



**JAAGO FOUNDATION**

# **ANNUAL REPORT**

**2024 - 2025**





This annual report is a tribute to the resilience, determination, and boundless power of our youth, who are not just dreaming of rebuilding Bangladesh but are boldly stepping up to make that dream a reality.

## REBUILDING BANGLADESH

In 2024–2025, Bangladesh endured difficult times, and the road to recovery demanded unity and determination. Ignited by this spirit, JAAGO Foundation's theme for this year's annual reports is "Rebuilding Bangladesh", reflecting how, through every child we educate, every youth we empower, every stereotype we challenge, and every resilient community we support, we are contributing to the nation's renewal and progress.

Founded with a focus on education, JAAGO has grown into a holistic force for change, addressing the evolving needs of our society. By equipping the next generation with knowledge of digital literacy, civic education, governance, and essential life skills, we are empowering them to lead with vision and integrity. By championing women's rights and advocating for equality, we are encouraging young women to defy stereotypes and claim their rightful place in society. By standing with climate-affected communities, we are helping rebuild stronger, safer, and more sustainable futures.

"Rebuilding Bangladesh" embodies our belief that true rebuilding lies in fostering resilience, equality, and opportunity so that every child, every youth, and every community can play a role in shaping our dream Bangladesh.

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# ORGANISATIONAL OVERVIEW



## VISSION

JAAGO Foundation envisions a society free from all forms of exploitation and discrimination, where every child has the opportunity to be educated and youth have the opportunity to realise their potential.



## MISSION

To bring about substantial improvement in the lives of underprivileged children and youth living in poverty, illiteracy, and social inequality through quality education and youth empowerment.

# OUR HISTORY



JAAGO's journey began humbly in a small room with just 17 students, gathered on a carpet, armed with nothing more than a whiteboard and a marker. What started as a modest initiative to provide education has now grown into a nationwide movement, with **over 30,000 students receiving both formal and non-formal education across Bangladesh.**

Recognising the immense potential of the country's youth, JAAGO launched its youth wing, Volunteer for Bangladesh, in 2011. This initiative aims to harness the power of youth, volunteerism, channelling the energy and goodwill of young people to create lasting social change and raise awareness on key issues impacting the socio-economic growth of the country. Today, Volunteer for Bangladesh is a nationwide platform, operating in all **64 districts of the country**, with **55,000 registered volunteers** contributing to various community-driven projects, leaving no one behind.



# MILESTONES IN JAAGO'S JOURNEY

From a single classroom in Dhaka to a nationwide movement, JAAGO's journey has been about transforming lives with education, empowerment, skill-building and innovative initiatives. By expanding access to quality education, launching Volunteer for Bangladesh, and addressing critical issues like climate resilience, women's rights, democracy and governance, JAAGO continues to create sustainable change across Bangladesh. Here are some key milestones in our journey of building a brighter and more equitable future for all.



**2007**

The Beginning: JAAGO commenced its journey with a single classroom in Dhaka, dedicated to providing free-of-cost education to children from marginalised communities, breaking the cycle of poverty through education and empowerment.

**2009**

Started providing formal education following the NCTB curriculum through JAAGO Foundation Schools with an aim to promote and uphold children's right to education



## 2011

A New Era: JAAGO revolutionised access to education with its Digital School Program, harnessing ICT to bridge the gap and deliver quality learning to remote and underserved communities.



## 2015

Volunteer for Bangladesh expanded its operations to 32 districts, empowering youth to drive positive change through community service.



## 2019

One of JAAGO's first batch of students earned a fully funded scholarship at United World College (UWC), showcasing the transformative power of education.

## 2011

Establishment of Volunteer for Bangladesh, a dynamic platform that mobilises thousands of youth across Bangladesh to drive meaningful community service initiatives, inspire a culture of active citizenship and social responsibility, and foster sustainable change.





## 2020

Introduction of Tel-Ed in response to the COVID-19 crisis, ensuring uninterrupted education for children from marginalised backgrounds during unprecedented challenges.



## 2021

A Step Towards Sustainable Impact: JAAGO launched initiatives focused on climate adaptation and digital literacy, addressing critical global and local challenges, reflecting JAAGO's commitment to sustainable, multi-dimensional impact.



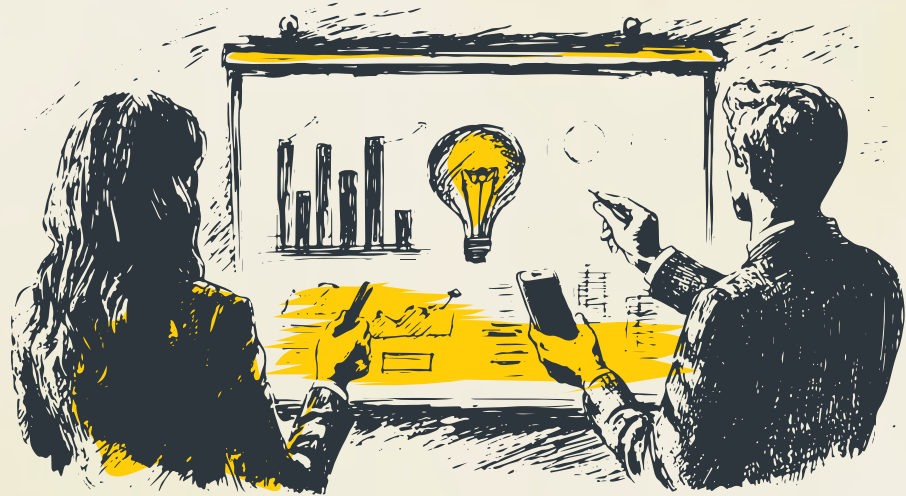
## 2022

Volunteer for Bangladesh reached all 64 districts of the country, uniting youth from every corner to build a stronger, more inclusive Bangladesh.



## 2023 - 2025

Expansion of youth development initiatives, focusing on employment opportunities, leadership skills, democracy and governance and supporting climate-resilient livelihoods in vulnerable communities, paving the way for a sustainable future.



## OUR APPROACH

Influenced by the new development paradigm, which puts people before things, JAAGO Foundation follows a participatory approach in every sphere of its work. Repudiating the traditional approach of alleviating poverty, JAAGO Foundation adopted a participatory, self-help, self-sustainable approach through community involvement and the formation of youth and volunteer groups in remote rural areas of Bangladesh.

Supported by a diverse range of funding sources, including bilateral and multilateral development agencies, international foundations, corporations, and individual donors. Through these strategic partnerships, the Foundation continues to drive sustainable change and create lasting impact in the communities it serves.

## STRATEGIC GOALS OF THE ORGANISATION



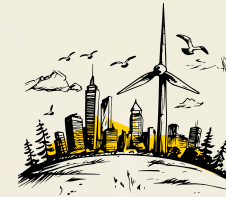
Enhancing Access to Quality Education



Instil leadership, democracy and governance



Promote skills development and employment



Address climate change and environmental sustainability



Empower women and gender equality



Strengthen community service and volunteerism



Capacity building and organisational development of youth-led organisations



Forge strategic partnerships for enhanced impact and reach

# VALUES



## INNOVATION

JAAGO is committed to pioneering new methods and solutions to address complex social issues. We prioritise creative problem-solving and encourage a culture of innovation within our programs and operations, ensuring that we continually adapt to the evolving needs of the communities we serve.



## LEARNING

Learning and continuous improvement are fundamental to JAAGO's mission. We are dedicated to fostering a culture of learning within our organisation and among our beneficiaries. This includes investing in education, capacity building, and professional development to enhance skills and knowledge.



## SUSTAINABILITY

Sustainability is at the core of JAAGO's initiatives. We aim to create lasting impacts by implementing programs that are environmentally responsible, economically viable, and socially inclusive. Our focus is on long-term solutions that empower communities to sustainable development.



## INTEGRITY

Integrity underpins all of JAAGO's actions and decisions. We adhere to the highest standards of transparency, accountability, and ethical conduct. Our commitment to integrity ensures that we build trust with our stakeholders and maintain the credibility of our organisation.



## INCLUSIVITY

JAAGO champions inclusiveness in all its endeavours. We are dedicated to ensuring that our programs are accessible to everyone, particularly marginalised and underserved populations. We believe in creating opportunities that are equitable and inclusive, respecting diversity in all its forms.

# FOCUS AREAS



## EDUCATION AND DIGITAL LEARNING

JAAGO Foundation empowers children and youth across Bangladesh through transformative education and digital learning initiatives. These programs foster digital literacy, personal growth, and inclusive learning opportunities for all, with a strong focus on reaching girls and marginalised communities. By addressing educational disparities, JAAGO works to build a brighter and more equitable future through accessible and high-quality education.



## YOUTH SKILLS DEVELOPMENT AND CIVIC ENGAGEMENT

JAAGO's youth development initiatives focus on cultivating leadership, enhancing skills, and encouraging civic participation. Through volunteerism and structured programs, young people are empowered to become active citizens and agents of change in their communities. These efforts help nurture a generation that is resilient, socially responsible, and equipped to contribute meaningfully to national and global progress.



## GOVERNANCE, DEMOCRACY, AND ADVOCACY

JAAGO supports the active participation of youth in governance, democracy, and advocacy by providing training, civic education, and leadership opportunities. Through campaigns, workshops, and community engagement, the organisation fosters responsible citizenship and empowers young people to play an informed role in shaping society. This work contributes to building inclusive governance and strengthening democratic values.



## ENVIRONMENTAL SUSTAINABILITY

JAAGO's environmental efforts focus on enhancing climate resilience in vulnerable communities through awareness campaigns, behaviour change communication, and practical training. These initiatives promote sustainable practices and engage individuals and institutions in addressing environmental challenges. By doing so, JAAGO contributes to creating environmentally conscious communities prepared for a changing climate.



## WOMEN EMPOWERMENT

JAAGO promotes gender equity by supporting the education and advancement of women and girls. Through scholarships, awareness programs, and inclusive learning environments, the organisation helps break down barriers to opportunity. These initiatives aim to empower women and girls to realise their full potential and become leaders in their families, communities, and beyond.

# MESSAGE

## FROM THE EXECUTIVE DIRECTOR



**Korvi Rakshand**  
Executive Director  
JAAGO Foundation

As we present the 2024–2025 Annual Report, I am filled with immense pride and gratitude for the resilience, determination, and boundless potential of the youth and communities we serve. This year has been a testament to the indomitable spirit of Bangladesh. Through adversity, we have seen courage transform into action, and dreams of progress transform into tangible impact.

The theme of this year's report, "Rebuilding Bangladesh", is not only about overcoming hardship; it is about reimagining what our nation can become. It is about building a society where education is a right, not a privilege; where young women and men lead with courage and integrity; where communities are not just surviving but thriving with resilience and dignity.

Over the years, our journey from a single classroom with 17 students to a nationwide movement has demonstrated the transformative power of education, youth leadership, and community engagement. From expanding digital and formal education, empowering thousands of young leaders, championing women's rights, to supporting resilient communities, every initiative embodies our belief that lasting change is built on knowledge, equality, and empowerment.

The accomplishments highlighted in this report reflect the collective effort of our dedicated students, volunteers, educators, community members, partners, child sponsors and supporters. Together, we are nurturing a generation of changemakers—children and youth who not only dream of a better Bangladesh but are boldly taking the steps to create it.

As we look ahead, JAAGO remains committed to ensuring that no child is left behind, no voice goes unheard, and no opportunity remains untapped. Rebuilding Bangladesh is a shared responsibility, and with continued collaboration, vision, and resilience, I am confident that we will realise our nation's fullest potential.

Thank you for believing in this journey, for standing beside us, and for helping shape a brighter, inclusive, and sustainable future for all.



