

## Request for Proposal (RFP)

### Hiring for Consultant: Youth Perception Survey on Passport to Earning and Reporting

Assignment Title	Youth perception survey on Passport to Earning to ensure youth participation, youth-based evidence, voices and opinions are considered in the designing phase.
Donor Organization	UNICEF Bangladesh
Implementation Organization	JAAGO Foundation Trust
Work Description	Survey Tool Development, Data Collection and Data Analysis & Report Generation
Duration of the Assignment	3 September, 2023 - 30 November, 2023
Location	8 Divisions of Bangladesh- Dhaka, Chattogram, Barishal, Khulna, Mymensingh, Rajshahi, Rangpur & Sylhet

#### About Youth Perception Survey

JAAGO Foundation Trust, in collaboration with UNICEF Bangladesh and Generation Unlimited, is going to implement a project called "Skilled Futures: Enhancing the Abilities of Youth in Bangladesh." As a part of this project, The Passport to Earning (P2E) digital learning platform has been promoted as an innovative initiative which aimed at providing individuals with opportunities to enhance their learning and earning potential through various digital learning activities. The Youth perception survey on Passport to Earning (P2E) has been planned to assess the effectiveness and impact of the platform, a perception survey is required to gather feedback from users and stakeholders, as well as to ensure youth participation, youth-based evidence, voices and opinions are considered in the designing phase.

#### Purpose of the Job

- To evaluate the overall user experience and satisfaction with the P2E digital learning platform
- To assess the perceived impact of the platform on users' learning outcomes and earning potential
- To identify any challenges or areas for improvement in the platform's functionality and user engagement

#### Scope of the Job



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- Develop a comprehensive survey instrument/data collection tool that covers key aspects of the P2E digital learning platform, including user experience, learning outcomes, and potential usage
- Provide hands-on training to the enumerators, equipping them with the skills needed to collect and gather evidence-based data in their respective areas effectively
- Conduct the perception survey among a representative sample of platform users, instructors, and relevant stakeholders
- Analyze the survey data to identify key trends, insights, and recommendations for improving the platform's effectiveness and impact
- Prepare a detailed report that presents the survey findings, along with actionable recommendations for enhancing the P2E digital learning platform
- Print multiple copies of the report.

**Work Description:** Consultancy to develop a survey tool, data collection and data analysis & report generation

**Duration of the Assignment:** 3 September, 2023 - 30 November, 2023

**Location:** Dhaka, Chattogram, Barishal, Khulna, Mymensingh, Rajshahi, Rangpur & Sylhet

### Key deliverables are as follows

The consultant/firm will be responsible for the following deliverables:

SL	Activities	Deliverables	Date (Approximate)
1	Development of Survey Tools & Templates	Templates and tools for data collection, including questionnaire spreadsheets or software recommendations	September 10, 2023
2	Data Collection & Monitoring	Data collection through a comprehensive youth perception survey on P2E to ensure youth participation, youth-based evidence, voices and opinions are considered in the designing phase	September 15 - September 25, 2023
3	Data Analysis & Report Generation	A comprehensive report analysing the data collected from the survey.	November 25, 2023



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## Required Skills and Qualifications

- Lead consultant/ firm will have at least 05 years of work experience in similar kinds of social and economic research.
- The survey team must include relevant technical expertise on Capacity Building, Online Learning Platforms, and Youth Mobilization.
- At least 10+ reports were produced, including project evaluation reports, monographs, journal articles, etc.

## All bidding consultants/firms are required to submit hard copies of the following-

- Technical proposal
- Financial Proposal
- Application details

**Interested bidders should submit the hard copies of technical and financial proposals and other necessary documents (in two separate envelopes) August 27, 2023 before 5 PM, addressing:**

**Name** : Sourav Saha

**Designation:** Project Manager, Project Implementation Team  
JAAGO Foundation Trust

**Email** : sourav.saha@jaago.com.bd

**Address** : House: 57, Road: 7B, Block: H, Banani, Dhaka- 1213

No late submission will be accepted. Failure to do so will disqualify the tendering organisation from the tendering process.

Please find the detailed ToR and proposal outline in the following links- ([Click here](#))

JAAGO Foundation Trust reserves the right to accept or reject a proposal without providing any reason. Please note that if a proposal is not received in the specified manner, it will be deemed non-qualifying and not considered.



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