth dedicated themselves to community development initiatives to create sustainable positive impacts and shape a better nation.



## UNESCO KING HAMAD BIN ISA AL-KHALIFA AWARD



JAAGO Foundation was acknowledged with the UNESCO King Hamad Bin Isa Al-Khalifa Award for the Use of Information and Communication Technologies (ICTs) in Education in 2016. The award was handed over to Korvi Rakshand by Ms. Irina Bokova, Director General, UNESCO at the UNESCO headquarters in Paris. It was the first time that a Bangladeshi organization got recognized by UNESCO.



## MOSAIC AWARD TALENT



JAAGO Foundation has won the Mosaic International Award for its work to benefit underprivileged Bangladeshi children. The award was presented to Mr. Rakshand by HRH Princess Badiyabint El Hassan of Jordan.

## OBAMA FOUNDATION SUMMIT

In 2017, Korvi Rakshand attended Obama Foundation Summit, among many civic leaders who are making a difference around the world and creating a positive impact in their own communities.



## GLOBAL DEVELOPMENT NETWORK



The Japanese Ministry of Finance recognized the JAAGO Foundation's Online Schooling concept as the "Most Innovative Development Project" in 2015 through the Global Development Network.





Korvi Rakshand was selected as Asia 21 Young Leaders by Asia Society, the preeminent network of young leaders from across the Asia Pacific, representing the private, public, and nonprofit sectors.

## THE COMMONWEALTH YOUTH AWARD

In 2013, Korvi Rakshand was selected among the top 10 Most Inspirational Bangladeshis Worldwide by the British Bangladesh Power and Inspiration 100 at the British Parliament Commonwealth Room. The Commonwealth Youth Awards or Excellence in Development Work aims to raise the profile and highlight young people's contribution to achieving development goals.



## MESSAGE OF APPRECIATION

As we present this year's Annual Report, our hearts are full of gratitude—for the collective effort, energy, and passion that have brought JAAGO's mission to life. Every child educated, every youth empowered, and every community strengthened tells a story of shared dedication and belief in a better, brighter Bangladesh.

This year, as we worked to rebuild and reimagine our nation, we witnessed the remarkable power of collaboration. From classrooms buzzing with curiosity to volunteers leading change in every district, from communities embracing resilience to young women breaking barriers, the journey of impact has been made possible by your trust, generosity, and commitment.

To our partners, donors, supporters, educators, facilitators, and youth leaders, thank you for amplifying our vision and turning challenges into opportunities. To the children, youth, and communities we serve, your courage, creativity, and determination remind us daily of why we do this work.

Together, we are not just transforming lives; we are shaping the future—laying the foundations of a Bangladesh that is inclusive, resilient, and full of promise. Thank you for being an essential part of this journey.

With sincere gratitude,  
JAAGO Foundation Trust





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