## JAAGO ACROSS BANGLADESH

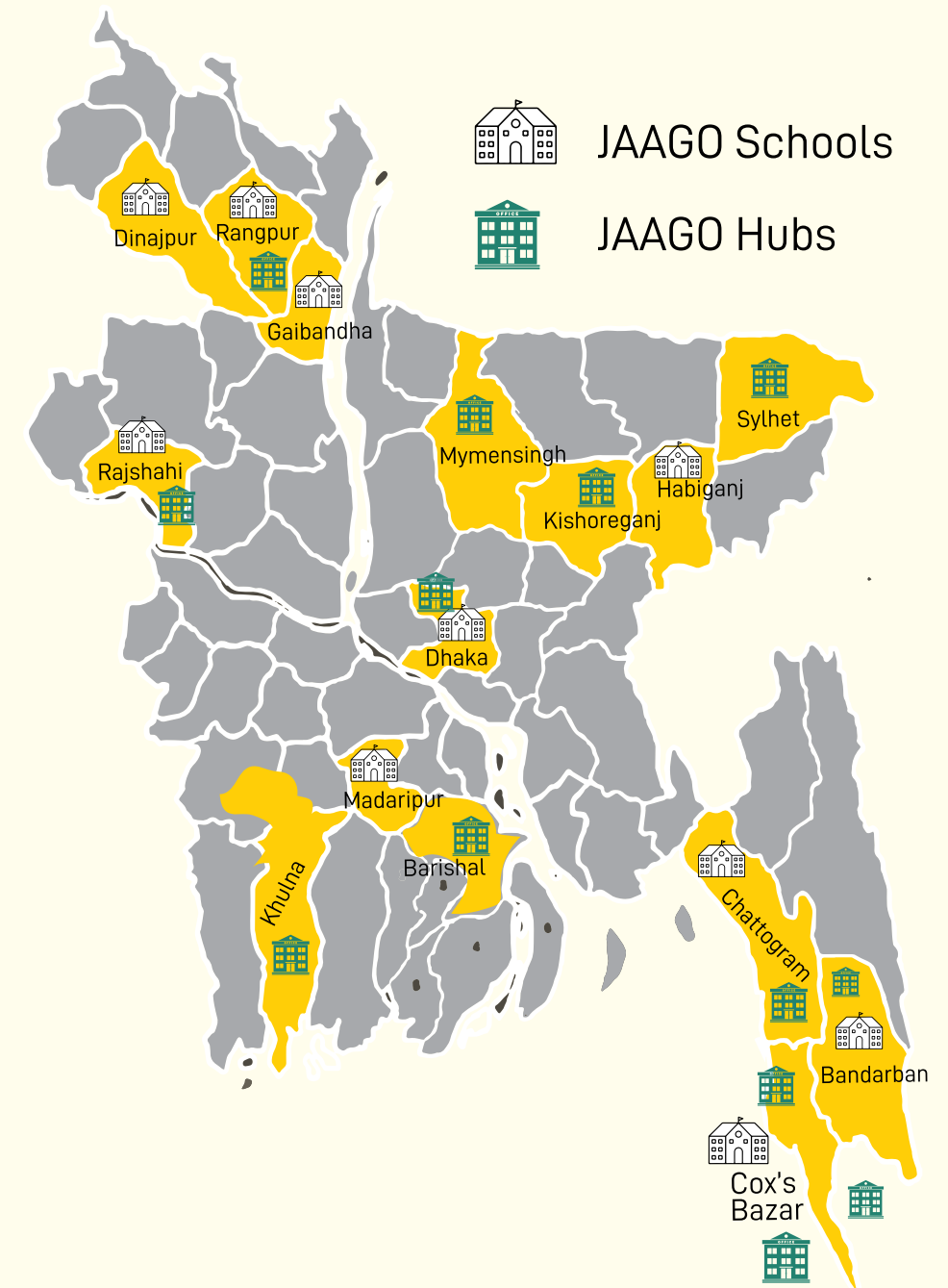
### JAAGO School Branches

Banani  
Rayer Bazar  
Madaripur  
Rangpur  
Gaibandha  
Habiganj  
Teknaf  
Bandarban  
Chattogram  
Dinajpur  
Rajshahi

### JAAGO Hubs

HQ - Banani  
DSP, Banani  
EMK  
Khulna  
Barishal  
Mymensingh  
Rangpur  
Rajshahi  
Sylhet  
Chattogram Hub  
Bandarban  
Cox's Bazar  
Lama  
Ali Kadam  
Kishorganj  
Feni

## JAAGO SCHOOLS & HUBS



## DIGITAL SCHOOL PROGRAM (DSP)

JAAGO Foundation provides free, quality education to underserved children across Bangladesh through its Digital School Program (DSP). Operating 11 schools in regions such as Dinajpur, Rangpur, Gaibandha, Habiganj, Dhaka, Bandarban, Teknaf, Chattogram, Madaripur, and Rajshahi, JAAGO currently serves 5,000 students.

Using a blended learning model powered by video conferencing, DSP connects qualified teachers with students in hard-to-reach communities, enabling live, interactive classroom sessions that broaden students' horizons. It follows the English version of the National Curriculum (NCTB) and aims to equip students with skills and knowledge to empower them to break the cycle of poverty.

In addition to education, JAAGO also ensures students receive essential materials, nutrition, hygiene products, and opportunities for co-curricular activities to support their overall development. Through this program, JAAGO is not just educating students but also empowering them to become active, productive members of society.

## POSTER PRESENTATION SESSION



To develop vital communication and presentation skills, JAAGO Foundation Schools organised poster presentation sessions where students confidently shared their knowledge with peers and teachers. These activities encouraged learners to express their ideas clearly, deliver public speeches with confidence, and engage audiences with creativity and clarity. Beyond academic growth, students gained self-assurance, sharpened critical thinking, and built resilience to face challenges. Such experiences empowered them with essential life skills that would support their personal growth and future success.

## ADMISSION PROCESS FOR SESSION 2025

The admissions process at JAAGO Foundation Schools follows an annual routine of welcoming new learners into the reception class. Designed for children aged 4 to 5, this program focuses on developing foundational academic skills and strengthening comprehension. By creating a nurturing and supportive environment, JAAGO ensures that young learners begin their educational journey with confidence and curiosity, laying the groundwork for lifelong growth and learning.



## REPORT CARD DISTRIBUTION



On Report Card Distribution Day, JAAGO Foundation Schools created a meaningful platform for parents and teachers to come together and discuss students' academic progress and personal development. The event emphasised the importance of regular attendance, highlighting its role in enhancing overall growth and learning experiences. To recognise hard work and dedication, appreciation certificates were awarded to students who performed exceptionally well in the exams. This practice served as both recognition and motivation, encouraging students to continue striving for excellence in their academic journey.



The day concluded with teachers reflecting on their experiences, fostering a sense of unity and mutual appreciation. The celebration highlighted the invaluable impact of teachers in guiding and inspiring the next generation.

## TEACHERS' DAY CELEBRATION

JAAGO Foundation celebrated Teachers' Day across its branches, honoring the dedication and hard work of educators. The event served as a tribute to the passion and commitment that teachers bring to their classrooms every day. Celebrations included speeches highlighting the vital role of teachers in shaping students' futures, the presentation of tokens of appreciation, and heartfelt messages, songs, and poems shared by students.



## JAAGO STUDENTS ATTENDED THEIR FINAL EXAMINATIONS FOR 2024



The final examinations were conducted across all JAAGO Foundation schools, marking the culmination of a year of learning, growth, and achievement. The exams were structured to assess students fairly and comprehensively in all subjects. Teachers had prepared students throughout the year, and the assessments provided an opportunity for learners to demonstrate their knowledge and skills. Beyond academic evaluation, the examinations encouraged students to reflect on their progress, recognise strengths, and identify areas for further development. The successful completion of the exams highlighted students' dedication and resilience, supported by the continuous efforts of teachers, staff, and parents.

## CLASSROOM STAR MARKETING



To reward effort and encourage active participation, JAAGO Foundation Schools implemented an engaging initiative called

Star Marketing. Throughout the term, students earned stars based on their homework, classwork, and classroom behaviour. On Star Marketing Day, they redeemed these stars for school supplies, toys, and educational games. This initiative not only motivated students to excel but also helped them understand the value of their efforts. By fostering responsibility, strengthening decision-making skills, and creating a joyful atmosphere, Star Marketing made learning more engaging and rewarding.

## SPORTS DAY 2025



Sports Day 2025 was celebrated across all JAAGO Foundation School branches, bringing a day full of energy, teamwork, and friendly competition. Students participated in a variety of sports and games, demonstrating determination, perseverance, and collaboration. The event fostered physical fitness, sportsmanship, and a spirit of camaraderie, creating memorable moments of triumph and joy. Teachers and organisers supported the activities throughout the day, contributing to a successful and inspiring celebration for all participants.



## SPEAKING COMPETITION

Students of JAAGO Foundation Schools participated in a speaking competition, demonstrating exceptional skill and enthusiasm in both Bengali and English. The event featured multiple categories, allowing students to express their thoughts creatively and confidently. Participants impressed audiences with their eloquence, clarity, and dedication to mastering public speaking. Winners were recognised with certificates of achievement, celebrating their hard work and accomplishments. The competition not only highlighted the talents of the students but also reflected JAAGO's commitment to fostering excellence, self-expression, and confidence among young learners.



## WRITING AND PAINTING COMPETITION TO MARK THE GREATEST POET SYED ALAOL'S BIRTH AND DEATH ANNIVERSARY



On the occasion of greatest poet Syed Alaol's birth and death anniversary, Bangladesh Shishu Academy, Madaripur, organised a writing and painting competition. Students from JAAGO Foundation School, Madaripur, enthusiastically participated, demonstrating their talents in creative writing and artistic expression. Ayesha Akter secured the third position in the competition, excelling in both writing and painting. The event provided a platform for students to connect with Bangladeshi literary heritage while nurturing their creative skills. It underscored the commitment of Bangladesh Shishu Academy and JAAGO Foundation School to foster cultural awareness and artistic expression among youth.

## CELEBRATING WORLD FIRST AID DAY



Students of JAAGO Foundation Schools celebrated World First Aid Day, a global event that emphasizes the importance of first aid training and preparedness. With the theme "First Aid and Sports", the celebration highlighted the necessity of having the skills to handle emergencies that may occur during physical activities. Students learned that knowing how to respond effectively in emergencies can save lives, as even minor injuries may escalate if not addressed properly. To strengthen their knowledge, they participated in interactive workshops and training sessions. The initiative empowered students with essential life-saving skills and reinforced the importance of building safer communities where everyone feels confident to help in times of need.

## WRITING COMPETITION



JAAGO Foundation Schools held their annual writing competition, where students showcased creativity, writing skills, and a passion for storytelling. The event featured multiple categories and themes, allowing participants to express ideas in both Bengali and English. Students impressed judges with clarity, innovation, and well-structured compositions. Winners received certificates of recognition, celebrating their achievements and dedication. The competition highlighted students' literary talents while reflecting JAAGO's commitment to nurturing self-expression, creativity, and academic excellence.

## GOETHE ART MEDIATION EVENT—THEATRE WORKSHOP FOR STUDENTS



The Goethe Art Mediation Event, held at the Goethe-Institut Campus in Dhaka, introduced students to theatre through a fun and engaging workshop. Led by a professional theatre artist, the session began with warm-up exercises and a discussion on the basics of theatre. The artist then narrated *The Flute Man of Hamelin*, captivating the students with the story. The event concluded with the students performing a dramatised version of the tale, which was recorded for future reference. The experience enriched the young learners by fostering creativity, enhancing communication skills, and boosting their confidence in self-expression.

## CLASS PARTY



The annual Class Party brought students across JAAGO Foundation schools together to celebrate the culmination of a successful academic year. The event was filled with laughter, vibrant performances, games, and creative activities, allowing students to relax, have fun, and showcase their talents. Classrooms were transformed into spaces of joy, while teachers and staff worked to create an atmosphere of togetherness and celebration. The occasion highlighted the sense of community and camaraderie within the schools, providing students with lasting memories as they reflected on the year's achievements and prepared for new academic adventures.



## DRAWING COMPETITION ORGANISED BY ABINTA KABIR FOUNDATION

A drawing competition was organised by the Abinta Kabir Foundation for the students of JAAGO Foundation, Chattogram School. The students

were thrilled to participate in this exciting event, showcasing their creativity and artistic talents as they worked diligently on their drawings, and thoroughly enjoyed the experience. We extend our heartfelt thanks to the Abinta Kabir Foundation for hosting such a wonderful opportunity for our children.



**EYE SCREENING CAMPAIGN BY LION'S CLUB**

JAAGO Foundation Banani School welcomed a dedicated team from the Lion's Club to conduct an Eye Screening Campaign for students. The initiative provided essential eye health services to senior students, with participants receiving comprehensive eye examinations conducted by experienced professionals. In addition to the screenings, the event featured an art competition for younger students, encouraging creativity and artistic expression. The presence of the Lion's Club team, along with their banners and support, created a positive and engaging atmosphere. The campaign highlighted the importance of eye health while offering students the opportunity to showcase their talents. JAAGO Foundation expressed gratitude to the Lion's Club for their valuable contribution to student well-being and looked forward to future collaborations that benefit the school community.

**SPECIAL VISIT BY DIPLOMAT LOREN**



JAAGO Foundation's Banani Branch warmly welcomed Ms. Loren, a diplomat with a strong teaching background and a keen interest in educational development. She was accompanied by her daughter for this special visit aimed at learning more about JAAGO's education system and engaging directly with students. Their visit created a joyful and engaging atmosphere as they interacted with the students. Together, they shared stories, laughter, and meaningful conversations about learning and student life at JAAGO. Ms. Loren's thoughtful gesture of bringing stationery and school supplies added a special touch to the day, reflecting her kindness and support for the students. The visit was a beautiful exchange of ideas and experiences, leaving behind smiles, inspiration, and lasting memories for everyone involved.

**SPORTS DAY 2025**



Sports Day 2025 was celebrated across all JAAGO Foundation School branches, bringing a day full of energy, teamwork, and friendly competition. Students participated in a variety of sports and games, demonstrating determination, perseverance, and collaboration. The event fostered physical fitness, sportsmanship, and a spirit of camaraderie, creating memorable moments of triumph and joy. Teachers and organisers supported the activities throughout the day, contributing to a successful and inspiring celebration for all participants.

**SPELLING COMPETITION**



JAAGO Foundation Schools organised an engaging Spelling Competition that encouraged students to expand their vocabulary and sharpen their language skills. Participants enthusiastically competed by spelling words dictated by their teachers, showcasing their accuracy and quick thinking. The event fostered a spirit of healthy competition and learning, with winners recognised for their outstanding performance. The activity not only enhanced linguistic ability but also built confidence and enthusiasm for learning among students.



### VICTORY DAY CELEBRATION 2024

JAAGO Foundation celebrated Victory Day with enthusiasm and patriotic spirit, honouring the courage and sacrifice of those who secured Bangladesh's independence. The celebration featured discussions on the significance of the day, along with art and essay competitions, cultural performances, and exhibitions that showcased students' creativity and love for the nation. Students also practised sustainability by reusing materials in their projects. Winners were recognised with gifts and certificates, adding to the joy of the occasion. The event fostered pride and unity among students, inspiring them to carry forward the spirit of freedom and nation-building.



### TEACHER TRAINING PROGRAM 2025



JAAGO Foundation conducted a comprehensive teacher training program for all its educators ahead of the new academic session. Led by the Education Coordinator, the program included Foundation Training for new teachers and Refresher Training for experienced educators. Sessions focused on enhancing teaching skills, classroom management, and lesson delivery through interactive workshops and discussions. New teachers were introduced to essential pedagogical methods, while experienced teachers revisited best practices and explored innovative techniques to enrich the learning environment. The initiative reflected JAAGO Foundation's commitment to continuous professional development and its mission to ensure quality education through empowered educators.

### JAAGO BOOK AND STATIONERY DISTRIBUTION



Like every year, students across JAAGO Foundation's eleven schools participated in the annual JAAGO Book and Stationery Distribution event. The day brought excitement as students received notebooks, JAAGO books, and essential learning materials to begin their academic journey. These resources represent more than just study tools—they symbolise opportunity, empowerment, and hope for a brighter future. With each new set of books, students embark on another year of learning, supported by JAAGO Foundation's unwavering commitment to providing quality education for every child.



### FIRST DAY OF SCHOOL 2025

The new academic year began with joy and excitement as students returned to JAAGO Foundation schools, stepping into another year of learning and discovery. The day featured warm welcomes, personalised cards, and interactive activities designed to make the first day memorable. Students enjoyed school tours, rhymes, and creative sessions that fostered friendship and enthusiasm for the year ahead. The occasion set a positive tone for the new session, reflecting JAAGO Foundation's promise to nurture, inspire, and support every child in reaching their full potential.



### HPV VACCINE CAMPAIGN

As part of the nationwide HPV vaccination campaign, JAAGO Foundation ensured that all female students aged 10–14 years from its schools were included in the vaccination program. To facilitate the process, coordination was maintained with local education offices to guarantee student access to the vaccine. Parents who wished to personally register their children were provided with the necessary guidance and information. Following the directives of the health authorities, the campaign was carried out smoothly and efficiently. The successful implementation of this initiative reflects JAAGO Foundation's ongoing commitment to safeguarding the health and well-being of its students. Appreciation is extended to all partners, parents, and staff whose cooperation and support contributed to the success of the campaign.



### FINAL REPORT CARD DAY AND APPRECIATION CEREMONY

JAAGO Foundation celebrated the culmination of the 2024 academic session with the Final Report Card Day and Appreciation Certificate Distribution Ceremony. The event recognised students' academic achievements and honoured the dedication of educators who guided them throughout the year. Personalised report cards highlighted each student's academic progress, attendance, and participation in co-curricular activities. In



addition, students demonstrating outstanding performance and growth received Appreciation Certificates, encouraging continued excellence. The day also marked the final working day of the session for educators, whose commitment and contributions were gratefully acknowledged. The ceremony served as a moment of reflection on the year's accomplishments and renewed inspiration for the journey ahead.

## VEGETABLE FESTIVAL 2025



Among the many celebrations held throughout the year, the Vegetable Festival stands out as a unique and engaging event at JAAGO Foundation. More than a festivity, it serves as an educational initiative to raise awareness among students about the importance of vegetables in maintaining a healthy lifestyle. During the Vegetable Festival 2025, students, teachers, and staff brought fresh vegetables from their homes and, through creativity and collaboration, transformed them into artistic displays and structures. The highlight of the event was the collective preparation of Khichuri, a wholesome dish made with the gathered vegetables, symbolising unity and shared joy. The festival not only promoted healthy eating habits but also strengthened the bond between students and educators, turning learning into an enjoyable and meaningful experience.

## INTERNATIONAL MOTHER LANGUAGE DAY 2025



JAAGO Foundation Schools across all branches observed International Mother Language Day with respect and reverence, honouring the language martyrs whose sacrifice secured the right to speak in one's mother tongue. The day featured wall magazine exhibitions commemorating 1952, quiz competitions, and art contests, with students actively participating and showcasing their creativity and knowledge. Winners were recognised for their contributions, celebrating both talent and learning. The occasion served as a reminder to uphold the use of the mother tongue, promote linguistic diversity, and honour the courage and resilience of those who fought for linguistic freedom.

## ANNUAL IFTAR 2025



JAAGO Foundation joyfully hosted its Annual Iftar Celebration, uniting students, teachers, and staff from 11 schools in a heartfelt evening of togetherness and reflection. The event celebrated the spirit of Ramadan and strengthened the sense of community within



the JAAGO family. Each school organised its own gathering, where students explored the values of compassion, gratitude, and generosity. A special Iftar meal was shared, creating a warm, family-like atmosphere filled with laughter and gratitude. The celebration served as a reminder of faith, unity, and empathy, reflecting JAAGO Foundation's commitment to nurturing both minds and hearts.

## EID SPIRIT IN THE CLASSROOMS



The last day of class before the Eid vacation was filled with joy and heartfelt moments across JAAGO Foundation Schools. Students exchanged handmade Eid cards, sharing kind words and festive wishes with friends and teachers. Classrooms came alive with laughter, creativity, and the warmth of shared celebration. Teachers joined in the joyous moments, proud to see the bonds of friendship and kindness among their students. The day ended with smiles and good wishes as students left for the holidays, carrying with them the true spirit of Eid—empathy, togetherness, and joy.

## CELEBRATION OF INDEPENDENCE DAY 2025



JAAGO Foundation Schools proudly celebrated the 55th Independence Day of Bangladesh with patriotic enthusiasm and respect for the heroes of 1971. The celebrations began with the national anthem, followed by inspiring speeches and cultural performances that highlighted the nation's journey toward freedom. Students participated in art, essay, and quiz competitions, showcasing their creativity and love for the country. Many branches organised exhibitions displaying student-made posters and crafts inspired by the Liberation War. The day concluded with a special prayer for the martyrs, instilling in students a sense of pride, gratitude, and commitment to building a just and prosperous Bangladesh.

## FATHER'S DAY CELEBRATION 2025



JAAGO Foundation Schools celebrated Father's Day across all its branches, honoring the love, care, and guidance of fathers and father figures in students' lives. Children expressed their heartfelt gratitude through handwritten notes, drawings, and small presentations, acknowledging the vital role their fathers play in nurturing and supporting their families. The atmosphere was filled with appreciation and joy as students shared personal stories and messages of love. The celebration reinforced the importance of recognizing family support systems and highlighted JAAGO's emphasis on emotional well-being and values-based education.

## POHELA BOISHAKH CELEBRATION AT JAAGO FOUNDATION



JAAGO Foundation joyfully celebrated Pohela Boishakh, the Bengali New Year, with vibrant festivities. Students and teachers embraced Bengali culture through traditional attire, colourful art, music, dance performances, and engaging cultural activities. The festive atmosphere was enhanced by creative decorations showcasing Bengali heritage and traditions. This joyful celebration fostered a strong sense of cultural pride, community bonding, and enthusiasm among students, teachers, and staff, marking a delightful start to the new year.

## BLINDNESS PREVENTION FOR UNDERPRIVILEGED STUDENTS



JAAGO Foundation, in collaboration with the Rotary Club of Dhaka Royal, organised a Blindness Prevention initiative for underprivileged students on February 26, 2025. Twenty-two students received comprehensive eye check-ups, prescriptions, and necessary medications, accompanied by school personnel to ensure smooth coordination. Students also received lunch, water, and small gifts. The initiative raised awareness about eye health, identified early signs of vision issues, and facilitated further medical support for those in need. Transportation and logistics were provided by the Rotary Club, ensuring a seamless experience.

## HANDS-ON GARDENING TRAINING



A hands-on "Hands-on Gardening and Farming" training program was conducted at JAAGO Foundation School, Banani, under the Kids in Development and Sustainability Stewardship (KIDS) program. Students participated in design presentations, practical gardening activities, and discussions on environmental sustainability. The sessions enabled students to gain hands-on skills in agriculture while fostering awareness of sustainable practices. Coordinated efforts by facilitators, volunteers, and students ensured an engaging and educational experience, highlighting the importance of environmental stewardship in daily life.

## JAAGO FOUNDATION'S 18TH ANNIVERSARY CELEBRATION



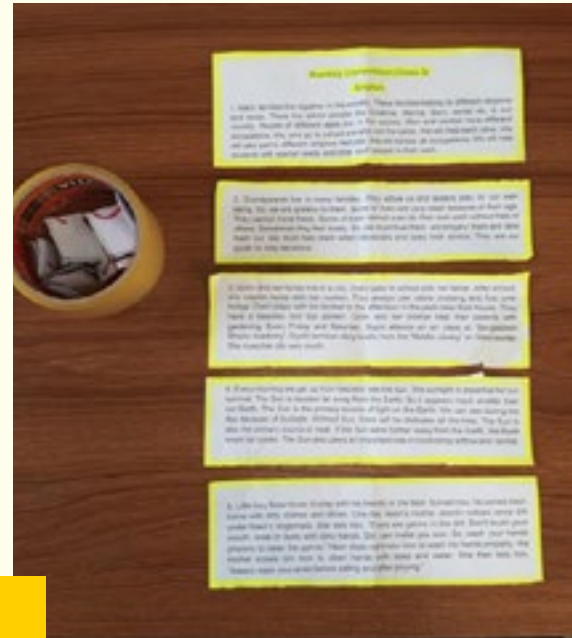
JAAGO Foundation joyfully celebrated 18 years of dedication, dreams, and transformative impact across its 11 schools. Students actively participated in vibrant and diverse activities, showcasing their talents through dance, music, poetry recitations, drama, storytelling, and art competitions. An interactive "Wall of Memories" allowed students to share heartfelt reflections

and personal growth stories, symbolising their inspiring journeys. Despite an unexpected afternoon rain, the festive spirit continued enthusiastically indoors, fostering a strong sense of community among students, teachers, and staff. Teachers actively contributed by organising engaging events and performances, reinforcing JAAGO's enduring mission of education, empowerment, and positive change. The celebration was a powerful reminder of past accomplishments and a commitment to a brighter, collective future.



## READING COMPETITION 2025

JAAGO Foundation Schools organized a lively and interactive Reading Competition in both English and Bangla, where students showcased their language skills with enthusiasm and confidence. Participants picked chits from two bowls—one for English and one for Bangla—each containing a word they read aloud and used in a complete sentence. The fun and engaging activity tested their pronunciation, vocabulary, and sentence formation while fostering bilingual literacy and creative expression. Teachers observed the performances closely and awarded certificates of excellence to students who demonstrated clarity, fluency, and confidence. The event concluded with smiles, applause, and a shared sense of pride, making it a joyful and enriching experience for all.



## TRASH TO TREASURE CAMPAIGN BY VOLUNTEER FOR BANGLADESH



As part of the World Environment Day 2025 celebrations, JAAGO Foundation's Youth Development Program (YDP), Volunteer for Bangladesh, implemented the 'Trash to Treasure' campaign across JAAGO Schools, promoting environmental awareness through creative recycling. The initiative was executed in two phases. During the first phase, Volunteer for Bangladesh conducted one-hour workshops at each school for students from Grades 6–9. These interactive sessions encouraged students to think critically about recycling and sustainability. Following the sessions, students were tasked with creating craft items at home using recyclable materials without incurring any costs. In the second phase, students proudly showcased their crafts in a mini fair held at their respective schools. The exhibitions featured a variety of imaginative projects that reflected the students' creativity and understanding of environmental conservation. Each school's Admin Officer or Education Coordinator, along with VBD volunteers, selected the top three crafts, and small prizes were awarded. The fairs were vibrant and inclusive, allowing other students to view the exhibits and be inspired. The events were documented through photographs capturing students with their crafts, exhibition setups, and the award moments. The 'Trash to Treasure' campaign fostered creativity, responsibility, and environmental consciousness among students while reinforcing JAAGO's commitment to experiential learning and sustainable development.

## MOTHER'S DAY CELEBRATION 2025



Mother's Day was celebrated at JAAGO Foundation Schools with warmth, love, and gratitude. The day was dedicated to honouring the selfless love, care, and sacrifices of mothers. Students expressed their heartfelt appreciation by crafting beautiful, handmade greeting cards filled with touching messages and drawings. The celebration was full of smiles, laughter, and emotional moments as children joyfully celebrated with their mothers. Through this meaningful celebration, students learned the value of expressing love, respect, and gratitude toward their parents, making the day truly special and memorable.

## ADMIT CARD DISTRIBUTION FOR SSC CANDIDATES 2025

A special program was organised by JAAGO Foundation Schools to distribute admit cards to the SSC candidates of 2025. The event served as a moment of encouragement and motivation for the students as they prepared for their upcoming examinations. Along with receiving their admit cards, students were



inspired to give their best and take pride in their hard work and dedication. The program marked an important milestone in their academic journey, symbolising JAAGO's continued support and belief in their potential for success.

## AMBASSADOR FOR YOUTH AND EMPLOYMENT OF THE NETHERLANDS VISITS JAAGO FOUNDATION SCHOOL



JAAGO Foundation School, Banani, had the pleasure of welcoming the Ambassador for Youth and Employment of the Netherlands. The visit was filled with meaningful interactions and moments of connection between the ambassador, students, and teachers. The ambassador spent time engaging with students, observing their creativity and enthusiasm, and learning about their educational experiences. Laughter, curiosity, and thoughtful conversations filled the classrooms and courtyard as students proudly shared their artwork and stories. The visit offered a glimpse into the vibrant learning environment at JAAGO, where young minds are encouraged to dream, create, and grow. It was a memorable day that reflected the joy of cultural exchange and the shared hope for empowering the next generation.

## YOGA SESSION AT YOGMIND BY FARIA



Twelve senior female students from JAAGO Foundation's Banani Branch participated in a special yoga session as part of our ongoing health awareness initiatives. The session was held at Yogmind by Faria, located in New DOHS, Mohakhali, and was generously organized by one of our esteemed sponsors. Students from Grades 8 to 10 were nominated based on their physical activity level, discipline, and interest in health and fitness. All participants attended in school uniforms. The event aimed to promote physical and mental well-being among students through mindfulness practices and guided yoga. It was a refreshing and enriching experience, encouraging students to incorporate healthy habits into their daily routines. The session reflected JAAGO's commitment to holistic education and student wellness.

## STUDENTS—PARENTS SESSION 2025



A joyful Students-Parents Session was organized at the schools of JAAGO Foundation, bringing together children and their mothers for a heartwarming day of connection and shared experiences. The event provided an opportunity for mothers to engage in classroom activities alongside their children, allowing them to experience the daily school routines first-hand. The children were visibly excited and proud to showcase their school environment and the activities they typically participate in. From interactive learning games to creative tasks, the session was filled with laughter, warmth, and meaningful bonding moments. The event not only strengthened the student-parent relationship but also helped parents better understand their children's educational journey. It was a delightful and memorable day, reflecting JAAGO's commitment to holistic and inclusive learning environments.

# PARTNERSHIPS AND COLLABORATIONS

## NOVOAIR



Novoair, in collaboration with JAAGO, organized an extraordinary event titled "Dream Flight", offering a group of JAAGO students a once-in-a-lifetime experience of flying to Cox's Bazar. The students boarded a Novoair flight, marking the start of their thrilling journey. Upon arrival, they spent the day exploring scenic beaches and cultural attractions, engaging in various fun-filled and educational activities before returning home in the evening with unforgettable memories. As a token of appreciation, Novoair generously provided 30 bags and 30 sets of stationery for the students. We extend our heartfelt gratitude to Novoair for their generosity and commitment to bringing joy and new experiences to these children. Their support has made a lasting impact, encouraging students to dream big and explore new possibilities.



## THRIVE

Thrive, in collaboration with donor Big W, hosted a health camp for JAAGO Foundation students, focusing on promoting health and well-being. The event included discussions on personal hygiene and basic first aid, distribution of hygiene kits and food items, and individual health check-ups conducted by doctors, including vision and hearing assessments. The camp provided students with valuable knowledge and guidance on maintaining overall health, making it an educational and empowering experience for both students and staff.

## XCEL CONTENDER SERIES

A group of JAAGO Foundation students attended the Xcel Contender Series, organized by Xcel Sports Management & Promotions, gaining the opportunity to witness a professional combat sports competition. The event provided students with a unique and inspiring experience, motivating them to pursue their dreams. Xcel Sports Management & Promotions facilitated the visit by providing tickets, transportation, and event T-shirts, ensuring a smooth and enjoyable experience. The students engaged enthusiastically with the professional competition, making it a memorable and enriching experience that highlighted the value of exposure to diverse activities beyond the classroom.



## NOURISH BANGLADESH



Nourish Bangladesh has been a constant partner of JAAGO for a long time. Throughout the year, Nourish provides funding to ensure the distribution of nutritious dry food among JAAGO students, facilitated through JAAGO's operational network. Beyond education-linked nutrition, Nourish also extended financial assistance to flood-affected communities, enabling JAAGO to respond swiftly to emergencies. Most recently, Nourish Bangladesh provided essential food supplies to the families of JAAGO students, including rice, lentils, cooking oil, and other dry food essentials, ensuring vital nutritional support and helping to address food insecurity among underserved communities. This collaboration reflects a shared commitment to compassion, solidarity, and community welfare. JAAGO Foundation expresses heartfelt gratitude to Nourish Bangladesh for their generous support. Future initiatives aim to expand the program's reach and diversify food items, further strengthening its positive impact.

## ACI



ACI stepped forward to support 10 students of JAAGO Foundation's Rayerbazar School, launching its sponsorship initiative to ensure continued access to quality education. The event marked the beginning of a meaningful partnership between JAAGO and ACI, featuring a meet-and-greet, school tour, and MoU signing ceremony that symbolized their shared commitment to empowering young learners. Sponsorship certificates were presented to the students, with some attending in person and others joining online. The occasion was further highlighted by a video shoot, photo session, and interactive discussions that captured the spirit of collaboration. JAAGO Foundation extends heartfelt gratitude to ACI for their generosity and dedication to transforming lives through education.

## BISHWO SHAHITTO KENDRO AWARDS CEREMONY



Bishwo Shahitto Kendro held a prestigious awards ceremony at the Bangla Academy, where JAAGO Foundation students had the honor of participating and celebrating their accomplishments. Forty-one students, accompanied by their parents, attended the event to receive recognition for their hard work and dedication in

various literary and academic competitions. The ceremony was a memorable occasion, filled with pride and joy as the students were celebrated for their achievements. Their participation not only showcased individual talents but also highlighted the school's commitment to fostering a love for literature and academic excellence. In addition to the students, four dedicated teachers from the institution were also recognized for their exceptional contributions to education and mentorship, reflecting the impact they have made in guiding and inspiring learners.

## SHAATHI



Shaathi organized a health checkup session at JAAGO Foundation's Rayer Bazar School, providing essential healthcare support to 40 female guardians. The initiative aimed to promote health awareness and encourage early detection of potential health concerns through expert medical consultations. Participants received personalized checkups in a supportive and comfortable environment, ensuring their well-being remained a priority. The session was well-received and highlighted the importance of accessible healthcare for women in the community. Future initiatives aim to expand participation and organize regular health sessions to further strengthen community health and awareness.

## VISA BANGLADESH



JAAGO Foundation, in partnership with Visa Bangladesh, organized a special event at JAAGO Foundation School to celebrate International Women's Day. The event aimed to inspire and empower female students by showcasing the journeys of successful women from the banking and financial sectors. A total of 10 Visa Bangladesh employees and 5 senior female leaders from reputed banks attended the session along with 30 female JAAGO students. Prior to the event, the selected students received orientation on financial institutions, Visa cards, digital payments, and the importance of financial literacy—especially for young girls. The event proved to be a meaningful opportunity for students to engage with professional role models and gain exposure to the world of finance.

## BEXIMCO PHARMA



Officials from Beximco Pharma visited JAAGO Foundation School to spend some heartfelt moments with the students. The visit began with a warm welcome and a short introduction to the school, followed by a guided tour led by two senior students. The officials then joined in distributing mangoes among the children, filling the day with joy and smiles. As a token of appreciation, a thank-you card was presented to the guests, expressing heartfelt gratitude for their kindness. The visit was warmly received, strengthening the bond between Beximco Pharma and the JAAGO community, and reflecting the power of shared compassion and care.



## STANDARD CHARTERED BANK



Standard Chartered Bank (SCB) has been a steadfast supporter of JAAGO Foundation's mission to ensure quality education and empower underprivileged communities through learning opportunities. As part of this ongoing partnership, SCB and JAAGO have collaboratively implemented several impactful initiatives promoting education, financial literacy, and teacher development.

Through this collaboration, SCB organized a financial literacy session for JAAGO students, introducing key concepts such as budgeting, saving, and responsible financial decision-making. The session encouraged young learners to develop practical life skills and better understand the importance of financial independence.

To further strengthen educational outcomes, SCB also facilitated a knowledge-sharing session for JAAGO teachers, focusing on presentation-making and digital literacy. The program enhanced teachers' professional skills while fostering meaningful exchanges between SCB employees and educators.

In addition, SCB extended its support by donating and distributing school bags and notebooks across all 11 JAAGO branches nationwide. This thoughtful initiative ensured that both urban and rural students received the learning materials needed to thrive academically.

Through these collective efforts, Standard Chartered Bank continues to play a vital role in advancing JAAGO Foundation's vision of building an educated and empowered generation, reaffirming its commitment to community development and lasting educational impact.

## ELITE SECURITY LIMITED (ELITE FORCE)



Elite Force celebrates its establishment day with their sponsored children from JAAGO Foundation. The occasion created a meaningful opportunity for the children to connect with their sponsor, share smiles, and express their gratitude.

After gathering at JAAGO HQ in the morning, the children arrived at the Elite Force office, where they were warmly welcomed by the team. Throughout the event, our young learners had the opportunity to connect with the Elite Force team, building a stronger bond with their sponsor and making lasting memories.

JAAGO Foundation extends its sincere gratitude to Elite Force for their generosity and for making the day so memorable. Their continued support plays a vital role in empowering children through education and care.

## NOVOTEL



JAAGO Foundation School, Banani had the pleasure of welcoming a delegation from NovoTel, led by their CEO Mr. Faiz Khan, for an inspiring corporate engagement and student interaction session.

The two-hour visit brought together students from JAAGO's Banani and Rayer Bazar branches, with other branches joining virtually via live video conference. The program began with an interactive session at the JAAGO Digital Lab, where NovoTel representatives connected with students from across Bangladesh.

Following this, guests and students participated in a tree plantation activity, promoting environmental awareness and sustainability. The visit continued with a guided school tour, offering NovoTel officials an opportunity to experience JAAGO's unique learning environment. A delightful rhyme recitation by Kindergarten students, added a joyful touch to the day—showcasing their confidence, creativity, and enthusiasm for learning.

This meaningful engagement reflected a shared commitment to creating positive change and fostering a brighter future for every child.

## ZXY INTERNATIONAL



JAAGO had the pleasure of hosting guests from ZXY International 7 Streams at our Rayer Bazar and Banani schools, representing Premier Clothing and Leineweber GmbH & Co. KG (BRAX).

The visit began at Rayer Bazar School, where students took part in vibrant art activities, expressing their creativity and imagination. The guests then visited our Banani School, where students proudly showcased their science projects, reflecting their curiosity, knowledge, and enthusiasm for learning.

This meaningful engagement not only offered our students a platform to share their ideas and talents but also encouraged inspiring interactions with our esteemed guests.

We extend our heartfelt gratitude to Premier Clothing for their continuous support in nurturing educational growth, and to BRAX for helping us turn our dream of accessible education into reality.

## SAMSUNG JUNIOR SOFTWARE ACADEMY (JSA) PROGRAM



As part of their annual CSR initiative, Samsung R&D Institute Bangladesh (SRBD) has launched the Junior Software Academy (JSA) program—an inspiring effort to equip young girls with essential IT skills for the future.

Through this 8-week training program, 10 selected female students from JAAGO Foundation School will receive hands-on instruction in MS Word, Excel, PowerPoint, Basic Math, Graphic Design, Coding, and Mobile App Development.

To ensure a comfortable learning experience, SRBD is also providing transportation and snacks for all participants. This initiative reflects a shared commitment to empowering girls through technology and education, nurturing the next generation of innovators and changemakers.

## GARBAGEMAN LIMITED



JAAGO Foundation Schools in Banani and Rayer Bazar proudly hosted the "Green Campus" Waste Management Awareness Program in collaboration with Garbageman Limited. This engaging initiative aimed to cultivate environmental consciousness among secondary students by combining education with hands-on community action. Each event brought together 60 students for a three-part experience that included an interactive awareness session on effective waste management, a campus-wide cleaning campaign, and a practical workshop on waste segregation and bin color identification. The students eagerly embraced the opportunity to learn and lead, turning environmental theory into tangible impact. Special thanks go to the passionate student participants whose energy and commitment brought the program to life, as well as the dedicated volunteers from Volunteer for Bangladesh (VBD) who ensured a safe and smooth experience throughout. As the events concluded, students left inspired and empowered—ready to champion sustainability within their schools and beyond.

## SPECTACLE DISTRIBUTION BY MANABIK SHAHAJYA SANGSTHA (MSS)



JAAGO Foundation School, Banani, wholeheartedly welcomed the Eye Care Program team from Manabik Shahajya Sangstha (MSS) as they conducted a School Sight Testing Program (SSTP) for underserved children. The initiative was part of MSS's broader effort to combat preventable blindness and raise awareness about eye health among underprivileged schoolchildren across Dhaka and other regions. The program provided free eyesight screening tests to students, with the aim of identifying refractive errors, offering necessary eyeglasses and medicines, and referring complex cases for further treatment. MSS also ran an awareness campaign through posters, flyers, placards, and verbal presentations in classrooms to promote essential eye care practices. A technical team comprising a doctor, a refractionist, and support staff—backed by partner hospitals—carried out the testing using professional eye screening equipment such as a vision chart, auto refractometer, and lens meter. This comprehensive and compassionate initiative reflects the shared commitment of MSS and JAAGO Foundation to enhance the well-being and academic performance of students through improved health access and education.

## NORP KNIT INDUSTRIES LIMITED



Norp Knit Industries Limited, a subsidiary of Pearl Global Industries Ltd. and a leading garment manufacturer based in Gazipur, Bangladesh, has demonstrated its commitment to corporate social responsibility by generously contributing garments to JAAGO Foundation School as an in-kind donation.

This generous contribution plays a vital role in ensuring continued access to quality education, helping children in need pursue their learning journeys with hope and opportunity.

## HOTEL RAMADA

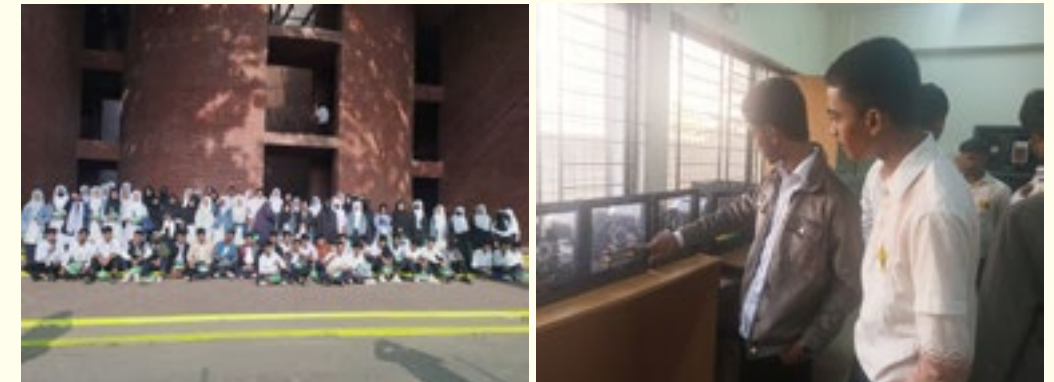


30 students from JAAGO Foundation participated in an art competition held at Hotel Ramada, Cox's Bazar. The hotel generously arranged transportation and lunch for the participants, ensuring a comfortable and enjoyable experience.

Throughout the event, the students showcased remarkable creativity and imagination, using art as a medium for self-expression and confidence-building.

This initiative served as a wonderful platform to inspire young minds and celebrate the power of creativity in shaping bright futures.

## ULAB



Over 80 students from JAAGO Foundation, participated in an educational visit to the University of Liberal Arts Bangladesh (ULAB) for an enriching and inspirational experience. The visit featured an engaging academic counseling, guiding students on planning their educational paths and setting future career goals. Students were also given a guided campus tour, exploring ULAB's modern facilities and gaining insights into university life. Alongside academic engagement, recreational activities were organized to make the experience enjoyable and well-balanced. The initiative inspired students to aim higher, strengthened their confidence in pursuing further studies, and encouraged them to envision a brighter academic and professional future.

## OXFORD INTERNATIONAL SCHOOL



Oxford International School visited JAAGO Foundation's Rayer Bazar branch to donate a collection of educational books, fostering a love for learning among young readers.

During the visit, 15 Oxford students and five teachers joined 20 JAAGO students for an interactive reading session, sharing stories, laughter, and inspiration—followed by the official handover of the books.

This thoughtful initiative reflects Oxford International School's commitment to nurturing education and empathy, creating lasting memories and meaningful connections. Their act of kindness stands as a beautiful reminder of how small gestures can ignite curiosity and open doors to brighter futures.

## SPECIAL VISIT BY DIPLOMAT LOREN



JAAGO Foundation's Banani Branch warmly welcomed Ms. Loren, a diplomat with a strong teaching background and a keen interest in educational development. She was accompanied by her daughter for this special visit aimed at learning more about JAAGO's education system and engaging directly with students. Their visit created a joyful and engaging atmosphere as they interacted with the students. Together, they shared stories, laughter, and meaningful conversations about learning and student life at JAAGO. Ms. Loren's thoughtful gesture of bringing stationery and school supplies added a special touch to the day, reflecting her kindness and support for the students. The visit was a beautiful exchange of ideas and experiences, leaving behind smiles, inspiration, and lasting memories for everyone involved.

## JAAGO STUDENTS PARTICIPATED IN ISD SCHOOL'S "SERVICE SATURDAYS" INITIATIVE



JAAGO Foundation students participated in "Service Saturday" of the academic year 2024-25, organised by ISD School, an initiative designed to foster collaboration

and skill-building between JAAGO and ISD students through engaging activities. During the event, students took part in various interactive activities designed to enhance their skills and promote teamwork. ISD generously provided snacks and water, ensuring the students felt welcome and comfortable. This initiative offered a valuable opportunity for JAAGO students to develop new skills and build relationships with their ISD peers. It also marked a significant step in strengthening the collaboration between JAAGO Foundation and ISD School, reflecting a shared commitment to enriching the educational experiences of students from both institutions.

## LIONS CLUB



JAAGO Foundation Banani School welcomed a dedicated team from the Lions Club to conduct an Eye Screening Campaign for students. The initiative provided essential eye health services to senior students, with participants receiving comprehensive eye examinations conducted by experienced professionals. In addition to the screenings, the event featured an art competition for younger students, encouraging creativity and artistic expression. The presence of the Lion's Club team, along with their banners and support, created a positive and engaging atmosphere. The campaign highlighted the importance of eye health while offering students the opportunity to showcase their talents. JAAGO Foundation expressed gratitude to the Lions Club for their valuable contribution to student well-being and looked forward to future collaborations that benefit the school community.

## CEFALO



Since 2019, Cefalo has been supporting JAAGO Foundation, sponsoring the education of 45 JAAGO students, ensuring uninterrupted access to learning and opportunities for growth.

Beyond child sponsorship, Cefalo extended its generosity by contributing towards JAAGO Foundation's flood relief efforts last year. The donation supported rescue missions, distribution of essential supplies, and emergency food and medical aid across ten flood-affected districts, helping vulnerable communities recover and rebuild.

This ongoing partnership reflects a shared commitment to empowering children through education and responding to urgent humanitarian needs with care and solidarity.

## DARAZ



As part of an ongoing partnership, Daraz has been extending its support to JAAGO Foundation through quarterly donations of unsold and scrap products. Upon receiving these items, JAAGO carefully sorts and identifies those suitable for use, which are then distributed directly among students across its schools.

Items not deemed suitable for distribution are converted into their equivalent monetary value, amounting to BDT 1,408,700 to date. The proceeds have been allocated to JAAGO Foundation's Sponsor a Child Program, directly supporting the educational expenses of underprivileged children.

This initiative by Daraz exemplifies responsible corporate citizenship and a sincere commitment to social impact. Through its continued partnership, Daraz is playing a meaningful role in expanding access to quality education and fostering equal opportunities for children in need.



A shining example of corporate social responsibility — LIDL generously provided an in-kind donation of garment items to JAAGO Foundation School.

JAAGO Foundation extends heartfelt gratitude to LIDL for their thoughtful contribution toward supporting the needs of underprivileged children. This generous gesture reflects LIDL's strong commitment to empowering children and advancing access to education for those in need.

## TESOL SOCIETY OF BANGLADESH



As part of a research project funded by the International Association of Teaching English as a Foreign Language (IATEFL), the TESOL Society of Bangladesh conducted two focus group discussions at JAAGO Foundation's Banani and Rayer Bazar schools.

The project, titled "Technology-supported Capacity Building of Female Teachers in Underprivileged Slum-based Schools in Bangladesh," aims to strengthen the professional development of female educators through the effective use of technology.

The discussions provided valuable insights into the challenges faced by teachers and their specific training needs, laying a strong foundation for the successful implementation of the project.

This collaboration marks an important step toward empowering educators and fostering inclusive, technology-driven learning environments across underserved communities.

## SCHOLARS SCHOOL AND ROTARY CLUB AURORA



JAAGO Foundation's Rayer Bazar School had the pleasure of welcoming representatives from Scholars School and the Rotary Club Aurora. The visit featured a creative drawing session with Grade 4 and 5 students, where children expressed their imagination through art.

The session was followed by the distribution of stationery items and food, bringing joy and encouragement to the young learners.

This thoughtful initiative fostered creativity, connection, and kindness, reflecting a shared commitment to supporting children's growth and learning.

## ICDDR'B'S SAFEME PROJECT



A team from ICDDR'B visited JAAGO Foundation's Rayer Bazar and Banani Schools as part of the SafeMe Project, an initiative designed to promote safe practices in education with a strong focus on health and well-being.

During the visit, ICDDR'B representatives engaged with Education Coordinators, school principals, and senior-grade students to gather valuable insights and assess the school environment. These discussions will help ensure the program's effective, evidence-based, and tailored implementation across JAAGO schools.

This collaboration reflects a shared commitment to creating safer, healthier, and more inclusive learning spaces for every child.

## DOHWA ENGINEERING



DOHWA Engineering, a leading civil engineering firm, has been supporting JAAGO Foundation through child sponsorship since 2023. In 2024, the company reaffirmed its commitment by continuing to sponsor 16 children, ensuring uninterrupted access to education and consistent support for their growth and development.

Their continued support highlights a shared dedication to empowering children through education and transforming lives for a brighter future.

## VISIT BY VEN. POMNYUN SUNIM



Ven. Pomnyun Sunim, renowned Korean Buddhist monk and founder of the Jungto Society, visited JAAGO Foundation's Banani School during his tour in Dhaka. The school community warmly welcomed him with a specially prepared banner and heartfelt thank-you cards from students, honoring his remarkable contributions to mindfulness, environmentalism, and world peace.



The visit was a profound moment of inspiration and reflection for both students and staff, fostering a deeper sense of gratitude, compassion, and global connection.

## CHILD-SPONSOR ENGAGEMENT

### DREAMERS DAY OUT



Dreamers Day Out was a truly inspiring event bringing together our sponsors and students for a day filled with fun and inspiration, all to honour the dreams of our young girls. It was truly awe-inspiring to see the girls confidently take the stage and share their visions for the future. Several sponsors also shared their personal journeys and the challenges they overcame, providing valuable encouragement for the children to pursue their own aspirations.

The highlight of the day? A playful clay crafting session where sponsors and students teamed up, bonding over shared creativity and laughter. It was a day full of smiles, inspiration, and endless possibilities.



### EMPOWERING TOMORROW: SKILLS AND VISION FOR FUTURE LEADERS SESSION

An inspiring session titled "Empowering Tomorrow: Skills and Vision for Future Leaders" was held at JAAGO HQ featuring Prof. Shahab Enam Khan, who engaged 20 senior students in a dynamic and inspiring discussion on skill-building and leadership. During the hour-long session, students actively participated, gaining valuable insights into essential skills for future leadership. This experience enriched their perspectives and aspirations, leaving a positive impact on their development. We are immensely grateful to Prof. Shahab Enam Khan for his invaluable support and contribution to our students' growth. We also thank the JAAGO team for their coordination and dedication in making this event a resounding success.

## SWEATER DISTRIBUTION CEREMONY



A Sweater Distribution Ceremony was organised at JAAGO Foundation's Rangpur and Dinajpur Schools to provide warm clothing to students during the winter season. The generous contribution was made by Tanmi Haque Apa—one of JAAGO's valued sponsors—ensured that children remained comfortable and focused on learning despite the cold weather. At Rangpur School, sweaters were distributed to all students with the support of Volunteer for Bangladesh (VBD). In Dinajpur, KG and Class 1 students received sweaters, helping them stay warm during the season. While some students were on winter vacation, distributions successfully reached 100 students in Rangpur and the available younger students in Dinajpur, with plans to provide the remaining sweaters upon school reopening. The initiative was documented through photographs to share with the sponsor, acknowledging their kindness and positive impact. This effort reflects JAAGO Foundation's ongoing commitment to student welfare and its dedication to creating a caring and supportive learning environment.

## দেখি, চিনি, জানি: BANGLADESH'S ENDANGERED ANIMALS



JAAGO hosted a special event titled 'দেখি, চিনি, জানি : Bangladesh's Endangered Animals' at our headquarters. The event aimed to raise awareness among our students about Bangladesh's endangered wildlife and the importance of protecting them.

Our sponsors joined the students for an engaging afternoon filled with interactive sessions, creative activities, and meaningful discussions. The event not only deepened our children's understanding of conservation but also strengthened the bond between our students and their sponsors.

The overwhelming participation and positive feedback from both sponsors and students made this initiative a resounding success, inspiring us to continue organizing such educational and impactful events in the future.

## SCHOOL VISIT BY MINDWORKING ASIA MANAGEMENT



Thomas Scheel, the CEO of Mindworking Asia and Chairman of Graphic Associates International Limited, along with his business partners, paid a visit to JAAGO Foundation School. During this engaging event, they conducted an insightful AI session with several of our senior students. The session was designed to inspire and motivate the students about the potential of artificial intelligence and its applications in various fields.



## A MEMORABLE DAY OUT WITH JAAGO STUDENTS



Ms. Rubaba Dowla opened her home and her heart to her sponsored children, preparing their favorite dishes and taking them out shopping. Despite her demanding schedule, she personally accompanied each child, gifting them stationery, water bottles, and shoes, turning a simple outing into a cherished memory.

Her dedication goes far beyond financial support, she consistently follows up on their progress, inspires them to dream big, and treats each child as a valued member of her family.

We are profoundly grateful to Ms. Rubaba Dowla for her boundless love, encouragement, and generosity. Through her continuous support, she is not only transforming lives but

also keeping hope alive, reminding these young learners that they are seen, valued, and capable of achieving their dreams.

## EAST WEST UNIVERSITY STUDENTS VISIT JAAGO



Touhida Tasnima Apa, Associate Professor at East West University, together with her Social Relations department students, organized two vibrant events that fostered connection and joy between children and students. Laughter, stories, and shared experiences brought everyone closer, as the children received thoughtful gifts and the university students gained an invaluable understanding of empathy and social responsibility.

Inspired by the impact of these moments, Tasnima Apa envisions hosting more such events, creating opportunities for young university minds and underprivileged children to learn from one another, bridge worlds, and cultivate a more compassionate future.

## BIRTHDAY CELEBRATION WITH JAAGO STUDENTS



Happiness multiplies when it's shared, and that's exactly what our kind-hearted sponsor Ms. Nishath Sultana Purabi and her wonderful son, Swaccho, did at JAAGO Foundation School!

To celebrate his birthday with purpose and love, little Swaccho chose to spend his special day surrounded by smiles, laughter, and the cheerful hearts of our students. From cutting the cake together to sharing treats and giggles, the day was filled with magical moments and unforgettable memories. We are thankful to Ms. Purabi for the beautiful gesture, and including our young champions in the celebration, making their day just as special.

## INSPIRE HER: CONVERSATIONS WITH CHANGEMAKERS



A truly inspiring and interactive session was held featuring Ms. Farzanah Chowdhury, Managing Director & Chief Executive Officer, Green Delta Insurance Company, where she engaged with our female students and shared her remarkable life journey, touching on the numerous challenges she faced, the milestones she achieved, and the invaluable experiences that shaped her successful career.

Her narrative resonated deeply with our senior female students, many of whom come from backgrounds where stories of leadership and resilience like Ms. Chowdhury's are not frequently encountered. The session proved to be a significant source of motivation, highlighting the power of perseverance, determination, and self-belief.

A few of our students had the opportunity to engage with Ms. Chowdhury directly by asking insightful questions regarding career planning, overcoming social barriers, and maintaining confidence as women in challenging environments. Ms. Chowdhury's thoughtful and heartfelt responses were a testament to her wisdom and experience, leaving a lasting impact on the students.

The session concluded with the students feeling truly inspired and empowered. They left with a renewed sense of confidence, having felt both heard and seen, and deeply motivated to pursue their own dreams with resilience and courage.

## YOGA SESSION BY YOGMIND BY FARIA

On the International Day of Yoga, our students experienced a truly uplifting session by Ms. Faria Athar Khan, our beloved child sponsor and Founder of YogMind by Faria. Through mindful movement, meditation, and moments of stillness, they learned powerful techniques to relax, refocus, and reconnect with themselves.

This session wasn't just about stretching, it was about building inner strength, balance, and resilience. We are grateful to Ms Faria, for guiding our young minds on this beautiful journey of self-awareness and well-being.



# YOUTH DEVELOPMENT PROGRAM

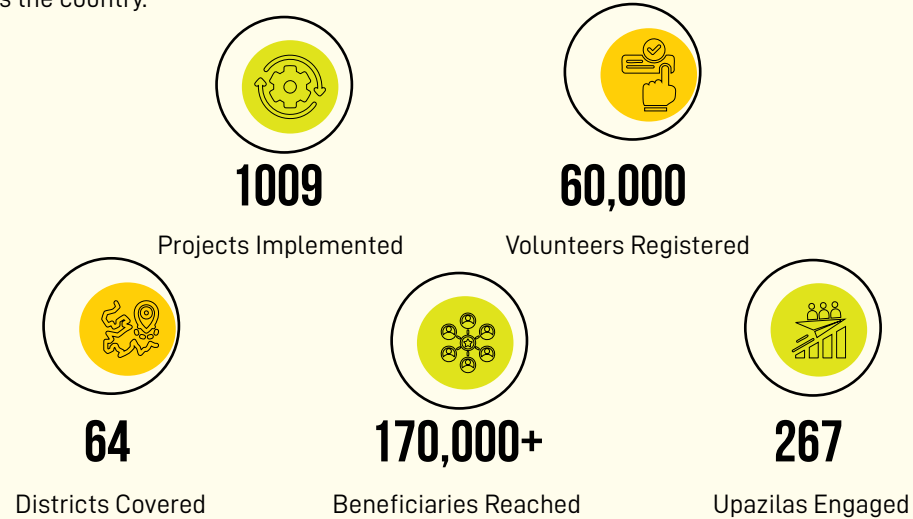
With young people representing nearly one-third of Bangladesh's population, JAAGO Foundation continues to place youth at the heart of its mission. We believe that empowered young people are not only future leaders but also present-day changemakers capable of driving transformation in their communities and beyond.

Through the Youth Development Program (YDP) and its volunteer wing, Volunteer for Bangladesh (VBD), thousands of young leaders across the country have been actively engaged in building

stronger, more resilient, and more inclusive communities at the grassroots level of Bangladesh. The fiscal year 2024-2025 marked another milestone in our journey of fostering socially responsible youth in sub-districts (upazila). Guided by a Positive Youth Development (PYD) approach, YDP has expanded opportunities for education, skill-building, climate resilience, and employment readiness, ensuring every initiative remains aligned with the United Nations Sustainable Development Goals (SDGs).

## KEY ACHIEVEMENTS 2024-2025

This year has been a powerful testament to what collective youth action can achieve. Volunteers stepped up with dedication and passion to implement initiatives that touched thousands of lives across the country.



These numbers reflect not just statistics but the spirit of young people who dedicated their time, energy, and creativity to improving their communities. With over 60,000 registered volunteers, YDP has expanded its outreach and strengthened leadership opportunities nationwide. From addressing climate challenges in coastal villages to advancing education in rural schools and promoting gender equality in urban and rural communities alike, our young volunteers have shown that meaningful change begins when youth take the lead.

This year's achievements demonstrate that when given the right opportunities, young people are not only willing but also eager to rise to the challenge of shaping their society. The decentralized and inclusive model of YDP ensures that every district benefits from youth-led initiatives that advance the SDGs 2030.

Together, these efforts are building a brighter, more equitable, and sustainable future for Bangladesh, powered by the determination, creativity, and passion of its youth.

## ACTIVITY HIGHLIGHTS

### Usshotar Proyash

Standing by the side of society's neglected and cold-stricken individuals is not just a responsibility—it is a commitment to our shared humanity. Easing the hardships of

spreading warmth in their lives is a duty for all of us. With this spirit of responsibility, VBD Chittagong District organized a winter clothing distribution program titled "Usshotar Proyash-Episode 7" at the Thandachhari tea garden in Rangunia.

As part of the initiative, winter clothes were distributed among 60 tea workers. Beyond providing essential support, the program offered moments of joy and engagement with the beneficiaries. By promoting humanity, empathy, and equality in society, this initiative has set a memorable example of compassionate action.



25 projects



34 projects



684 projects





154 projects



17 projects



156 projects



More than **200 projects** with strong focus on flood-prone and coastal regions



**534 projects** centered on civic engagement, good governance, and youth participation in decision-making



More than **200 projects** developed in collaboration with local and national partners



# STORIES OF IMPACT

## BITHI AKTER MIM'S A JOURNEY OF DETERMINATION AND EXCELLENCE

Bithi Akter Mim's journey is a shining example of talent, resilience, and unwavering determination. As one of the brightest students of JAAGO, she proved that with dedication, support, and belief from teachers, even the most ambitious dreams can become reality.

Throughout her college years, Bithi excelled both academically and creatively. With perfect attendance and outstanding results, she also earned recognition in essay writing, Bangla and English poem recitation, and speech competitions. As an executive of the Art Club at MPSC, she demonstrated leadership, creativity, and a deep commitment to her community.

Despite financial challenges, Bithi supported her education by tutoring and never wavered in her pursuit of excellence. Her hard work earned her a place in the Department of Political Science at University of Dhaka—a remarkable achievement that inspires countless students.

Bithi's story is a powerful testament to what young women across Bangladesh can achieve: with courage, perseverance, and determination, dreams are never out of reach.



## MD. SOHAG'S DREAMS SHINE ON THE GLOBAL STAGE

JAAGO student Md. Sohag Uddin Molla, has been selected for the IM Japan-Bangladesh Goodwill Mission for High School Students, one of only ten students chosen from hundreds of applicants across the country.

Born into a humble family, with a father who works as a driver and a mother who is a homemaker, Sohag's journey was shaped by determination and the dream of education. That dream took flight at JAAGO, where he accessed free, quality education and countless opportunities to grow.

From winning reading and writing competitions to participating in science fairs, Sohag's curiosity, hard work, and perseverance set him apart. His selection for this prestigious program is a testament to how resilience and opportunity can transform a young life.

Sohag will now represent Bangladesh in Japan, exploring its culture, traditions, and technology, taking a step closer to his dream of becoming a computer engineer and studying there on scholarship. His story is a powerful reminder of the transformative power of education to break barriers and inspire brighter futures.



## AGAINST ALL ODDS—ANAMIKA BORMON'S FIGHT FOR EDUCATION

At only four years age, Anamika lost her mother. With both children still very young, her father remarried soon after. What began as care slowly turned into neglect and abuse after her stepmother had a child of her own. Eventually, she and her elder brother were sent to live with their maternal uncle and grandmother. While her brother could not continue his education, she managed to study up to SSC from her uncle's home, holding onto dreams far bigger than her circumstances.

After completing SSC, she went to live with her father during the COVID lockdown and enrolled in a government college. Soon, the abuse returned, and eventually, her father attempted to force her into marriage against her will. A top student in her college, she turned to her teachers for help. With their support, and with the involvement of authorities, she was safely moved to the college hostel. From that moment on, the college took responsibility for her education.

Free from fear, she poured herself into her studies and achieved an excellent HSC result. Preparing for university admissions without coaching or financial support, she faced doubt and criticism—but never gave up. Studying day and night, she kept her focus fixed on her dream.

Her perseverance paid off when she gained admission to university. Financial worries followed once again and that's when she discovered the JAAGO Women Scholarship Program. The initiative eased her burden and allowed her to continue her education with confidence. Today, she moves forward with strength and hope. Her journey is a powerful reminder that with courage, perseverance, and the right support, even the most difficult beginnings can lead to a brighter future.



## EMERGENCY RESPONSE: BATTLING BANGLADESH'S WORST FLOODS IN DECADES

When one of Bangladesh's worst floods in decades swept across the country, displacing millions and drowning homes and fields, JAAGO Foundation and its youth wing, Volunteer for Bangladesh, stood with affected communities in their darkest hours. With rising waters cutting off entire villages and basic needs scarce, volunteers rushed into action to rescue families trapped by the floods, bringing more than 2,000 people to safety amid life-threatening conditions.

But saving lives was just the beginning. Across 10 districts and 32 upazilas, hundreds of volunteers worked tirelessly to bring hope back through relief efforts—distributing essential food supplies, clean water, and medical care to thousands whose homes and livelihoods had been washed away.

Understanding that recovery must last beyond the moment of crisis, JAAGO continued to support families as they rebuild homes, restore livelihoods, and regain stability. Through courage, compassion, and collective action, this effort has become a powerful reminder that even in the face of overwhelming loss, resilience and solidarity can help communities rise again.



## **BREAKING BARRIERS WITH ADVOCACY AND EMPOWERMENT-THE JOURNEY OF RUBI AKTER**

Rubi Akter, a passionate and determined young woman from Nilphamari, Rangpur, has grown into a powerful voice of hope and transformation in her community. As the only trainer for the upazila activation programs under the Youth for Equality initiative, Rubi stepped into a challenging role with grace and empathy. In sessions filled with difficult but necessary conversations about gender-based violence, equality, and social norms, she created a safe space where youth could speak freely without fear of judgment. She listened with patience,

responded with warmth, and guided with wisdom beyond her years. Her use of storytelling, role-playing, and community mapping helped young people reflect on their own realities and imagine a different, more just future. She didn't lecture. She listened. And because of that, hearts and minds began to open.

Rubi has also led from the front in raising awareness around Sexual and Reproductive Health and Rights (SRHR). She made it her mission to ensure that girls, in particular, have access to accurate information and safe spaces where they can talk about their health, bodies, and choices without fear or shame. Her sessions are not just about facts. They are about empowerment. About helping young women walk a little taller, speak a little louder, and feel a little braver.

Understanding the financial struggles many women face in rural areas, Rubi took a practical step that changed lives. She arranged sewing machines for women in her community. These machines weren't just tools; they were tickets to freedom. For many women, this was the first time they could earn on their own, support their families, and believe in themselves as contributors to society. She didn't just talk about women's empowerment—she acted on it.

What truly sets Rubi apart is her ability to balance it all. She is a student, a trainer, a volunteer, a mentor. In every role, she puts youth empowerment at the center. She plans events, leads workshops, mentors others, and does it all with a smile that says, "We can do this together." She often says, "Youth are not the leaders of tomorrow. They are the leaders of today. All they need is a little push and the right platform."



## **FROM LOCAL CHANGEMAKER TO CLIMATE ADVOCATE-THE STORY OF RAKIBUL HASAN RAZU**

Rakibul Hasan Razu, a diploma student and entrepreneur from Dhaka Division, is more than a volunteer. He has spent countless hours as the sole trainer in 11 upazila activation programmes under the Youth for Equality initiative, creating safe spaces for young people to discuss preventing gender-based violence, safeguarding, and women's rights. Through storytelling, role-plays, and community mapping, he helps youth challenge stereotypes and imagine a world where equality is the norm. For him, real change begins when people feel truly heard.

Razu's dedication to the planet is equally inspiring. At the Climate Summit 2025, organized by VBD Tangail with youth from 12 upazilas, he led sessions on Circular Economy, Waste Management, and Eco-friendly Social Enterprise, drawing from his experience as founder of EarthCraft, a local initiative promoting sustainable products. Every detail, from banners to handmade paper pens, was a lesson in living sustainably.

His compassion extends to small acts of kindness. Laily Begum, a woman in her sixties who once sold cigarettes in Tangail Municipal Park, found a healthier livelihood selling boiled eggs thanks to guidance from Razu and VBD Tangail. Similarly, tree plantation programmes across Tangail have planted hundreds of saplings in schools and communities, each promising a greener future.

Balancing roles as student, entrepreneur, trainer, and volunteer leader, Razu never loses focus on what matters most: people. Every conversation he has, every initiative he leads, carries genuine care and belief in the power of youth.

As Razu says, "We don't just break stereotypes in slideshows; we dismantle them in every thoughtful conversation. And we don't just talk about climate change; we act, because our future depends on it." Through his vision, dedication, and heart, Rakibul Hasan Razu reminds us that small acts of courage and kindness can inspire an entire generation toward a better tomorrow.

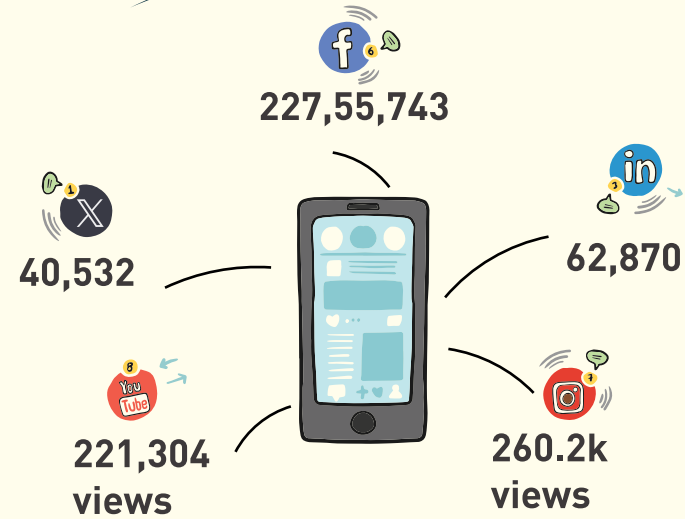
# MEDIA OUTREACH

**3,41,328**  
Total Web Traffic

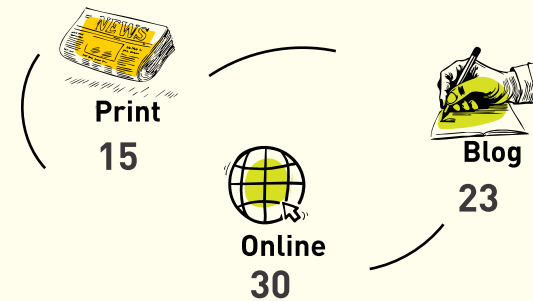
**48.34%**  
Engagement rate

**4,48,756**  
Total Sessions

## SOCIAL MEDIA REACH



## MEDIA OUTREACH



# GOVERNANCE AND TRANSPARENCY

JAAGO Foundation is committed to maintaining the highest standards of governance and transparency. Strong governance structures ensure that JAAGO operates with integrity, accountability, and alignment with our mission to serve the most vulnerable communities. This section provides an overview of our organisational structure, board composition, governance principles, and the steps we take to uphold transparency in all aspects of our operations.



# BOARD OF DIRECTORS AND LEADERSHIP

The Board of Directors at JAAGO Foundation plays a critical role in guiding our strategic direction, ensuring accountability, and overseeing the effective management of resources.

The Management Committee (ManCom) comes right after the Board of Trustees and acts as the operational backbone of JAAGO Foundation. Led by the Executive Director, ManCom translates the Board's strategic directives into actionable plans, overseeing the organisation's daily functions and project implementations. It's the bridge between grand strategies and their execution, ensuring that the Foundation's heart beats strong and its mission thrives on the ground.

## MANAGEMENT COMMITTEE

**Korvi Rakshand**  
Executive Director  
JAAGO Foundation



**Zihaduz Zaman**  
Asst. Director  
Digital School Program



**Esha Farooqe**  
Asst. Director  
Fundraising &  
Grant Management



**Sazzadul Islam**  
General Manager  
Finance



**Safina Anjum**  
Sr. Manager  
Founder's Office

## JUNIOR MANAGEMENT COMMITTEE

A layer deeper, the Junior Management Committee represents the future leaders of JAAGO. Formed with selected Team Leaders or Department Heads based on their potential and expertise, the Junior ManCom plays a crucial role in operationalising the strategic vision and managing specific projects or departments with agility and innovation. Members of this remarkable team don't just lead but innovate, motivate, and ensure that milestones are not just met but exceeded, embodying the essence of positive growth.



**Swarupa Haque**  
Deputy Manager  
EMK Center



**Tanvir Morshed Chowdhury**  
Manager  
Private Sector Engagement Department



**Fiona Avanti Alim**  
Manager  
Child Welfare



**Apurba Karmakar**  
Sr. Manager  
Impact Investment Department



**Shoaib Ibne Muazzam**  
Assistant Manager  
Admin Department



**Nadia Sanjana**  
Assistant Manager  
Digital & Creative Department



**Syed Muhammad Mujtaba**  
Assistant Manager  
Youth Development Program

# ORGANISATIONAL STRUCTURE

JAAGO's organisational structure is designed to enable efficient operations and effective program delivery. Each department has clear roles and responsibilities, facilitating collaboration across functions to achieve shared goals.



## Finance

The Finance Department handles budgeting, reporting, and compliance. It oversees cash management, payroll, and audits, ensuring financial control and transparency. Core activities include budget preparation, resource allocation, and reporting to stakeholders. It implements robust segregation of duties and internal controls to maintain fiscal discipline, supporting other departments with financial insights for planning and execution.

## Human Resources

The Human Resources (HR) Department supports employee management through recruitment, training, and compliance with organisational policies. It addresses staff concerns, ensures adherence to anti-harassment and child protection policies, and manages payroll and leave systems. Regular updates to HR policies promote an inclusive and safe work environment, emphasizing transparency and adherence to legal and organisational standards.



## Private Sector Engagement

Private Sector Engagement (PSE) secures funding and partnerships by aligning corporate sponsorships with organisational objectives. It develops project proposals, monitors expenditures, and maintains sponsor relations. PSE collaborates across departments to ensure efficient resource use and transparent reporting, aiming to enhance donor trust and long-term partnership.



## Monitoring and Evaluation

Monitoring and Evaluation (MEAL) ensures project efficiency through data-driven monitoring, evaluations, and accountability. It supports program improvement by collecting and analyzing data, managing feedback systems, and conducting capacity-building sessions. MEAL collaborates across departments for effective project design, implementation, and reporting, fostering a culture of continuous learning. It assures donor confidence through transparent reporting and adheres to organisational and international standards.

## Fundraising and Grants Management

Fundraising and Grants Management (FnG) identifies funding opportunities, manages grant proposals, and ensures compliance with donor guidelines. It collaborates with project and finance teams for budgeting and resource allocation. The department focuses on maintaining donor relations, ensuring transparency, and optimizing funding to achieve organisational goals.



## Digital and Creative

The Digital and Creative Department (DC) manages branding, communication, and digital campaigns. Its services include media planning, creative content development, and stakeholder communication. DC supports internal and external campaigns with strategic planning, design, and web development, ensuring consistent branding. It bridges communication needs across teams and handles external donor engagement through comprehensive media strategies.

## Admin and Procurement

The Administration and Procurement Department ensures efficient operations and resource management. Administration handles logistics, office infrastructure, document control, and staff support, fostering inter-departmental coordination and compliance with policies. Procurement manages sourcing of goods and services, focusing on transparency, cost-effectiveness, and quality assurance. Key functions include vendor selection, contract negotiation, inventory management, and alignment with project budgets. The department collaborates with finance and other teams to ensure timely delivery of resources, supporting smooth project implementation and adherence to organisational standards, contributing to the overall mission's success.





### Founder's Office

The Founder's Office (FO) refers to the core team working directly with JAAGO's founder, Korvi Rakshand. This office oversees high-level strategic planning, stakeholder engagement, and organisational development. The department plays a crucial role in decision-making, donor relations, partnerships, and ensuring JAAGO's long-term sustainability.

### Child Welfare Department

Child Welfare Department (CWD) manages relationships between sponsors and sponsored children, ensuring smooth communication and transparency. It oversees the well-being of sponsored children by tracking their progress, addressing needs, and providing updates to sponsors. Core functions include maintaining detailed records, facilitating correspondence, and resolving queries from sponsors and beneficiaries. The department ensures compliance with organisational policies on child protection and safeguarding. By fostering trust and engagement, it supports donor retention and enhances the impact of sponsorship programs, contributing to the organisation's mission of improving children's lives through sustainable support systems.



### Child Welfare Team

Child Welfare Team (CWT), a group of enthusiastic individuals united by one goal: ensuring our students' personal growth. The team conducts counselling sessions for the students and their parents, organises events highlighting the students' achievements, hosts community outreach programs, and provides additional support when required. Extending their efforts beyond the confinement of the school walls, CWT takes regular updates on students' overall well-being and takes action if any student is at risk of dropping out. Through their relentless effort and hard work, the team not only helps create a better future for our students but in essence, also contributes to shaping a better nation.



### Project Implementation Team

Project Implementation Team (PIT) executes donor-funded social development projects focusing on education, gender equality, and youth empowerment. It ensures project alignment with donor objectives, oversees budgeting and resource allocation, and maintains compliance. Collaboration with other departments ensures successful project execution and impact reporting.

### Youth Development Program

Youth Development Program (YDP) at JAAGO Foundation empowers youth through dynamic volunteer management, impactful program implementation, and leadership development. By recruiting and training volunteers across 64 districts, YDP enables youth to lead initiatives addressing education, health, climate action, and gender equality. The department designs and executes community-driven projects, allocates resources efficiently, and organizes events like debates and workshops to foster civic engagement. Through skill-building sessions, YDP enhances employability, advocacy, and leadership among young participants. Additionally, the program collaborates with government bodies, NGOs, and community organisations to mobilize resources, advocate for youth-focused issues, and amplify the impact of campaigns via social media and community outreach.



# ETHICS AND COMPLIANCE

JAAGO Foundation is deeply committed to ethical practices and compliance with all legal and regulatory requirements. We have implemented policies and systems to ensure transparency, uphold integrity, and foster accountability throughout the organisation. These policies cover areas such as:



Human Resource Policies (e.g., recruitment, payroll and increment policy, leave, and Training and development Policy)



Anti-Fraud, Bribery, and Corruption Policy (Prevents fraudulent activities and ensures transparency)



Child Protection Policy (ensuring child safety and well-being)



Whistleblowing Policy (Protects individuals who report misconduct or unethical behaviour)



Financial and Procurement Policies (guidelines on budgeting, expenses, and procurement)  
Code of Conduct (standards for ethical behaviour and professionalism)



IT and Data Protection Policy (Ensures secure handling of information and technology use)



Safeguarding Policies (Safeguarding Policy, PSEA (Prevention from Sexual Exploitation and Abuse Policy)



Safeguarding Policies (Safeguarding Policy, PSEA (Prevention from Sexual Exploitation and Abuse Policy)

# TRANSPARENCY AND ACCOUNTABILITY MEASURES

At JAAGO, transparency and accountability are not just values; they are integral to how we operate. Our commitment to openness builds trust with stakeholders, including beneficiaries, donors, and partners.

## Annual Financial Statements

Each year, JAAGO publishes audited financial statements, ensuring full transparency regarding our revenue, expenditures, and financial position. Our financial practices comply with international accounting standards, and we engage reputable external auditors to verify our records.

## Annual Impact Reports

In addition to financial transparency, JAAGO publishes an Annual Impact Report that details the achievements, challenges, and progress of our programs. This report is publicly accessible and provides stakeholders with a clear understanding of our impact.

## Monitoring and Evaluation (M&E)

JAAGO employs a robust M&E framework to assess program outcomes, efficiency, and alignment with organisational goals. Regular evaluations help us identify areas for improvement and ensure that we remain accountable to our mission.

## Internal Controls and Risk Management

JAAGO has implemented strong internal controls to manage risks, prevent fraud, and safeguard assets. Our Audit and Risk Committee oversees these controls quarterly, conducting regular assessments and audits to identify potential risks and mitigate them effectively. An external consultancy firm is recruited to ensure these.

## Data Privacy and Protection

JAAGO prioritises the privacy and protection of data related to beneficiaries, donors, and staff. Our data protection policies comply with international standards, ensuring that all personal information is handled responsibly.



# GOVERNANCE IN PRACTICE: BOARD AND STAFF ENGAGEMENT

To foster a culture of accountability and shared responsibility, JAAGO's board members and leadership regularly engage with staff and field teams.



## Quarterly Board Meetings

In addition to financial transparency, JAAGO publishes an Annual Impact Report that details the achievements, challenges, and progress of our programs. This report is publicly accessible and provides stakeholders with a clear understanding of our impact.

## Founder's Meet

JAAGO organises a monthly Founder's Meet where all employees gather to discuss successes, challenges, and new strategies. This forum promotes open communication, celebrates achievements, and strengthens organisational unity.

## Site Visits

Senior management conduct regular site visits to monitor program implementation, engage with local communities, and gain firsthand insights into JAAGO's impact.

# FOSTERING A CULTURE OF LEARNING AND INNOVATION



## Training and Capacity Building

In 2023, JAAGO provided professional development opportunities for employees, including workshops on digital learning, skill building, gender sensitivity, and climate resilience.

## Stakeholder Engagement

Feedback mechanisms involving beneficiaries ensure that JAAGO's interventions are responsive, practical and community-centered.

## Technological Integration

JAAGO employs cutting-edge tools such as integrating the latest software and AI-powered analytics to streamline work processes.

# AWARDS, RECOGNITIONS, AND MILESTONES



## RAMON MAGSAYSAY AWARD



In recognition of his outstanding efforts in advancing quality education and empowering youths, JAAGO founder Korvi Rakshand has been honoured with the prestigious Ramon Magsaysay Award, also termed the 'Nobel Prize of Asia'.

Leveraging both traditional and digital learning tools, Korvi has secured formal education for 4,500 students from marginalized communities and extended learning opportunities to over 30,000 students. Under his inspiring leadership, more than 50,000 youth dedicated themselves to community development initiatives to create sustainable positive impacts and shape a better nation.

## UNESCO KING HAMAD BIN ISA AL-KHALIFA AWARD



JAAGO Foundation was acknowledged with the UNESCO King Hamad Bin Isa Al-Khalifa Award for the Use of Information and Communication Technologies (ICTs) in Education in 2016. The award was handed over to Korvi Rakshand by Ms. Irina Bokova, Director General, UNESCO at the UNESCO headquarters in Paris. It was the first time that a Bangladeshi organization got recognized by UNESCO.

## MOSAIC AWARD TALENT



JAAGO Foundation has won the Mosaic International Award for its work to benefit underprivileged Bangladeshi children. The award was presented to Mr. Rakshand by HRH Princess Badiyabint El Hassan of Jordan.



## OBAMA FOUNDATION SUMMIT



In 2017, Korvi Rakshand attended Obama Foundation Summit, among many civic leaders who are making a difference around the world and creating a positive impact in their own communities.

## GLOBAL DEVELOPMENT NETWORK



The Japanese Ministry of Finance recognized the JAAGO Foundation's Online Schooling concept as the "Most Innovative Development Project" in 2015 through the Global Development Network.



Korvi Rakshand was selected as Asia 21 Young Leaders by Asia Society, the preeminent network of young leaders from across the Asia Pacific, representing the private, public, and nonprofit sectors.

## GLOBAL DEVELOPMENT NETWORK

In 2013, Korvi Rakshand was selected among the top 10 Most Inspirational Bangladeshis Worldwide by the British Bangladesh Power and Inspiration 100 at the British Parliament Commonwealth Room. The Commonwealth Youth Awards or Excellence in Development Work aims to raise the profile and highlight young people's contribution to achieving development goals.



## MESSAGE OF APPRECIATION

As we present this year's Annual Report, our hearts are full of gratitude—for the collective effort, energy, and passion that have brought JAAGO's mission to life. Every child educated, every youth empowered, and every community strengthened tells a story of shared dedication and belief in a better, brighter Bangladesh.

This year, as we worked to rebuild and reimagine our nation, we witnessed the remarkable power of collaboration. From classrooms buzzing with curiosity to volunteers leading change in every district, from communities embracing resilience to young women breaking barriers, the journey of impact has been made possible by your trust, generosity, and commitment.

To our partners, donors, supporters, educators, facilitators, and youth leaders, thank you for amplifying our vision and turning challenges into opportunities. To the children, youth, and communities we serve, your courage, creativity, and determination remind us daily of why we do this work.

Together, we are not just transforming lives; we are shaping the future—laying the foundations of a Bangladesh that is inclusive, resilient, and full of promise. Thank you for being an essential part of this journey.

With sincere gratitude,  
JAAGO Foundation

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